



Association
of European
Businesses



12 October 2022

TEAM INNOVATION AWARD. AEB GREEN OFFICE & TEAM



TEAM INNOVATION AWARD



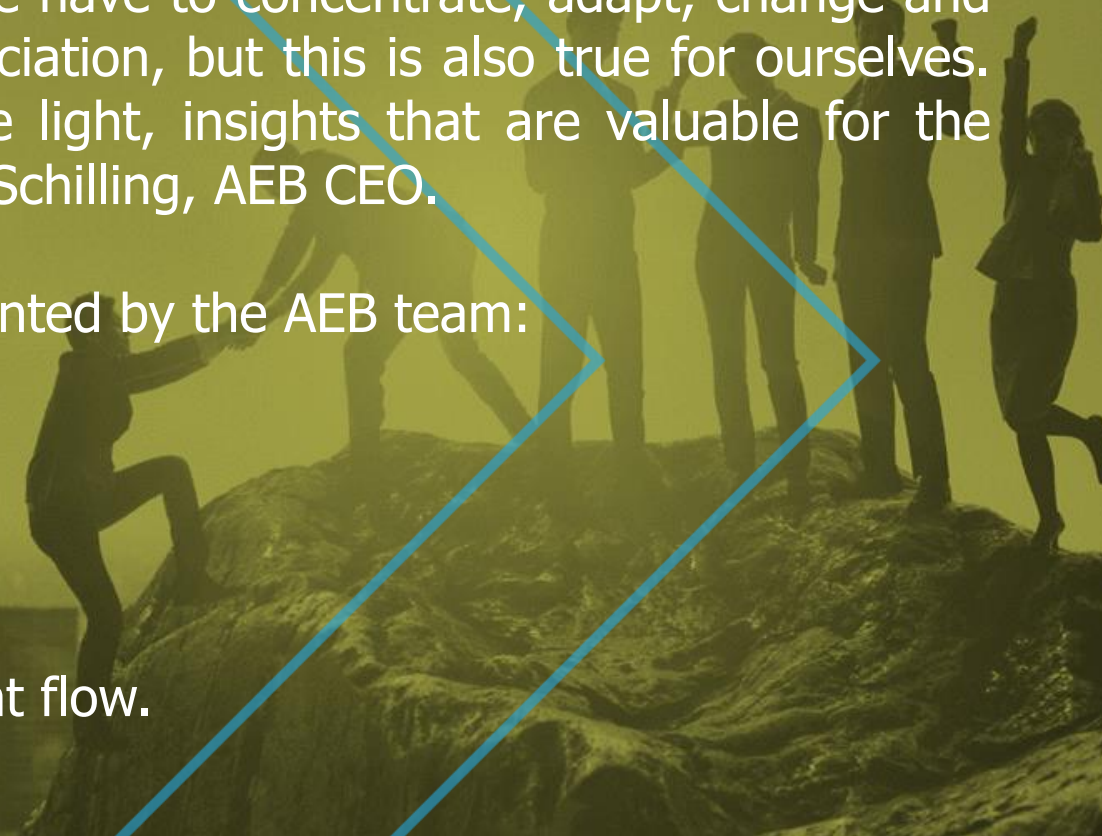
2022

This year AEB has created the first Innovation award in order to allow the best ideas of our staff to come to life.

“We live in the very changing environment where we have to concentrate, adapt, change and innovate. This is true for every member of the Association, but this is also true for ourselves. AEB employees have ideas that deserve to see the light, insights that are valuable for the Association, as well as for its members,” said Tadzio Schilling, AEB CEO.

All these have been proved by diverse projects presented by the AEB team:

- AEB GR Activities tracker,
- AEB Streamlined communication,
- BBQ Autumn Fair,
- AEB Green office & team,
- GR dialogues event format,
- Simplicity for more efficiency in financial document flow.



