



ASSOCIATION OF EUROPEAN  
BUSINESSES IN THE RUSSIAN FEDERATION

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## AEB INTERNATIONAL CAREER DAY

САМАРСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ

*Samara State University*

**Четверг, 18 сентября 2008 года, 10-00 – 18-00**

*Thursday, September 18, 2008, 10:00 – 18:00*

### Standard package for participation

**The standard package includes the following:**

- Equipped stand in the conference room (stand 2 x 2 metres, name of the company, a table, chairs, electric sockets, badges);
- Placement of the logo, brief information and vacancies on the website of SSU ([www.ssu.samara.ru](http://www.ssu.samara.ru)) – for students; as well as vacancies on the website on the Alumni Club ([www.vypuschnik.ssu.samara.ru](http://www.vypuschnik.ssu.samara.ru)) – for graduates;
- Placement of a brief article in the guidebook with the info about companies participating in the International Career Day (16 color advertisement pages, 40 black and white pages of participating companies, 4 color cover pages, hard cover, format 20X20 cm);
- Placement of a brief information about the career day on the AEB website (till Dec 31, 2008);
- Possibility of arranging a seminar, training, test, presentation (in additional rooms, to be agreed additionally with organizers);
- Coffee break;
- Round table with the rectors of state universities of Samara and representatives of Samara regional administration.

**Cost of standard package – 29, 000 roubles (VAT not applicable)**

**Deadline for application - August 25 августа 2008.**

### Promo action, without participation in the Career Day

- Equipped stand in the conference room (stand 2 x 2 metres, name of the company, a table, chairs, electric sockets, badges);

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- Strategica • Telenor • TNK-BP Management OAO • Total E&P Russie • Vnukovo Airport • Volkswagen Group Rus OOO

- Distribution of promo materials

**Cost of promo package – 15,000 roubles (VAT not applicable)**

**Deadline for application – till August 25, 2008. Reg form is sent upon request.**

**Contact person – Maria Bliznetsova [events@aebrus.ru](mailto:events@aebrus.ru), tel 721-17-60 ext 114.**

### **Advertisement on the guidebook**

A possibility for placing an advertisement page in the Guidebook. The advertisement is printed in multi-color format (information about companies, which is included in the standard participation package is printed in black and white)

**Cost of an advertisement page – 3,000 roubles (VAT not applicable)**

**Deadline for application – August 1, 2008**

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