



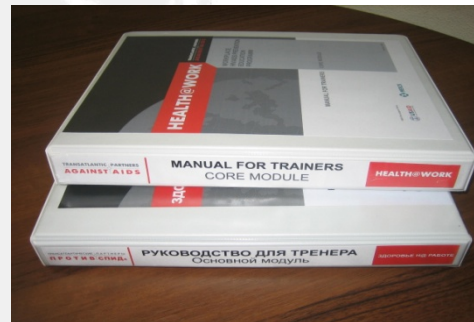
HEALTH@WORK PROGRAM

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HEALTH@WORK

➤ **The HEALTH@WORK Prevention Program** is developed to provide companies with tools and build their capacity for workplace prevention of:

- ✓ **HIV/AIDS,**
- ✓ **TB,**
- ✓ **alcohol and drug abuse and**
- ✓ **other preventable diseases**



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AGAINST AIDS



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HEALTH@WORK

Goals:

- ✓ Improve employees' understanding of health-related problems (raise awareness, change attitudes and behaviors);
- ✓ Protect employees' and their families' health;
- ✓ Reduce corporate economic losses caused by HIV/AIDS and other preventable disease.

Methods:

Special trainings for managers, HR managers, health services providers and employees



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Program Modules

Working group

HR managers

Health personnel

Managers &
supervisors

Employees

Employees' families

What
every
employee
should
know
about
HIV/AIDS?

**Core
Module**

Module for working group

Module for HR managers

Module for health
personnel

Module for managers &
supervisors

Module for employees'
families

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Direct Services: Workplace trainings ▶

Russian Companies:

- **Alfa-bank**
- Alfa Capital
- AvtoVAZ
- Corbina-Telecom
- **Vostok-Service**
- Wimm-Bill-Dann
- Electrochemkombinat (Krasnoyarsk Kray)
- SUAL, BAZ, SUBR
- AMR
- 6 metallurgic factories in Sverdlovsk Oblast



Direct Services: Workplace trainings

Multinationals:

- Shell
- BP
- Coca-Cola
- DaimlerChrysler
- Unilever
- PepsiCo
- M.A.C. Cosmetics
- S.A.B. Miller RUS
- White & Case



Local Capacity Building: Training of Trainers

Krasnoyarsk

16 trainers

Republic Udmurtiya

44 trainers

Krasnoyarsky Kray (ZATO)

12 trainers

Yekaterinburg

15 trainers

Saint-Petersburg

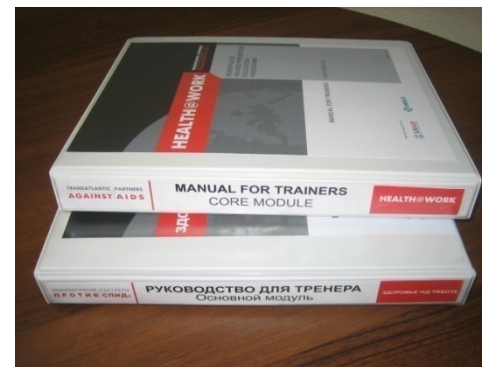
14 trainers

Orenburg

18 trainers

Norilsk

37 trainers



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Companies' Capacity Building: Training of Trainers and Peer Educators▶

- AvtoVAZ
- Unilever
- Sakhalin Energy
- Shell/ SPD

In Orenburg:

1. OrenburgEnergo
2. OrenburgGazprom
3. Zhivaya Voda
4. TNK-BP (Buzuluk)
5. Orenburg Vostok-Service
6. Orenburgskiy Radiator
7. Tander (Magnit)
8. Selikatnyi Zavod
9. Uralelectro

