



Webinar  
Language: RUS

November 01, 2023  
15:00 – 16:30

Zoom

## Open event, organized by the Compensation & Benefits Sub-Committee of the AEB HR Committee

# OVERVIEW OF SALARY SURVEYS IN RUSSIA 2023

### PROGRAM

**Moderator:** Mariya IVANOVA, Compensation & Benefits Sub-Committee Chairperson

**15:00 - 15:05** WELCOME WORDS  
Irina AKSENOVA, AEB HR Committee Chairperson

**15:05 - 15:45** TRENDS IN SALARIES AND COMPENSATION STRATEGIES IN VARIOUS INDUSTRIES

- General industrial trends of the labour market, which form the current agenda of the HR-function in the period of turbulence
- Actual and planned salary changes based on the results of B1 salary survey: general market, FMCG, Retail

**Olga PURGINA**, Senior Consultant, HR Consulting Department, B1 Group

- Trends and key features of the Finance & Manufacturing sectors
- Exit from the global network - implications and changes in companies
- Remuneration Review - results of 2023 and budget of 2024

**Nadezhda VORONINA**, Senior Manager, People and Organization, TeDo

**15:45 - 16:05** COMPENSATION POLICIES IN A TIME OF A CONSTANT CHANGE

- What has been changed since disconnecting from the global network?
- Peculiarities of motivation of the young specialists
- Peculiarities of attracting and motivating of the experienced specialists
- What do we offer to our employees?
- Our priorities in the development of the personnel motivation systems

**Tatiana ANTONOVA**, Senior HR Manager, Consulting Department, Kept

**16:05 - 16:30** Q & A

**Working language:** Russian. Interpretation into English will be provided upon the request.

**Contact person:** Svetlana Erina, AEB Committees Coordinator,  
tel.: +7 (495) 234-27-64, ext. 139, [Svetlana.Erina@aebrus.ru](mailto:Svetlana.Erina@aebrus.ru)

**Vladislav Ezopov**, AEB Event Coordinator,  
Tel.: +7 (905) 753-753-6, [Vladislav.ezopov@aebrus.ru](mailto:Vladislav.ezopov@aebrus.ru)