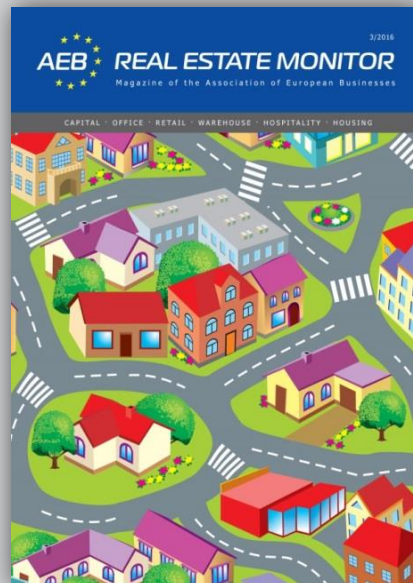
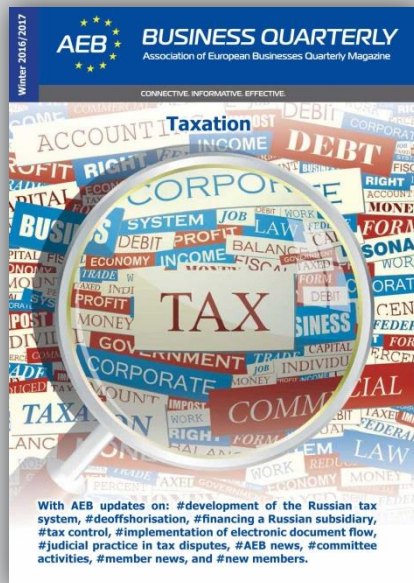


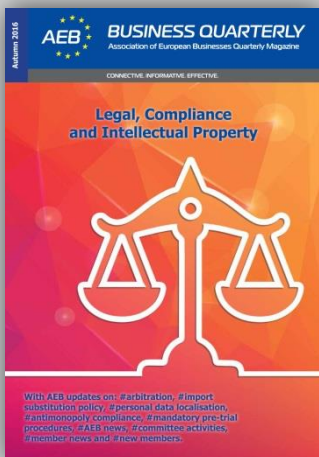


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AEB PUBLICATIONS MEDIA KIT 2017



Valid from: 01 January 2017



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AEB Business Quarterly

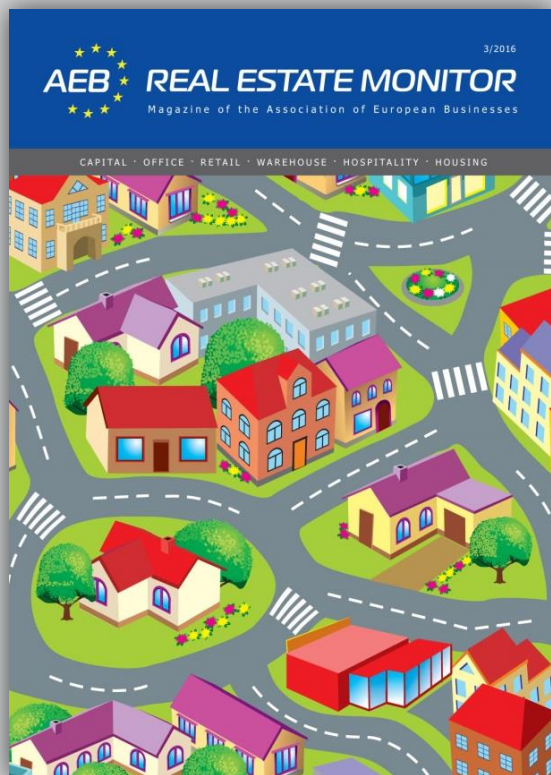
The AEB Business Quarterly is the official magazine of AEB, quarterly publication providing up-to-the-minute information from leading business experts and media sources.

