



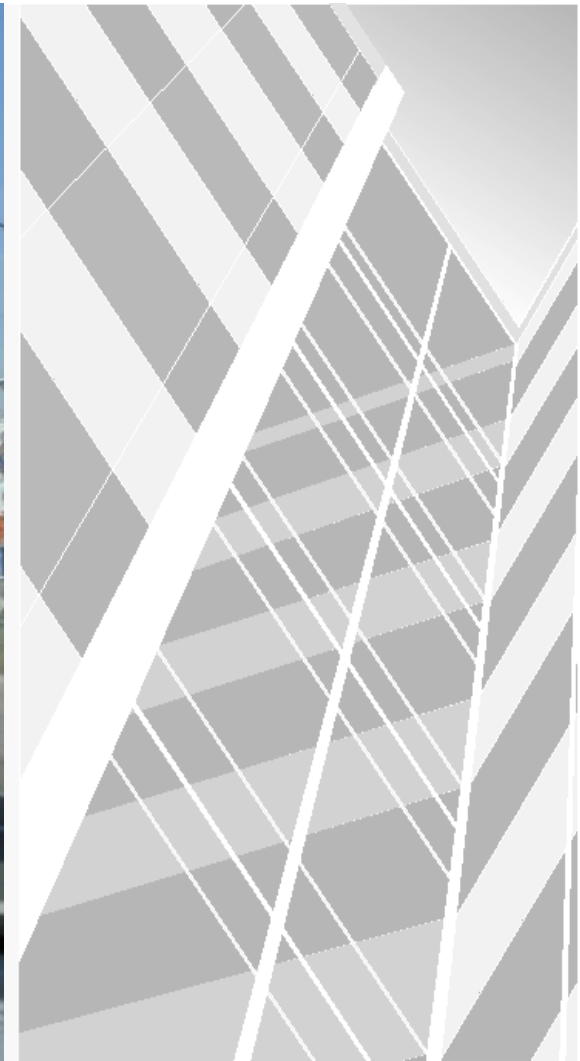
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A Tale of Five Cities

