



СТОКГОЛЬМСКАЯ ШКОЛА
ЭКОНОМИКИ

WEBINAR

SEVEN WAYS TO FUTURE

by Stockholm School of Economics in Russia



DATE: APRIL 29, 2021

TIME: 19:00-20:30 (MSC)

LANGUAGE: ENGLISH/RUSSIAN

FREE OF CHARGE

REGISTRATION >>>

SEVEN WAYS TO FUTURE

SPEAKER: MAGNUS LINDKVIST (SWEDEN)

As a trendspotting futurologist and author of six books Magnus Lindkvist challenges our whole way of thinking: "Predictions of the future are generated by the present". He searches and analyses trends that have or could have a significant impact on surrounding reality.

Magnus knows what connects a failed Australian pesticide to the Japanese gaming giant Nintendo. He is going to explain why is Fleetwood Mac a better role model for teamwork than a World Cup winning football team. He will tell what 20th century Russian artist inspired one of the most modern car factories ever built. Magnus Lindkvist will give you seven different thinking tools to create tomorrow today - and how "future" is better thought of as an activity, not a date.

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