

SPONSORSHIP OPPORTUNITIES

FOR MEMBERS OF THE NORTHERN DIMENSION BUSINESS COUNCIL

Sokos Hotel Olympia Garden Bataisky pereulok, 3A, St. Petersburg

Silver Sponsor – 3 500 Euros (plus 18% VAT)

1. Sponsor logo incorporated into agenda (will be sent to over 5,000 exclusive contacts)
2. Sponsor logo posted on all materials during the promotion campaign before the Forum
3. Placement of sponsor materials in the lobby on a table provided by the AEB
4. Placement of a sponsor's roll up in the lobby (max. size 100 x 200 cm)
5. Free of charge registration of 3 sponsor delegates
6. Placing of the sponsor logo on the opening slide of the presentation
7. Expression of gratitude by the organizers at the start of the Forum
8. Short description of the company's profile in the Forum's official materials (up to each 150 words in Russian and English language)
9. Provision of materials (presentations/photos etc.) after the event (upon request)

Gold Sponsor – 7 000 Euros (plus 18% VAT)

The following benefits are included in the Gold Sponsor package further to those of the Silver Sponsor package:

1. Placement of a sponsor's roll up in the hall where the event takes place
2. Free of charge registration of 2 more sponsor delegates (5 in total)
3. Putting of the Gold sponsor's promotion materials (pen, notebook, etc.) into the Forum participant's bag (by agreement with the organizers)
4. Placement of a plasma screen playing a promotion video of the sponsor (upon request).

Platinum Sponsor – 10 000 Euros (plus 18% VAT)

The Platinum Sponsor package includes the listed below benefits in addition to those of the Gold Sponsor package:

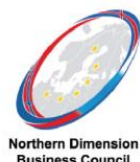
1. Exclusivity: There can only be one Platinum sponsor
2. Free of charge registration of 1 more sponsor delegate (6 in total)
3. Advertisement on the outside back cover of the Forum program (Size: DIN-A4)

Official Car Sponsor – 5 000 Euros (plus 18% VAT) and courtesy of 3 cars with drivers

Includes all those benefits of the Silver Sponsor package, plus:

1. Exclusivity: There can only be one car sponsor
2. Placement of a sponsor's car (location and number to be agreed with the hotel)
3. Free of charge registration of 1 more sponsor delegates (4 in total).

Organizers:



Association
of European
Businesses