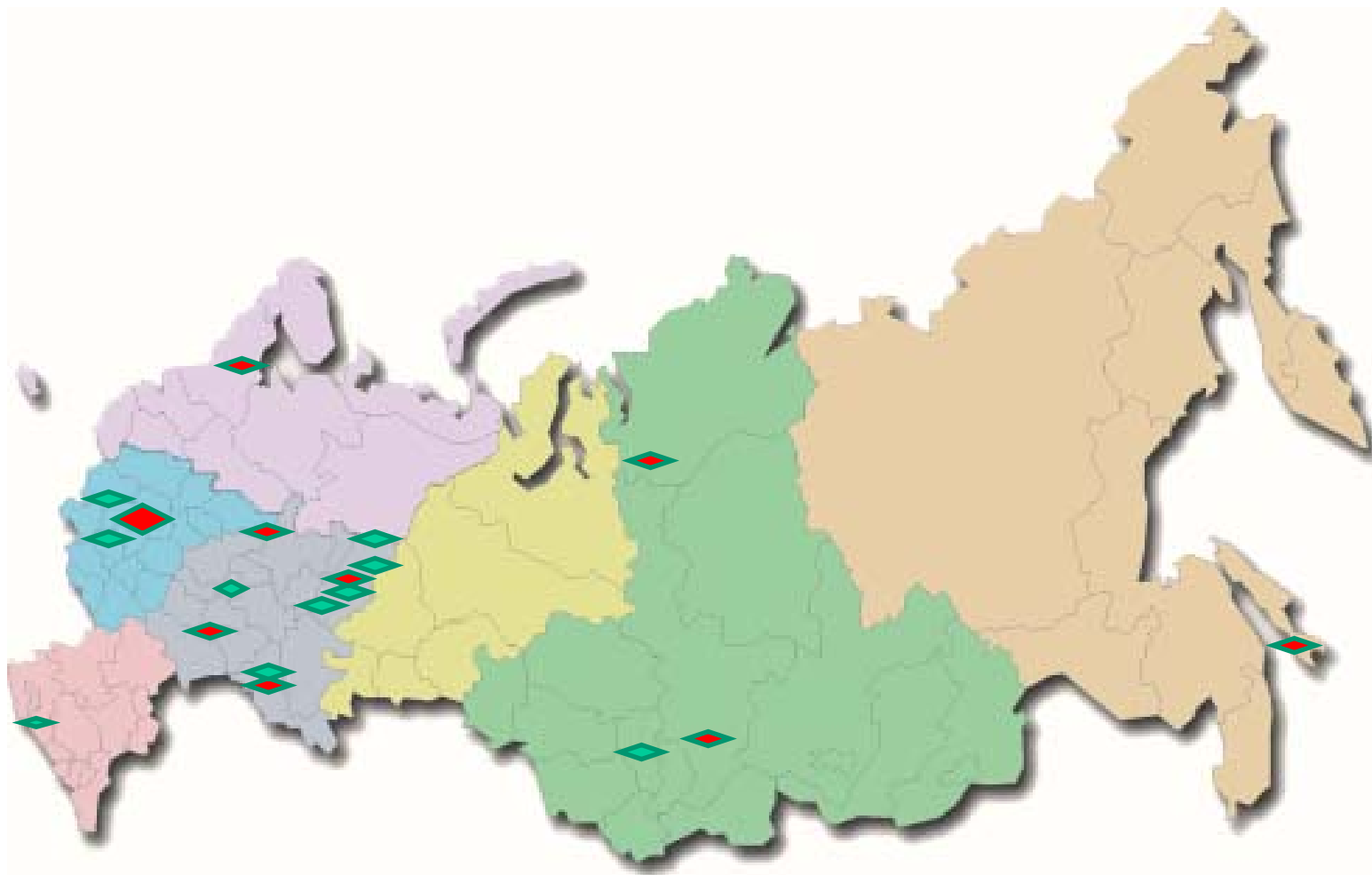


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Regional Events, Trainings &



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Regional Awareness Raising

Events

Sverdlovsk region

45 participants –
24 enterprises of mining &
metallurgy

Krasnoyarsk

24 participants
14 enterprises

Republic Udmurtiya

324 participants
40 enterprises

Norilsk

120 participants
24 companies'
representatives
(Norilsky Nikel)

