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Sep 22, 2026

Open Event of the AEB Accounting Working Group

Future Finance Function: Strategy, Technology, and Talent

AEB Conference center

Butyrsky val 68/70 bld.1, office 13

13:30

Registration & welcome coffee

14:00

Welcomy note

Ulf Schneider, AEB Board Chairman (online)

Tadzio Schilling, AEB CEO

14:10

Strategy

Discussion topics:

The Evolution of Outsourcing in Russia: From Cost Savings to Strategic Competitive Advantage

Finance as a Business Partner: From Reporting to Value Creation

Finance Function 2026: From Operational Support to Strategic Business Partnership

The strategic role of auditing within the corporate internal control system

Discussion participants

- Svetlana Pushkina, Partner, Head of Accounting and Reporting Group, B1 Group of Companies
- Dmitry Stapan, D.Sc. in Economics, Professor at the Department of International Management, RANEPA (Russian Presidential Academy of National Economy and Public Administration)
- Maria Onishchenko, Finance Director, Estee Lauder in Russia and the CIS.
- Yulia Cherenkova, Finance and Accounting Director/Olga Nezgovorova, Deputy Director of Human Resources Services, SCHNEIDER GROUP
- Olga Grigorieva, Managing Partner, Tax Advisor, and Lead Auditor, Sterngoff Audit

Moderator: Ekaterina Smirnova, Finance & Accounting Director, SCHNEIDER GROUP

15:20

Discussion, Q&A

15:30

Coffee break

15:45

Technologies

Discussion topics:

From Routine to Intelligent Processes: How AI and Automation are Transforming Accounting

Digital Finance: How AI, Automation, and Emerging Technologies are Redefining the Role of the Finance Function

Automation and Resource Management: Electronic Document Management and AI

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Discussion participants

- Alexander Filinov, Partner, Head of Financial Outsourcing Practice, Bellerage
- Sergey Stupin, Axenix
- Svetlana Timonenkova, METRO (invited)

Moderator: Konstantin Shalimov, Chair of the AEB Accounting Working Group , Deputy Head of the Audit and Tax Consulting Department, Bellerage

16:55

Discussion, Q&A

17:05

Coffee break

18:15

People

Discussion topics:

Russian Finance Labor Market Trends, 2026–2027

From Talent Shortage to Skills Gap: How to Build the Finance Team of the Future

Effective Business Partnerships and Collaborative Relationships

Discussion participants:

- Konstantin Bryauzov, CEO and Head of Recruitment, Antal Talents
- Maria Ageeva, Finance Director, Lensmaster
- Oksana Maksimova, Business Psychologist, former CFO, Head of the "LamPA" Community, HSE University

Moderator: tbc

19:25

Discussion, Q&A

19:35

Closing Remarks and Wrap-up

19:45

Networking

Language

Russian and English. Interpretation services are available upon prior request.

Contacts

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Registration: Polina Skorovarova, Event Manager, polina.skorovarova@aebrus.ru

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