Travelling Round the Regions

Geoffrey Cox,
ASTERA
Chairman

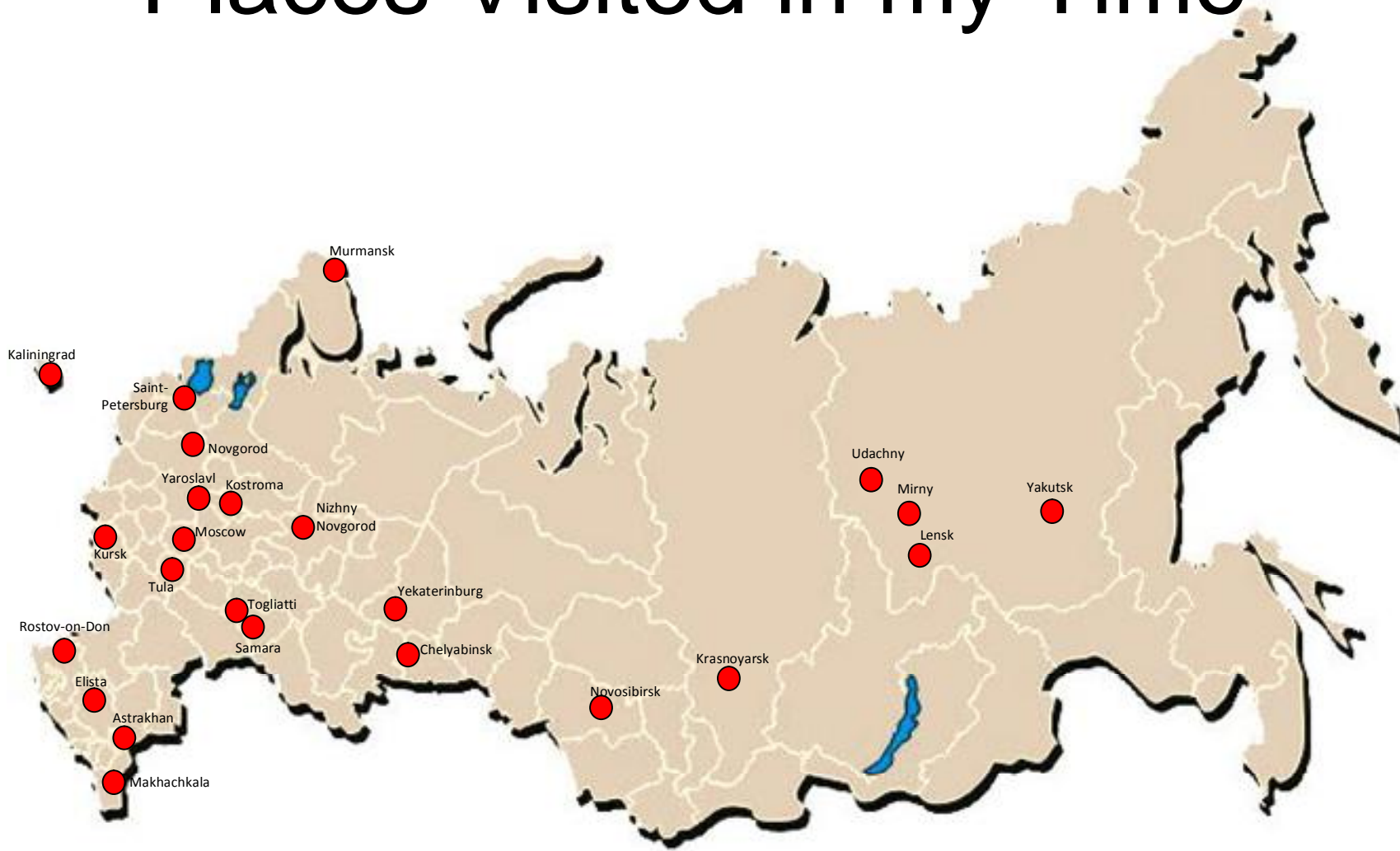


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Places Visited in my Time



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Novosibirsk



- Centre city development site



- External development site

Novosibirsk



- River view



- Mars plant

Novosibirsk



- City centre office & shopping centre construction



- Manhattan shopping centre

Krasnoyarsk



- New hotel in outskirts



- Main shopping street in centre

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Krasnoyarsk



- Shopping centre in outskirts



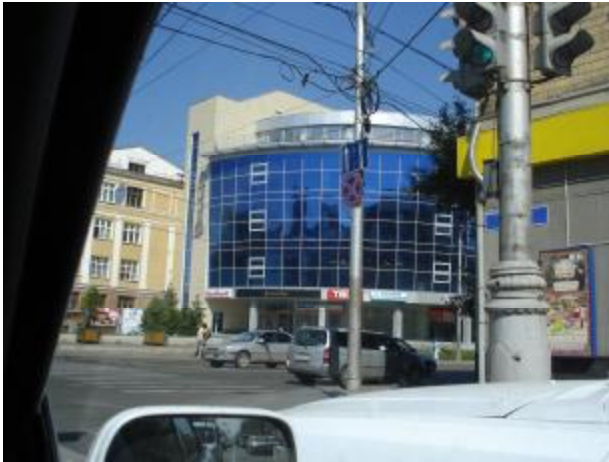
- Shopping centre on airport road

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Krasnoyarsk



- Main street shopping centre – with vacancies



- Old buildings still in prime positions

Yekaterinburg



- Mixed use development in city



- Contrasting styles in centre

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Yekaterinburg

Variations in style and condition



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Rostov-on-Don



- Boarding plane with wheelchair



- No taxi – then take the ambulance



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Rostov-on-Don



- Low rise residential



- City Centre

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Rostov-on-Don



- Modern shopping centre



- Another style at Kontinental

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Saint-Petersburg



- Small audience, but big result



- Classic city centre



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Saint Petersburg

Shopping centre variations



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Conference Comparison

Novosibirsk
Yekaterinburg



Krasnoyarsk
Rostov-on-Don



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Conclusions

- It is not just a question of size
- An interested and friendly local administration is vital
- Land availability in suitable areas is important
- Viable infrastructure is essential
- Good communications, internal and inter-regional are necessary
- Good industrial base offering employment required
- Developers must know exactly what they propose to build, what is its purpose and for whom it is being built



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Happier Days



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