AEB Green office & team



Abstract	The project aims at making AEB office and team more ecology-friendly. This can be achieved by inducing ecologically responsible behaviors and overall philosophy in the team members. Another important aspect is reducing carbon footprint and waste produced by the office, which eventually will lead to saving costs and resources for AEB.
Deliverables and value proposition	<ul style="list-style-type: none">• Modern eco-friendly office: reduction of certain materials consumption• Educated team with responsible attitudes• Optimization of certain processes within AEB• Improved image and reputation for AEB in front of its current and potential members and wider audience• Strengthening of team spirit• Organization's cost savings in long-term perspective
Timeline	August – December 2022

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2022

AEB Green office & team PEOPLE

4 Zero Waste как снизить количество мусора с пользой для себя и мира СОБИРА

А что совершенно точно оставим?



450 кг отходов в год с 1 человека

73 года средняя продолжительность жизни

32 850 кг отходов за всю жизнь с 1 человека

7 Zero Waste как снизить количество мусора с пользой для себя и мира СОБИРА

Собственная ответственность

ZERO WASTE

REDUCE
сокращать образование отходов

REUSE
использовать повторно

RECYCLE
сдавать в переработку

REACT
реагировать, создавать общественный спрос



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2022

AEB Green office & team PEOPLE



TEAM INNOVATION AWARD



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AEB Green office & team MATERIALS



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AEB GREEN OFFICE & TEAM

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BE GREEN AND KEEP IT ON THE SCREEN

TEAM INNOVATION AWARD



2022

AEB Green office & team MATERIALS



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2022

AEB Green office & team WASTE MANAGEMENT



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2022

AEB Green office & team COMMUNICATIONS



Dear colleagues,

We invite you to the first educational event of our project AEB Green office & team – ecological training Zero Waste: how to reduce waste for your own benefit and the benefit of the world.

Training will take place on Thursday, **August 25 at 09:30** at the AEB Conference Center. Colleagues from Krasnodar and St. Petersburg will connect via Zoom, the link will be sent with the calendar invitation.

Our trainer is **Valeria Volkova**, eco-speaker of "Sobirator" company and civil movement "RazDelyny Sbor".



Valeria led trainings for such companies as Mitsubishi, Oskelly, GlaxoSmithKline Consumer Healthcare, Allergan, Exante, Unicredit Bank, Michelin, OTP bank. She took part in online discussions "How to stay ecological during lock down" and "How to celebrate New Year ecologically. She also leads trainings "Separate waste collection: guidelines for Moscow/organization" and "Ecocitizen".

Valeria ecologized the following companies: Rosbank, Motul, Pernod Ricard Rouss, Samokat, online movie theater START.



AEB Telegram channel

In times of high uncertainty, reliable and timely information is of the essence. To respond to this need and also taking into account some recent restrictions re access to certain social media, we have decided to launch a new AEB Telegram Channel where we will publish information re:

- key regulatory updates
- crisis-related events and webinars
- links to AEB mailings and information resources



AEB Green Initiative

223 subscribers



t.me/AEBGreenInitiative

Link

Официальный канал АЕБ, посвященный проекту "Зеленая инициатива". Обзор новостей, лучших европейских практик и технологий в области климатической политики.

Пригласить друзей: [@AEBGreenInitiative](https://t.me/AEBGreenInitiative)



Regulation GR Update Analytics Week Review Calendar Community

Community



AEB Green Office&Team: Zero Waste

This year's AEB Innovation Award winning project "AEB Green Office&Team" has successfully begun with an educational event for the team – ecological training "Zero Waste: how to reduce waste for your own benefit and the benefit of the world" that took place on August 25. The AEB staff learnt how they could reduce the amount of waste produced on a daily basis by looking at a bigger picture of production lifecycles and learning more about different waste management models. After the training everybody received special kits that would support new good habits and intentions to reduce waste we produce in our day-to-day lives. We have also started an ecological initiative that has a social element – bookcrossing LAEBRARY which invites people to exchange their favorite books. The project's next step is to implement separate waste collection in the AEB office.

TEAM INNOVATION AWARD



2022

AEB Green office & team UP NEXT

- Materials about ecology for further study and a quiz.
- Reports on the project and recommendations for further development.



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Thank you for attention!



**Galina
Solomonova**



**Abrigul
Mamadvalieva**



**Tatiana
Listrovaya**



**Olga
Novichkova**