



OPEN EVENT
Language: RUS

16 October, 2019
10:00 – 14:00
Office of "Egorov,
Puginsky, Afanasiev
& Partners" (EPAM)
24 Nevskiy Pr.,
St Petersburg

AEB NORTH-WESTERN REGIONAL COMMITTEE

**E-COMMERCE AS DRIVER OF DIGITALIZATION IN
RUSSIA: TENDENCIES AND REGULATIONS**

PROGRAMME

Moderated by: **Anton Rassadin**, Deputy Chair of the AEB NWRC/Head of Corporate Communication, OOO "BSH Bytowije Pribory"

09:30 – 10:00 REGISTRATION AND WELCOME COFFEE

10:00 – 10:40 Opening remarks

Anton Rassadin, Deputy Chair of the AEB NWRC/Head of Corporate Communication, OOO "BSH Bytowije Pribory"

PART 1: REGULATORY ASPECTS OF E-COMMERCE DEVELOPMENT IN RUSSIA

10:40 – 10:55 Use of Big data in e-commerce. Legal issues

Ruzanna Akhobekova, Associate, Dentons

10:55-11:10 Online stores in RuNet: features and problems of personal data processing

Elena Agayeva, Head of Mergers and Acquisitions Practice and Corporate Law, EPAM

11:10 – 11:25 Anti-monopoly aspects of E-commerce

Roman Golovatsky, Head of IP practice, DLA Piper

11:25 – 11:45 COFFEE-BREAK

**11:45 – 13:30 PART 2 – PANEL DISCUSSION: E-COMMERCE DEVELOPMENT IN RUSSIA
(MARKET PLAYERS OPINION)**

Moderator:

Anton Rassadin, Deputy Chair of the AEB NWRC/Head of Corporate Communication, OOO "BSH Bytowije Pribory"

Keynote panel participants:

- **Vlad Shirobokov**, Co-founder/Commercial director, East-West Digital News
- **Victor Dostov**, Chairman of the Board, Electronic Money Association
- **Stanislav Volynskiy**, Head of Sales in Russia, Yandex.Market
- **Sergey Lebedev**, GR Director, ALIBABA
- **Vladimir Yanchukovsky**, Sales Manager WES Area, DHL Express
- **Ivan Seleznev**, Head of digital department, ARISTOS

13:30 – 14:00 Summing-up

The working language of the meeting is **Russian**; interpretation will NOT be provided.

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