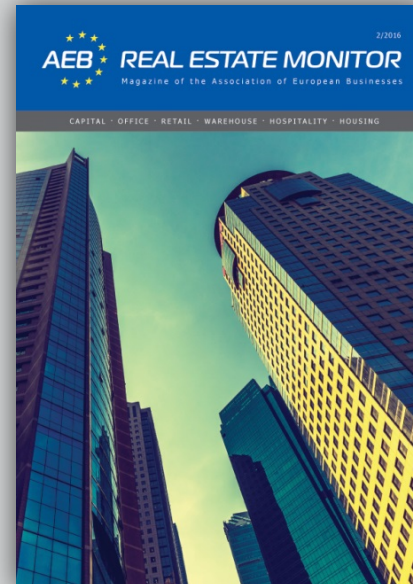
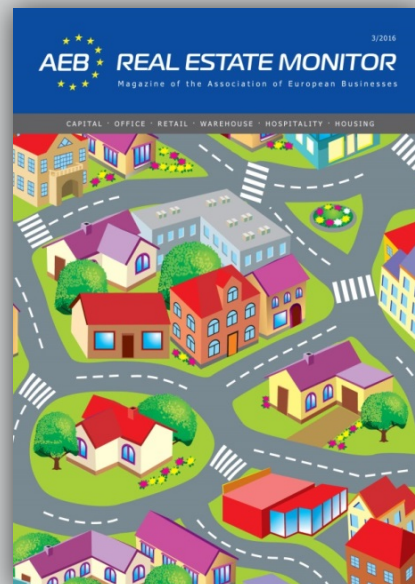


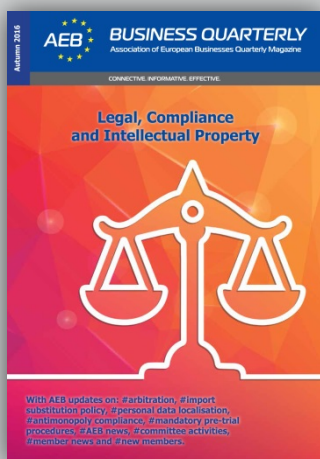


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# AEB PUBLICATIONS MEDIA KIT 2017



Valid from: 01 January 2017



# AEB Business Quarterly

The AEB Business Quarterly is the official magazine of AEB, quarterly publication providing up-to-the-minute information from leading business experts and media sources.

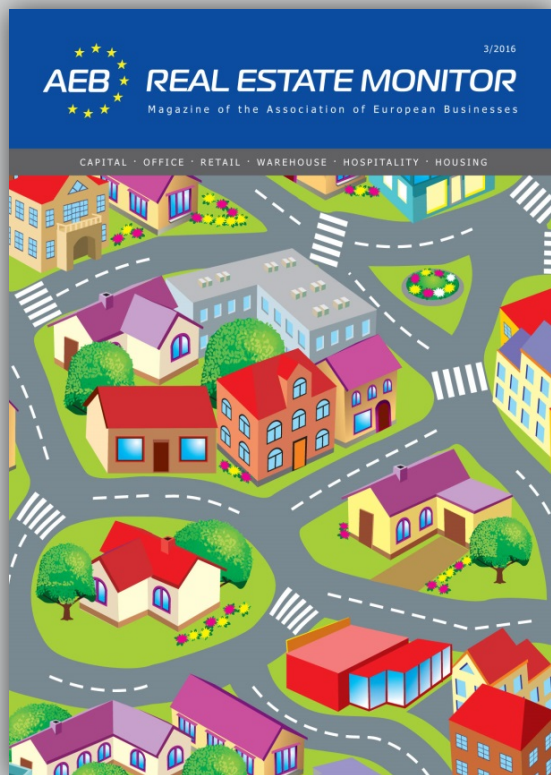
- Release dates:** 31 March 2017: Safety, Health, Environment & Security  
7 July 2017: Regional Development  
29 September 2017: Retail and Food Processing  
18 December 2017: Hospitality sector around the World Football Championship 2018
- Language:** English
- Format:** A4
- Circulation:** 15,000+ copies
- Distribution:** Russia (through direct mailing partly); AEB events; EU and EFTA embassies in Moscow; selected airports; hotels, restaurants, business centres in Moscow, St. Petersburg and Krasnodar

## Advertising opportunities\*

Advertisement type	Size	Price (without VAT 18%)
4 sections	115 mm x 126 mm	52,000 RUB
Half page (horizontal)	175 mm x 126 mm	65,500 RUB
Full page	210 mm x 297 mm + 5 mm	117,000 RUB
Two page spread	420 mm x 297 mm + 5 mm	207,000 RUB
Inside front cover	210 mm x 297 mm + 5 mm	155,000 RUB
Inside back cover	210 mm x 297 mm + 5 mm	155,000 RUB
Outside back cover	210 mm x 297 mm + 5 mm	207,000 RUB

\*A 20% premium will be applied to these prices for non-members

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# Real Estate Monitor (print)

The Real Estate Monitor is a quarterly survey of Moscow and St. Petersburg's commercial and residential real estate market. It is an authoritative and impartial source of price evaluation, legislative and tax expertise.

