



11 December 2020
09:30 - 11:30
(Moscow time)

Via zoom

THINK GLOBALLY - ACT LOCALLY. FOREIGN INVESTORS AND THE COVID-19 PANDEMIC IN RUSSIA

PROGRAMME

Welcome notes – Tazio Schilling, AEB CEO

- Moderator:** Ruslan Kokarev, Deputy General Director-COO
- 09:30 - 09:45** Rustam Mingazov, Acting Director, Department for Regional Industrial Policy and Project Management, RF Ministry of Industry & Trade
- 09:45 - 10:00** **ECONOMY OF MOSCOW: CURRENT STATE**
Evgeny Dridze, Deputy Director, Department for External Economic & International Relations, Moscow Government – conf.
- 10:00 - 10:15** **DIGITAL TOOLS & COPING WITH THE CORONAVIRUS PANDEMIC**
Marina Zhunich, GR Director, Google Russia – conf.
- 10:15 - 10:30** **EMERGENCY COMMUNITY SUPPORT FOR THE FIGHT AGAINST COVID PANDEMIC IN RUSSIA**
Oxana Tokareva, Public Affairs & Communications Director, INGKA Group in Russia (IKEA/MEGA) – conf.
- 10:30 - 10:45** **CHARITY TECHNOLOGIES DURING PANDEMIC (ATOS' EXPERIENCE)**
Nadezhda Togacheva, Head of PR & MarCom, Atos Russia – conf.
- 10:45 - 11:00** **RESULTS OF THE L'OREAL SOLIDARITY PROGRAMMING SUPPORT OF THE FIGHT AGAINST COVID IN RUSSIA**
Ekaterina Tchepurina, Scientific Director, L'Oreal – conf.
- 11:00 - 11:15** **MICHELIN DURING THE COVID CRISIS**
Elena Kustova, GR Manager, Michelin – conf.

Working language: Russian. English translation will be provided.

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