- Release dates:**
- **31 March 2017:** Safety, Health, Environment & Security
 - **30 June 2017:** Regional Development
 - **29 September 2017:** Retail and Food Processing
 - **18 December 2017:** Hospitality sector around the World Football Championship 2018
- Language:** English
- Format:** A4
- Circulation:** 10,000+ copies
- Distribution:** Russia (through direct mailing partly); AEB events; EU and EFTA embassies in Moscow; selected airports; hotels, restaurants, business centres in Moscow, St. Petersburg and Krasnodar

Advertising opportunities*

Advertisement type	Size	Price (without VAT 18%)
4 sections	115 mm x 126 mm	52,000 RUB
Half page (horizontal)	175 mm x 126 mm	65,500 RUB
Full page	210 mm x 297 mm + 5 mm	117,000 RUB
Two page spread	420 mm x 297 mm + 5 mm	207,000 RUB
Inside front cover	210 mm x 297 mm + 5 mm	155,000 RUB
Inside back cover	210 mm x 297 mm + 5 mm	155,000 RUB
Outside back cover	210 mm x 297 mm + 5 mm	207,000 RUB

*A 20% premium will be applied to these prices for non-members



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Real Estate Monitor (print)

The Real Estate Monitor is a quarterly survey of Moscow and St. Petersburg's commercial and residential real estate market. It is an authoritative and impartial source of price evaluation, legislative and tax expertise.

Release dates:

- 15 March 2017
- 15 September 2017

Language: English

Format: A4

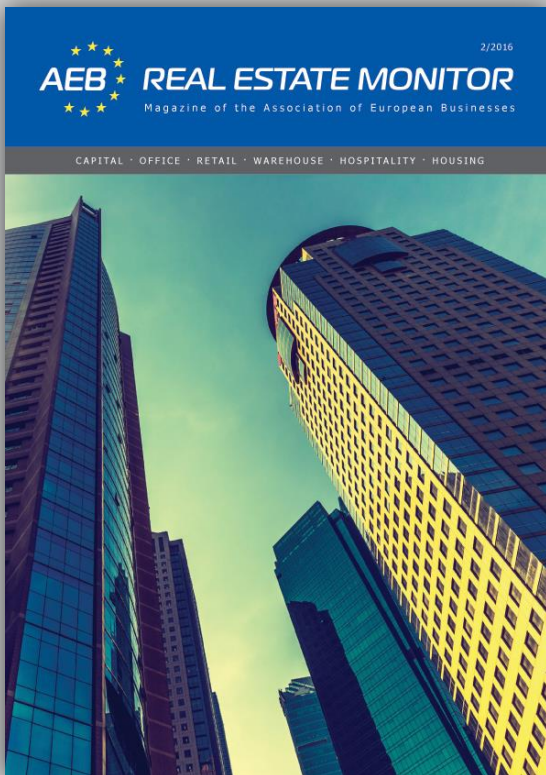
Circulation: 1,000 copies

Distribution: AEB events, AEB offices in Moscow, St. Petersburg and Krasnodar

Advertising opportunities*

Advertisement type	Size	Price (without VAT 18%)
Half page (horizontal)	175 mm x 126 mm	30,500 RUB
Full page	210 mm x 297 mm + 5 mm	59,500 RUB
Inside front cover	210 mm x 297 mm + 5 mm	67,500 RUB
Inside back cover	210 mm x 297 mm + 5 mm	67,500 RUB
Outside back cover	210 mm x 297 mm + 5 mm	85,000 RUB

*A 20% premium will be applied to these prices for non-members



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Real Estate Monitor (online)

The Real Estate Monitor is a quarterly survey of Moscow and St. Petersburg's commercial and residential real estate market. It is an authoritative and impartial source of price evaluation, legislative and tax expertise.