Saint-Petersburg

70 participants
50 enterprises

Krasnoyarsk Kray

12 enterprises

Kazan

24 enterprises

Orenburg

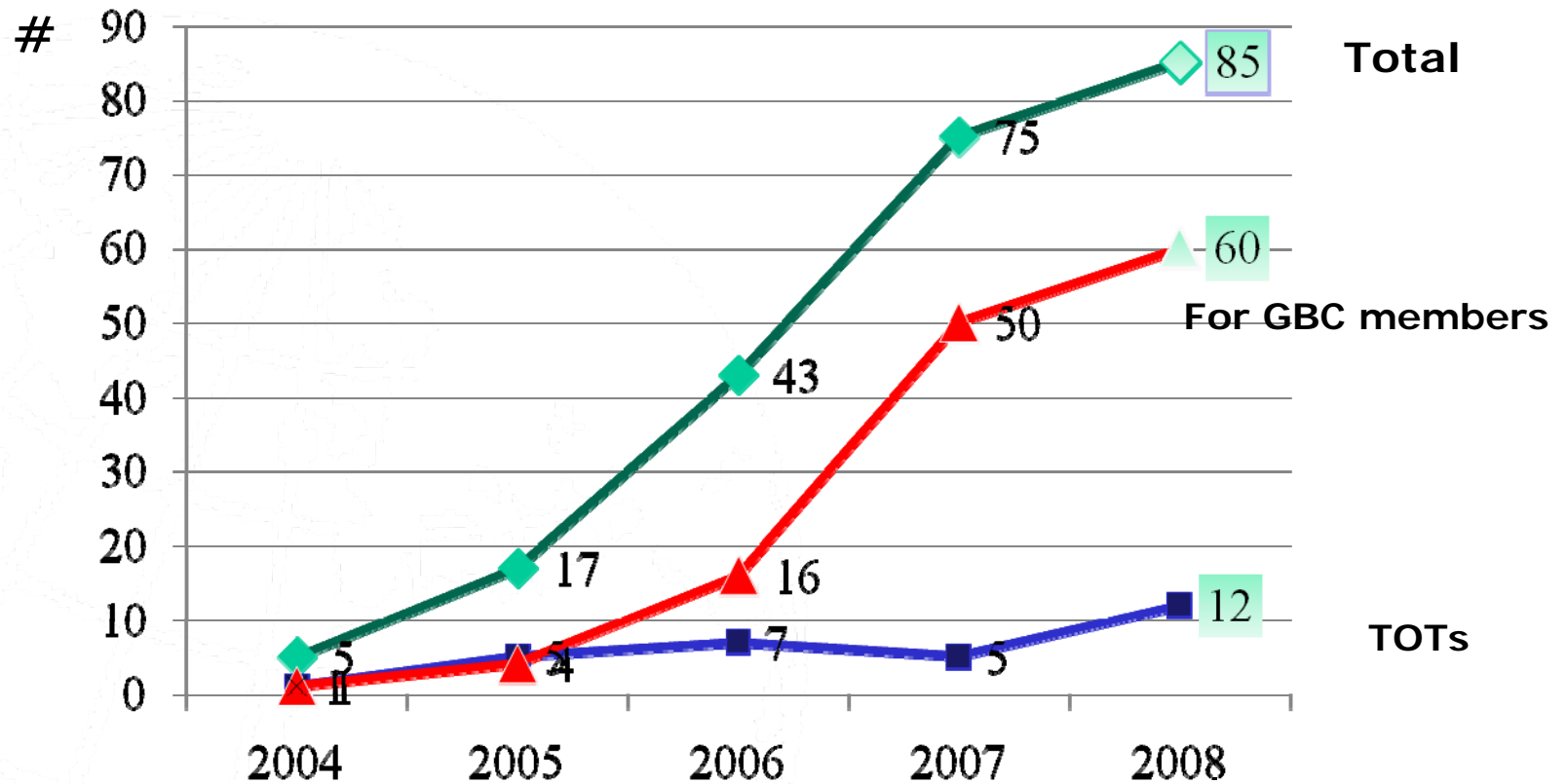
30 participants
15 enterprises

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Numbers of H@W Trainings ▶

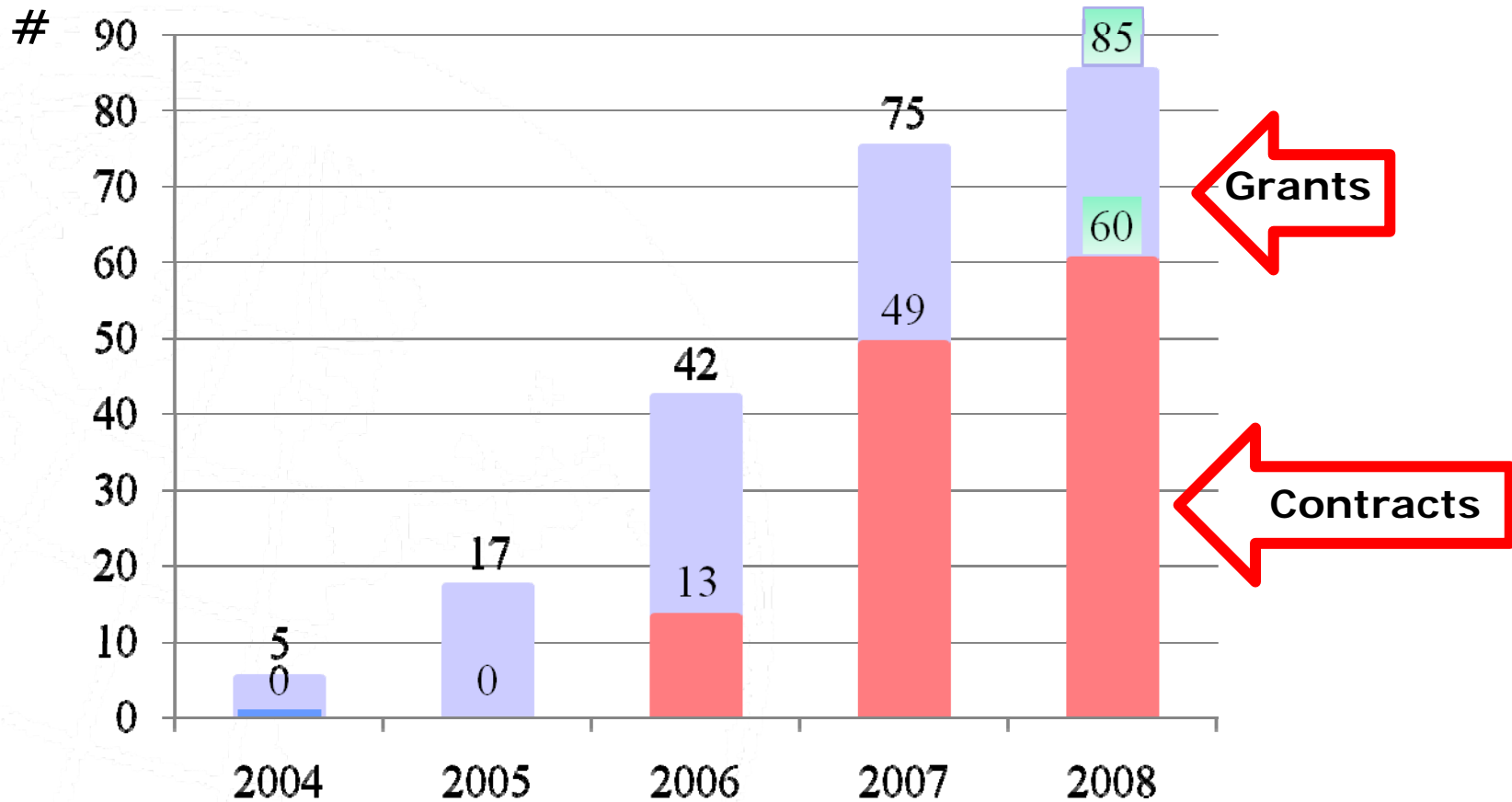


