



AEB ANNUAL REPORT, 2020: Committee Information Form for the Board

Please complete this form for your Committee(s) and/or Working Group(s), have it approved by the Chairperson(s) and submitted on or before 25 December 2020

| | | |
|---|--|-------------------------------|
| COMMITTEE NAME | Southern Regional Committee | |
| AIM(S) | <ul style="list-style-type: none"> To promote and to strengthen business reputation of the AEB in the region, To interact with authorities, To interact with key non-governmental partners, To create an effective platform for business communication. | |
| CHAIRPERSON (name, job title, company) | Oleg Zharko, Regional Corporate Affairs Director, Danone Russia | |
| DEPUTY CHAIRPERSON(S) (name, job title, company) | Ralf Bendisch, General director, CLAAS; Lubov Popova, Advicer, VEGAS LEX | |
| AEB MEMBER COMPANIES (in alphabetical order) | ABB, Advocates Bureau Yug, Allianz IC OJSC, ANCOR, Atos, Banca Inteza, BASF, Bayer JSC, BONDUELLE-Kuban LLC, Cargill LLC, Center-invest Bank, CHEP, CLAAS, Coca-Cola HBC Russia, Danone Russia, ERGO Insurance Company, EY, Guardian Glass, IKEA Purchasing Services Russia, Knauf Group CIS, KPMG AO, KWS RUS LLC, Legrand Group, Limagrain RU LLC, Nestle Rossiya LLC, Philip Morris Sales and Marketing, Philips LLC, PwC, Raiffeisenbank AO, Rosbank, Schneider Electric, Siemens LLC, SOGAZ Insurance Group, Syngenta, UniCredit Bank AO, VEGAS LEX Advocate Bureau, Volvo Cars LLC, VSK Insurance House, YIT | |
| NUMBER OF COMMITTEE MEETINGS (and number of participants) | Date | Number of participants |
| | SRC AGM | |
| | 20.02.2020 | 29 |
| | Steering group strategic meeting | |
| | 19.10.2020 | 11 |
| | Steering group meeting | |
| | 30.01.2020 | 8 |
| | 20.02.2020 | 12 |
| | 24.03.2020 | 7 |
| | 30.04.2020 | 8 |
| | 01.06.2020 | 12 |
| | 23.07.2020 | 9 |
| | 09.09.2020 | 10 |
| | 30.09.2020 | 8 |
| | 26.11.2020 | 10 |
| HR Subcommittee's Meetings | | |
| 31.03.2020 | 5 | |
| 27.08.2020 | 15 | |
| 22.12.2020 | 14 | |
| AEB OPEN EVENTS ORGANIZED (incl. joint activities with other Committees/Working Groups) | AEB events | Date |
| | SRC AGM | 20.02.2020 |
| | Discussion on Internal corporate communications | 28.02.2020 |
| | Graduation Ceremony in Kuban State Agrarian University Business School 2019-2020 | 23.04.2020 |
| | Graduation Ceremony in Kuban State Technological University Business School 2019-2020 | 27.04.2020 |
| | Online conference "New strategies of government and business in the face of new risks" | 14.05.2020 |

| | | |
|---|---|-------------|
| | Graduation Ceremony in Kuban State University Business School 2019-2020 | 18.05.2020 |
| | Online "HR conference: The role of HR in non-stop business operations: preparation (past), implementation (present), future" | 28.05.2020 |
| | Online conference "Strategies and business practices for getting out of restriction measures" co-organized jointly by the AEB Southern regional Committee and the AEB North-Western Regional Committee | 16.07.2020 |
| | Open joint cross-regional meeting "HR spotlight: how companies and enterprises work in different Russian regions" organized by the AEB HR Committee, AEB Southern Regional Committee and AEB North-Western Regional Committee | 01.10.2020 |
| | Opening ceremony of Kuban State Agrarian University Business School 2020-2021 | 01.10.2020 |
| | Opening ceremony of Kuban State Technological University Business School 2020-2021 | 09.10.2020 |
| | Steering group strategic meeting | 19.10.2020 |
| | Opening ceremony of Kuban State University Business School 2020-2021 | 23.10.2020 |
| | Online conference "Business experience and practice in the context of a pandemic" | 28.10.2020 |
| | Webinar "Protectionism and localization requirements in Russia", co-organized jointly by Finnish-Russian Chamber of Commerce, the AEB North-Western Regional Committee and the AEB Southern regional Committee | 11.12.2020 |
| | Online conference "Responsible consumption: experience and practices of companies for waste reduction" | 16.12.2020 |
| | AEB external events | Date |
| | Semi-final of the contest "Leaders of Kuban-moving up!« | 14.11.2020 |
| LOBBYING LETTERS (initiated by the Committee) | Letter title | Date |
| | V.Shvets, Deputy Head of Administration (Governor) of the Krasnodar region, Participation in the Regional foreign investment advisory council | 23.06.2020 |
| PUBLICATIONS | AEB publication | Date |
| | Plenary session of the Public chamber of the Krasnodar region | 14.02.2020 |
| | AEB Southern Regional Committee held its Annual General Meeting | 21.02.2020 |
| | Discussion on internal corporate communications took place in Krasnodar | 28.02.2020 |
| | Presentations of business case studies at the Kuban State Agrarian University Business School | 24.04.2020 |
| | Presentations of business case studies at the Kuban State Technological University Business School | 30.04.2020 |
| | AEB representatives took part in the online-conference "New strategies of government and business in the face of new risks" in Krasnodar | 15.05.2020 |
| | AEB Southern Regional Committee became a co-organiser of the online conference "The role of HR in non-stop business operations: preparation (past), implementation (present), future" | 28.05.2020 |

