

# RUSSIA CONSULTING Group rebrands to SCHNEIDER GROUP

**The company's new brand marks a commitment to providing the same unrivalled level of service quality in all 10 offices across 6 countries through trans-border integration.**

Starting from 28 May, RUSSIA CONSULTING Group introduces its new brand and will operate as SCHNEIDER GROUP. With over 500 employees in Russia, Ukraine, Belarus, Kazakhstan, Poland and Germany, the group of companies will not work under six country-related trademarks, but as a one group under one company name.

*"We support many clients in many countries: Russia, Kazakhstan, Belarus, Ukraine, Poland, Germany. Our objective is to guarantee the provision of high quality services in each country. With our new brand we represent this trans-border commitment" says Ulf Schneider, the founder and Managing Partner of SCHNEIDER GROUP.*

SCHNEIDER GROUP, founded in 2003 as RUSSIA CONSULTING, has its biggest office in Moscow and supports foreign investors in the abovementioned countries. The company offers services in market entry, imports, accounting outsourcing, tax and legal consulting, as well as in developing and implementing ERP systems. SCHNEIDER GROUP has over 500 clients, including Mazda, Thyssen Schachtbau, KUKA Robotics, and Deutsche Börse.

The introduction of the new brand should make the nature of the company clearer; an international market player that can solve complex tasks through the creation of cross-border teams. This is the core value of SCHNEIDER GROUP.

"When we founded our company 12 years ago, we started off with only three employees. Now we have a team of almost 500 experts in 10 offices spread over 6 countries. Our growth necessitates structural development and the strengthening of contact between our offices on a permanent basis. The exchange of information and task coordination that occurs between our offices should be reflected in our brand".

A further integration of internal teams and an intensification of cross-border communication remains a high priority for the company, whose ultimate goal is the supporting of local businesses environments.

"Tense relations between some of the countries in which we are active is another reason for us to bring our offices closer together", - Ulf Schneider commented.

With its new brand, SCHNEIDER GROUP also wants to communicate its status as a technological leader. As its investment in IT reached a 7-digit USD level in 2014 alone, the group is ready for the evolving needs of the market, and can offer each client the most effective business solution on an individual basis.

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