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Funding for H@W Trainings ▶



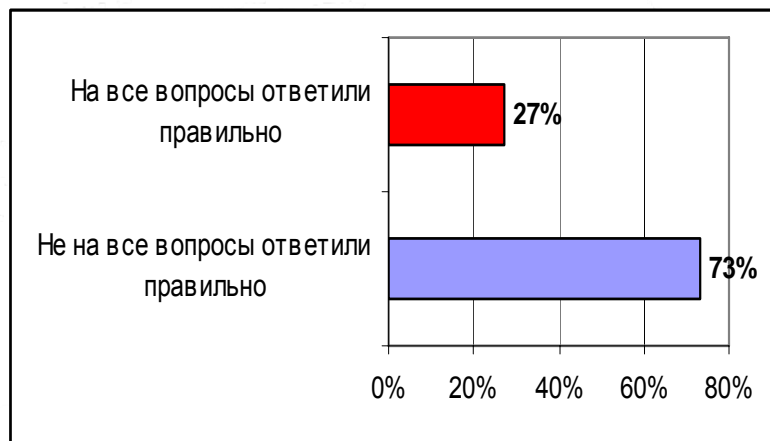
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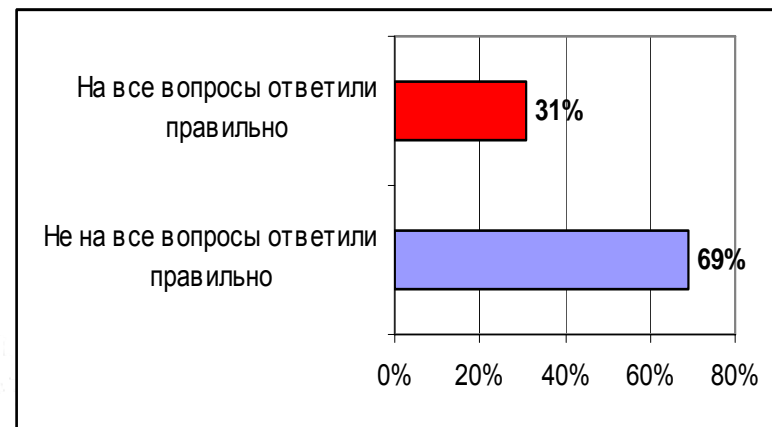
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Findings from survey 2007

