

CONFERENCE
LANGUAGE : RUS

December 3, 2025
16:00 – 22:00

AEB North-West Regional Committee

Site: Zarenkov Gallery
(St. Petersburg,
Socialisticheskaya St.,
21, 10th floor)

AI IN BUSINESS: AN INDISPENSABLE ASSISTANT OR A FASHION TREND

PROGRAM

15:30 – 16:00 REGISTRATION

16:00 – 16:30 FIRESIDE CHAT: INTELLIGENT INVESTMENTS IN NEW REALITIES

SPEAKERS:

Anastasia Viktorovna Mikhachenko, State Public Institution "Agency for Economic Development of the Leningrad Region" (AERLO), Director, *"AI in Investment Project Support"*

Dmitry Vyacheslavovich Panov, Member of the St. Petersburg Legislative Assembly, *[topic to be confirmed]*

Tadzio SHILLING, AEB CEO

16:30 – 17:30 ENTERPRISE AI: OPPORTUNITIES AND CHALLENGES

Grigory Akulov, **Axenix**, Managing Director Retail Technology, *"Improving Labor Productivity with AI"*

Konstantin Denisov, **Systeme Electric**, Chief Data Officer, *"Corporate AI: Implementation Challenges and Solutions"*

Ekaterina Tytyuk, **Nextons**, Senior Associate for IP, IT, and Telecommunications Practice, *"Risks in AI Implementation"*

17:30 – 18:30 LABOR MARKET TRENDS: AI IN HR

Elena Novoselova, **Coleman Group**, Deputy General Director for Regional Network Development, Russia and the CIS, *"Research on the Use of AI Technologies in HR"*

Tatiana Benoit, **National Artificial Intelligence Foundation**, President *[topic to be confirmed]*

18:30 – 18:50 AEB PARTNERS AWARD CEREMONY

18:50-19:00 GALLERY INTRODUCTION (Andrey Chikov, Zarenkov Gallery, PR Director)

19:00-21:30 NETWORKING AND RECEPTION

Working language : **Russian.** Simultaneous translation is NOT provided.

Contact persons : Tatyana Zasheva, Coordinator of the AEB North-West Regional Committee, mobile: +7 (906) 057-34-31, tatiana.zasheva@aebrus.ru