

XVI INTERNATIONAL MOSCOW AUTOMOTIVE FORUM

IMAF 2025



13 May 2025 • 11:00 • Expocenter • Moscow

<https://mims.ru/imaf>

Program



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ITEMF
EXPO

13 May 2025 Tuesday	
10:00-11:00	Registration, welcome coffee
11:00-11:10	Opening remarks
11:10-12:30 ANALYTICAL SESSION	<p>"AUTOMOTIVE MARKET ANALYSIS 2024"</p> <p>Moderator - Wilhelmina Shavshina, Partner, Head of International Trade and Customs Services, B1 Group</p> <p>INVITED FOR PARTICIPATION</p> <p>Konstantin Kalinin, Head of the Analytical Center for the Government of the Russian Federation</p> <p>Sergey Udalov, Executive Director, Avtostat</p> <p>Tatyana Arabadzhi, Director, National Agency for Industrial Information Agency (NAPI)</p> <p>Alexander Tsipun, General Director of the analytical agency "Strategy Dela"</p> <p>Kept Representative</p> <p>TOPICS FOR DISCUSSION</p> <ul style="list-style-type: none">• Global Comparison: how sales trends for new and used cars in Russia compare with the markets of the BRICS countries• Analysis Of Government Incentives: how government policy affected car sales in 2024 and its impact in 2025• Results of 2024: sales of new passenger cars and commercial vehicles• Sales forecast 2025-2030: impact of GDP, inflation, interest rates, consumer confidence and scenario planning
12:30-12:45	Coffee break



12:45-13:45
PANEL SESSION

"DEVELOPING TECHNOLOGICAL LEADERSHIP IN THE AUTOMOTIVE INDUSTRY"

Moderator - Tazio Schilling, AEB CEO

INVITED FOR PARTICIPATION

Anton Alikhanov, Minister of Industry and Trade of the Russian Federation

Valentin Tataritsky, Member of the Board, Minister in charge of Technical Regulation EEC

Rustam Abulmambetov, Head of the Division of Engineering, Light and Chemical Industry Development, Ministry of Economic Development

Alexey Russkikh, Governor of the Ulyanovsk Region

Hans-Peter Moser, General Director, MAZ Moskvich

Maksim Sokolov, General Director, «AvtoVAZ»

Denis Pak, General Director, AvtoTOR

Nikolay Sobolev, General Director, Sollers

Ilya Rashkin, General Director, EVM PRO

TOPICS FOR DISCUSSION

- **Basic vs. Target:** what scenario for the development of the automotive industry will be implemented by 2035
- **Priority Components for Localization:** identifying components critical for localization
- **Electric Cars and Natural Gas Vehicles:** how they are changing the automotive landscape today
- **Innovations Under Hood:** how breakthrough ideas are supported in the automotive industry
- **Regional Policy as A Catalyst:** can it accelerate the growth of localization in the automobile industry?



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	<ul style="list-style-type: none"> • Investing In the Future: how to attract investment in the production of components and spare parts
13:45-14:30	Lunch
14:30-16:00 SESSION ON AUTO COMPONENTS	<p>“AUTOMOTIVE COMPONENTS: FROM CRITICAL DECISIONS TO SUCCESSFUL CASES”</p> <p>Moderator - To be confirmed</p> <p>INVITED FOR PARTICIPATION</p> <p>Mikhail Metelkin, Director of Special Chemistry Business Unit, TVEL</p> <p>Alexey Rylskikh, Head of Automotive Sector Development, FESCO</p> <p>Marat Babakov, Managing Director, Russian Automotive Components (RAC)</p> <p>Sergey Klyuchnikov, General Director, NPO Rostar</p> <p>Andrey Shperling, General Director, Ricor Electronics</p> <p>Aleksander Sedov, General Director of the Automotive Industrial Cluster of the Ulyanovsk Region</p> <p>MGC Group Representative</p> <p>R&D NLMK Representative</p> <p>TOPICS FOR DISCUSSION</p> <ul style="list-style-type: none"> • Step Forward: TVEL experience in comprehensive import substitution for localized automobile production facilities • Accelerating Localization and Creating Sustainable Supply Chains: import substitution strategies, government incentives • Examples Of Successful Localization: discussion of factors contributing to successful localization and possible barriers • Industrial Zones and Clusters: how cooperation with local companies and suppliers contributes to successful localization • Increasing The Share of Domestic Components: how to attract investment in the development of a local component base