| | |
|--|-------------|
| Strategies and business practices for getting out of restriction measures | 17.07.2020 |
| Meeting of the Commission on improving the investment climate in the Krasnodar region | 31.08.2020 |
| HR spotlight: how companies and enterprises work in different Russian regions | 01.10.2020 |
| AEB Southern regional committee's strategic session | 20.10.2020 |
| Opening ceremony of the new school year in Krasnodar Business Schools | 23.10.2020 |
| Online conference "Business Experience and Practice in the Context of a Pandemic" in Krasnodar | 29.10.2020 |
| Protectionism and localization requirements in Russia | 11.12.2020 |
| Conference "Responsible Consumption: experience and practices of companies for waste reduction" | 17.12.2020 |
| External publication | Date |
| Oleg Zharko: «Role of human capital is growing more and more», Yug Times | 12.02.2020 |
| In Krasnodar, representatives of business and government discussed new cooperation strategies, Yug Times | 14.05.2020 |
| An online discussion was held within the framework of the program "Time for new strategies», Yug Times | 19.05.2020 |
| Representatives of business and government of Kuban discussed the role of HR managers in the conditions of turbulence, Yug Times | 28.05.2020 |
| Business development in modern realities was discussed at the conference in Krasnodar, Yug Times | 02.06.2020 |
| "Over the edge": the present and future of the region, Kuban24 TV | 19.06.2020 |
| Business and government of the three regions shared strategies to get out of the restrictions, Yug Times | 16.07.2020 |
| An interregional conference was held in Krasnodar as part of the "Time for new strategies" program, Yug Times | 29.07.2020 |
| In Krasnodar, the work of business in the context of the pandemic was discussed online, Kuban24 | 29.10.2020 |
| The pandemic has made adjustments, Delovaya Gazeta Yug | 29.10.2020 |
| An online conference "Experience and practice of business in the context of a pandemic" was held in Krasnodar», TV Krasnodar | 29.10.2020 |
| In Krasnodar, businessmen exchanged experience in organizing remote work, Kuban AIF | 29.10.2020 |
| Businessmen of Krasnodar region exchanged experience of remote work during the pandemic, Kubnews | 29.10.2020 |
| In Kuban, businessmen exchanged experience of remote work during the pandemic, Kuban KP | 29.10.2020 |

AEB SPONSORS 2021 – СПОНСОРЫ АЕБ 2021

Allianz • Atos • Bank Credit Suisse • BP • Continental Tires RUS • Corteva Agriscience • Dassault Systems • Enel Russia • ENGIE • Equinor Russia AS • EY • GE • HeidelbergCement • ING • John Deere Rus • KPMG • Mercedes-Benz Russia • Merck • Messe Frankfurt Rus • METRO AG • Michelin • OBI Russia • Oriflame • Porsche Russland • Procter & Gamble • PwC • Raiffeisenbank • SMEG • Shell Exploration & Production Services • Signify • SOGAZ • Total E&P Russie • Unipro • Valartis International

Association of European Businesses
Butyrsky Val str. 68/70, bld. 1
127055 Moscow, Russia

