



OPEN EVENT

Language: RUS/ENG

June 3, 2016
10:00 – 13:00
Consulate General of
Lithuania
37 Ryleeva St.
St Petersburg,

AEB NORTH-WESTERN REGIONAL COMMITTEE

**“LOCALIZATION OF PRODUCTION IN RUSSIA:
TENDENCIES, OPPORTUNITIES AND
CHALLENGES”**

Moderator: **Andreas Bitzi**, SCHNEIDER GROUP, Chair of the AEB North-Western Regional Committee

09:30 – 10:00 **Registration and welcome coffee**

10:00 – 10:10 **Opening remarks**

Andreas Bitzi, SCHNEIDER GROUP, Chair of the AEB North-Western Regional Committee

10:10 – 10:30 **Ways of production localization through applying incentive measures: regulatory and tax context**

Wilhelmina Shavshina, DLA Piper
Elena Zaitseva, DLA Piper

10:30 – 10:50 **New opportunities for local production: Search for the right place and set up, comparative analysis**

Maxim Sobolev, YIT

10:50 – 11:10 **HR solutions for production companies**

Olga Enyutina, Coleman Services

11:10 – 11:30 **How to finance the localization**

Torsten Erdmann, Commerzbank (Eurasija) ZAO

11:30 – 11:45 **Coffee-break**

11:45 – 12:05 **Russian export promotion insurance programs**

Anastasia Evdokimova, The Russian Agency for Export Credit and Investment Insurance (EXIAR)

12:05 – 12:25 **Building relations with local suppliers**

Anton Rassadin, BSH Group

12:25 – 12:45 **Localization experience: powder purchases case (Switzerland, Austria, Finland, Russia)**

Henri Riihimäki, OOO Scaala

12:45 – 13:00 **Discussion, networking**

Working languages: Russian & English, the translation **will not** be provided

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