	<ul style="list-style-type: none"> • Connecting industry and science: ways to transfer technology and knowledge from international companies to local producers to increase competitiveness and introduce modern technologies
16:00-16:15	Coffee break
16:15-17:30 FINANCIAL ECOSYSTEM	<p>FROM PLANTS TO CLIENTS – FINANCIAL SOLUTIONS FOR CAR MANUFACTURERS & DEALERS</p> <p>Moderator - Alexey Podshchekoldin, President of the Russian Automobile Dealers Association (ROAD)</p> <p>INVITED FOR PARTICIPATION</p> <p>Roman Petrutsa, General Director, Industrial Development Fund</p> <p>Evgeniy Dietrikh, General Director, State Transport Leasing Company (GTLK)</p> <p>Alexey Grigoriev, Head of the Committee for Work with Banks, Leasing and Insurance Companies, ROAD</p> <p>Daniel Chernenko, Member of the Board of Directors of LLC NPK Avtopribor</p> <p>Andrey Getmanyuk, Head of Business Development Department, VTB Leasing</p> <p>FCM Leasing Representative</p> <p>Anna Morozova, Chairman of the Board of Management of BMW Bank</p> <p>T-Bank Representative</p> <p>Alexey Golovin, Head of the business direction "Spare parts and auto service" Avito</p> <p style="text-align: center;">TOPICS FOR DISCUSSION</p> <p style="text-align: center;">“Localization of payments” Section</p>



	<ul style="list-style-type: none"> • State Guarantees and Subsidies: difficulties and ways to overcome them when applying for benefits for the purchase of equipment • Financial Instruments in The Automotive Industry: innovative financial products and services for manufacturers of auto components, equipment suppliers • Leasing Industrial Equipment: opportunities and pitfalls for business <p>«From Dealers to Customers» Section</p> <ul style="list-style-type: none"> • Current Trends in The Car Lending and Leasing Market: challenges and opportunities for dealers and customers • Removing Barriers in The Chain “Dealer - Financials - Client”»: automation of scoring, unified IT platforms, reduction in approval times for applications • Secondary Market and Service: new opportunities for leasing and lending • Stimulating Demand: preferential car loans, preferential leasing and other financial instruments
<p>16:00-19:00 NAMI B2B-CAFE (parallel session)</p>	<p>NAMI B2B Café</p> <p>Open personal meetings of auto component manufacturers with curators of thematic working groups on the development of the domestic component base over a cup of tea. An opportunity to get acquainted, ask questions, get answers, exchange materials.</p> <p>Partner: FSUE "NAMI", a leading scientific and engineering organization in transport engineering</p> <p>Location: Buffet Hall next to the main IMAF hall</p> <p style="text-align: center;">MAIN TRACKS</p> <ul style="list-style-type: none"> • Key groups of auto components of critical importance, interest in the development of production of relevant components • Demand rates, technical requirements, possibilities for unification • Programs and measures of state support for projects for local production of automotive components in Russia • Problematics of suppliers, including subcomponents/raw materials/materials



Working Groups

- Actuators, drives and traction motors
- Internal combustion engines
- Body fittings
- Polymers
- Fuel equipment

Regulations

Access for specialists is free.
The curator of the working group waits at the table.
Meetings are held on a walk-in basis.
The curator records key points for further development.
Participants are offered tea and coffee.



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