**Release dates:** 15 March 2017  
15 September 2017

**Language:** English

**Format:** A4

**Circulation:** 999 copies

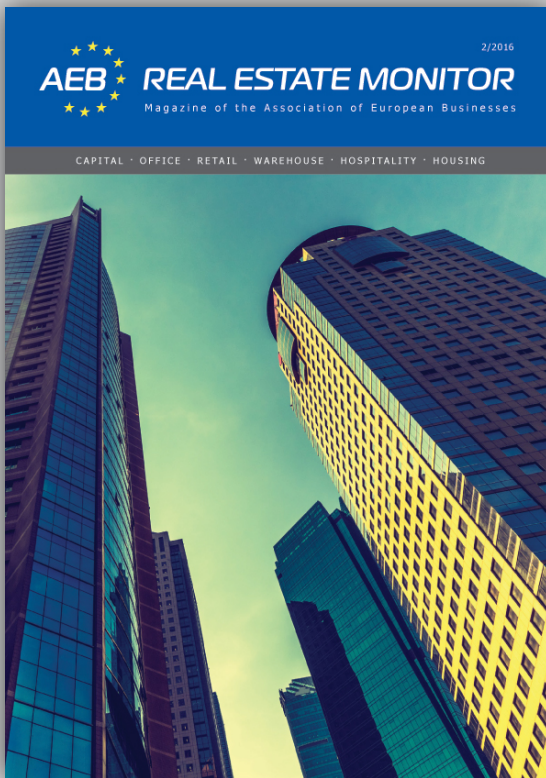
**Distribution:** AEB events, AEB offices in Moscow, St. Petersburg and Krasnodar

## Advertising opportunities\*

Advertisement type	Size	Price (without VAT 18%)
Half page (horizontal)	175 mm x 126 mm	30,500 RUB
Full page	210 mm x 297 mm + 5 mm	59,500 RUB
Inside front cover	210 mm x 297 mm + 5 mm	67,500 RUB
Inside back cover	210 mm x 297 mm + 5 mm	67,500 RUB
Outside back cover	210 mm x 297 mm + 5 mm	85,000 RUB

\*A 20% premium will be applied to these prices for non-members





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# Real Estate Monitor (online)

The Real Estate Monitor is a quarterly survey of Moscow and St. Petersburg's commercial and residential real estate market. It is an authoritative and impartial source of price evaluation, legislative and tax expertise.

**Release dates:**

- 15 June 2017
- 15 December 2017

**Language:** English

**Format:** A4

**Distribution:** AEB website

## Advertising opportunities\*

Advertisement type	Size	Price (without VAT 18%)
Half page (horizontal)	175 mm x 126 mm	14,500 RUB
Full page	210 mm x 297 mm + 5 mm	28,500 RUB
Inside front cover	210 mm x 297 mm + 5 mm	33,500 RUB
Inside back cover	210 mm x 297 mm + 5 mm	33,500 RUB
Outside back cover	210 mm x 297 mm + 5 mm	43,500 RUB

\*A 20% premium will be applied to these prices for non-members



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# Russia's HR Sector: Surveys, Analyses, Facts

The AEB publication “Russia's HR Sector: Surveys, Analyses, Facts” is a new annual publication that provides readers with the AEB member companies' surveys, overviews and reports devoted to the HR-related topics on recruitment, labour law, compensation and benefits, relocation, assessment, training and development, medical insurance and any other HR-related services.

**Release dates:** October 2017

**Language:** English/Russian

**Format:** A4

**Circulation:** 1,500

**Distribution:** AEB office and at all AEB major events, conferences and forums, among AEB members.

## Advertising opportunities\*

Advertisement type	Size	Price (without VAT 18%)
Full page	210 mm x 297 mm + 5 mm	39,500 RUB
Inside front cover	210 mm x 297 mm + 5 mm	51,000 RUB
Inside back cover	210 mm x 297 mm + 5 mm	51,000 RUB
Outside back cover	210 mm x 297 mm + 5 mm	61,500 RUB

\*A 20% premium will be applied to these prices for non-members

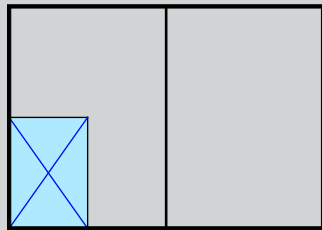
# Advertising Specifications

- We only accept EPS, PSD or TIFF (300 dpi) files
- 5 mm bleed is required
- All vector objects must be CMYK converted
- Fonts should be converted into paths

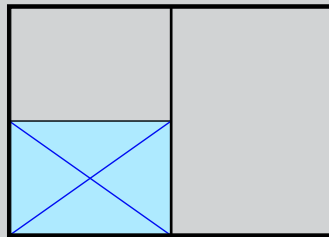


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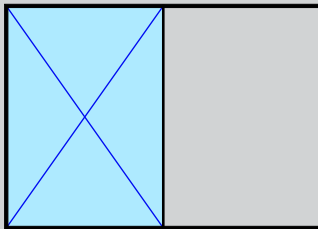
## Advertising Space



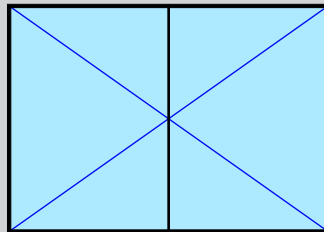
4 sections



½ page



Full page



Two page spread

## Important

Release dates and other information in this media kit are subject to change. Please consult us for up-to-date information.

Number of publications per year*	½ page	1 page	2 pages	Cover
1	0%	0%	0%	0%
2	3%	5%	10%	10%
3	5%	10%	15%	15%
4	10%	15%	20%	20%

\*if a company pre-orders placement in several issues at a time signing one contract, a **2% discount will be added** to the above mentioned rates.

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