Phone: +7 (495) 234 27 64
Fax: +7 (495) 234 28 07

E-mail: info@aebrus.ru
www.aebrus.ru

| | | |
|---|---|---------------|
| | Yug Times held a conference for businessmen in an online format, S-Kub | 29.10.2020 |
| | Measures of state support for business were discussed in the regional capital, portal BezFormata | 29.10.2020 |
| | Measures of state support for business were discussed in the regional capital, Portal of Executive authorities of the Krasnodar region | 29.10.2020 |
| | The conference "Experience and practice of business in the context of a pandemic" was held in Krasnodar», portal Bloknot Krasnodar | 30.10.2020 |
| | Measures of state support for business were discussed in the regional capital, portal Bez Formata | 30.10.2020 |
| | Measures of state support for business were discussed in the regional capital, Novorossiysk TPP | 30.10.2020 |
| | Measures of state support for business were discussed in the regional capital, Kuban TPPRF | 30.10.2020 |
| | The online conference "Business Experience and practice in the context of a pandemic" was held», Yug Times | 10.11.2020 |
| | Not a step back, portal 123 | 11.11.2020 |
| | Not a step back, Argumenti | 11.11.2020 |
| | Not a step back, Russia 24 | 11.11.2020 |
| | Not a step back, portal Sputnik | 11.11.2020 |
| | Not a step back, Argumenti Kuban | 11-17.11.2020 |
| | Chairman of the Southern regional Committee of the Association of European businesses Oleg Zharko: "the Krasnodar region has a number of advantages that need to be developed", Interfax-Russia | 01.12.2020 |
| | A conference on reducing waste in production will be held in the Krasnodar territory, Yug Times | 15.12.2020 |
| | Life-zero waste, Yug Times | 16.12.2020 |
| | In Kuban, representatives of business and government exchanged ways to minimize food waste, portal Yasonews | 17.12.2020 |
| | Reasonable production and consumption, KubanTV | 17.12.2020 |
| | An online conference "Responsible consumption: experience and practice of waste reduction companies" was held in Krasnodar», Kubnews | 17.12.2020 |
| | In Krasnodar, the companies shared their experience of responsible production, AiF Kuban | 17.12.2020 |
| OTHER ACTIVITIES INCL. RESEARCH PROJECTS/SURVEYS (initiated by the Committee) | Activity/Project | Date |
| | Participation in the survey for the Regional foreign investment advisory council | November 2020 |

COMMITTEE ACTIVITIES, 2020

The Committee was created in 2003 to ensure that investors are able to utilize the investment opportunities in the region to their fullest potential. Currently the Committee unites 39 companies: leading foreign investors, international banks and consulting companies that have affiliates operating in the Krasnodar, Rostov regions and Adygei Republic.

Representatives of the AEB SRC member companies are:

- members of the Regional Foreign Investments Advisory Council under the Governor of the Krasnodar region
- members of the Council on Improvement of Investment Climate under the Governor of Krasnodar region;
- members of the Council on Industrial Policy under the Governor of the Krasnodar territory;
- members of the Expert Committee of the Legislative Assembly of Krasnodar region;
- members of the Public Editorial Board of the Yug-Times;
- members of the Trustee Board of Business schools of the Kuban State Technological, Kuban State Agrarian and Kuban State Universities;
- members of the expert Council and mentors of the competition "Leaders of Kuban-moving up!"

In 2020, the AEB Southern regional Committee actively helped companies in cooperation with the regional authorities during restriction period, switched its activity to an online format and held regular events dedicated to the current business agenda, collected business opinions measuring the quality of work with foreign investors in 2020.

The Southern Regional Committee continued its activities in the field of HR issues, strengthening collaboration with universities through the support by the AEB member companies of the Business schools of the Kuban State Technological, Kuban State Agrarian and Kuban State Universities, which began to work online in 2020.

In summary, the Southern Regional Committee is recognized as a leading representative of international companies and investors in the region with high business reputation.

AEB SPONSORS 2021 – СПОНСОРЫ АЕБ 2021

Allianz • Atos • Bank Credit Suisse • BP • Continental Tires RUS • Corteva Agriscience • Dassault Systems • Enel Russia • ENGIE • Equinor Russia AS • EY • GE • HeidelbergCement • ING • John Deere Rus • KPMG • Mercedes-Benz Russia • Merck • Messe Frankfurt Rus • METRO AG • Michelin • OBI Russia • Oriflame • Porsche Russland • Procter & Gamble • PwC • Raiffeisenbank • SMEG • Shell Exploration & Production Services • Signify • SOGAZ • Total E&P Russie • Unipro • Valartis International

Association of European Businesses
Butyrsky Val str. 68/70, bld. 1
127055 Moscow, Russia

Phone: +7 (495) 234 27 64
Fax: +7 (495) 234 28 07

E-mail: info@aebrus.ru
www.aebrus.ru