Knowledge of legislation

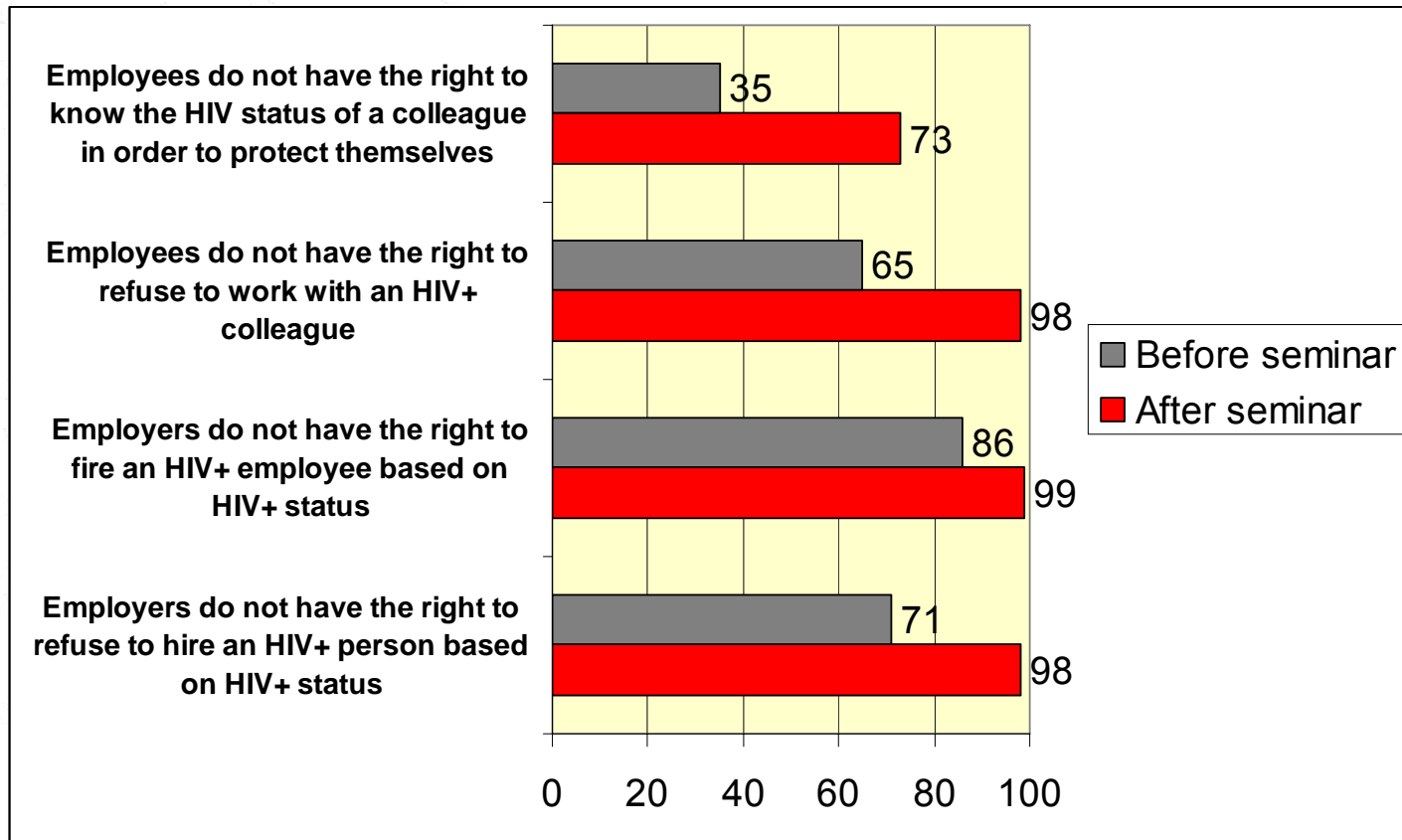


Knowledge of HIV transmission routes



H@W Trainings effectiveness▶

Percentage of participants who correctly knew the following laws



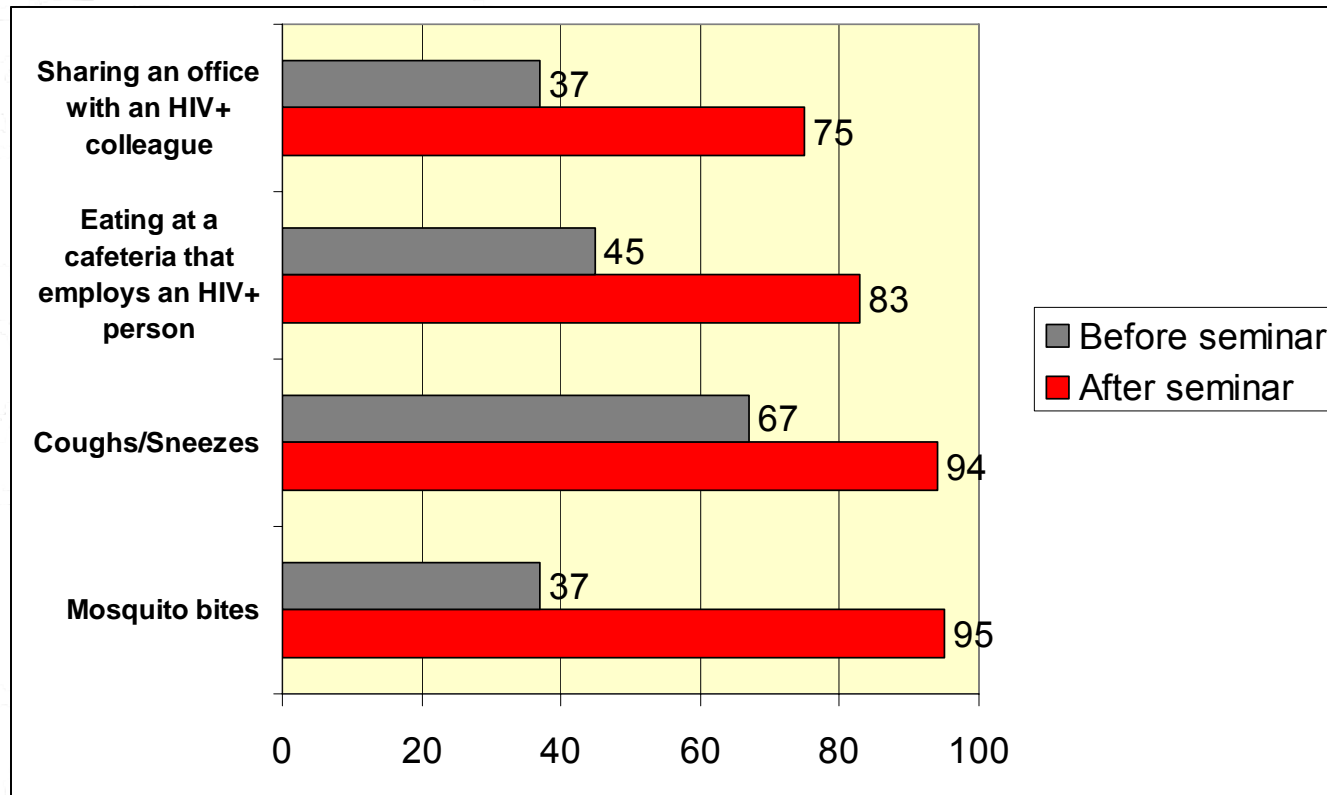
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H@W Trainings effectiveness▶

Percentage of participants who correctly knew that the following activities carry **NO** risk of HIV transmission:





GLOBAL BUSINESS COALITION
ON HIV/AIDS, TUBERCULOSIS AND MALARIA

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Thanks!