Release dates:

- 15 June 2017
- 15 December 2017

Language: English

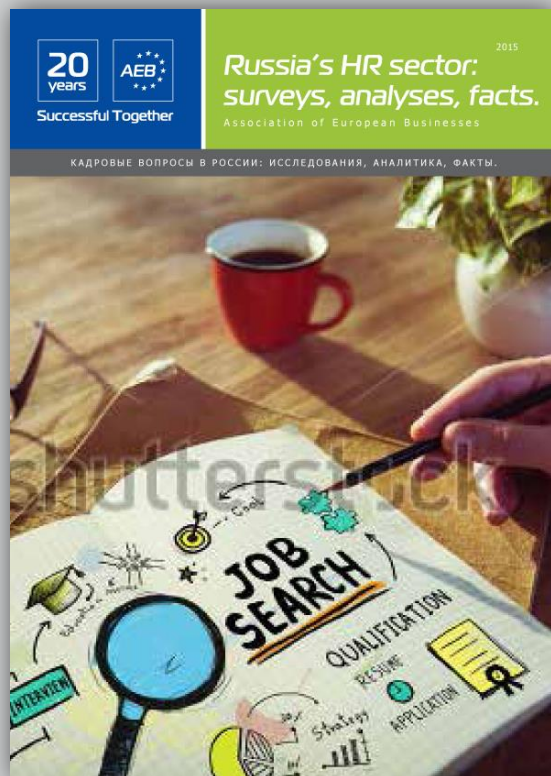
Format: A4

Distribution: AEB website

Advertising opportunities*

Advertisement type	Size	Price (without VAT 18%)
Half page (horizontal)	175 mm x 126 mm	14,500 RUB
Full page	210 mm x 297 mm + 5 mm	28,500 RUB
Inside front cover	210 mm x 297 mm + 5 mm	33,500 RUB
Inside back cover	210 mm x 297 mm + 5 mm	33,500 RUB
Outside back cover	210 mm x 297 mm + 5 mm	43,500 RUB

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Russia's HR Sector: Surveys, Analyses, Facts

The AEB publication "Russia's HR Sector: Surveys, Analyses, Facts" is a new annual publication that provides readers with the AEB member companies' surveys, overviews and reports devoted to the HR-related topics on recruitment, labour law, compensation and benefits, relocation, assessment, training and development, medical insurance and any other HR-related services.

Release dates: 25 August 2017

Language: English/Russian

Format: A4

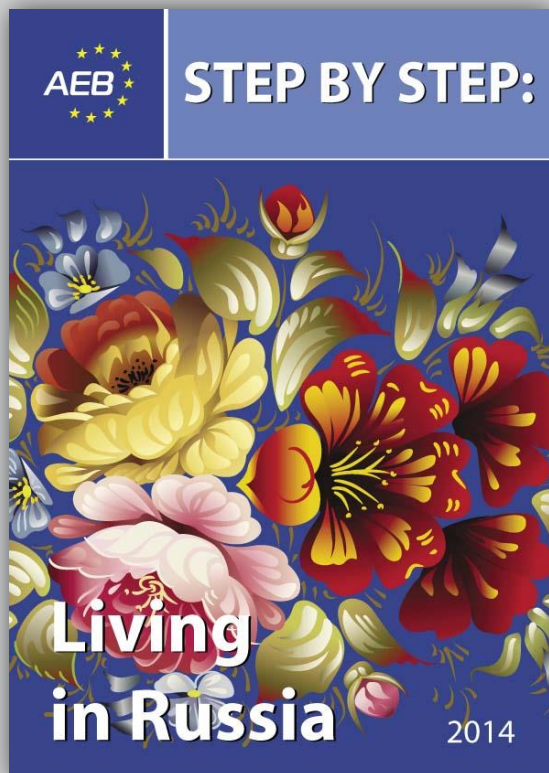
Circulation: 1,500

Distribution: AEB office and at all AEB major events, conferences and forums, among AEB members.

Advertising opportunities*

Advertisement type	Size	Price (without VAT 18%)
Full page	210 mm x 297 mm + 5 mm	39,500 RUB
Inside front cover	210 mm x 297 mm + 5 mm	51,000 RUB
Inside back cover	210 mm x 297 mm + 5 mm	51,000 RUB
Outside back cover	210 mm x 297 mm + 5 mm	61,500 RUB

*A 20% premium will be applied to these prices for non-members



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Step by Step: Living in Russia (web version)

Step by Step: Living in Russia contains useful information about moving to Russia, doing business in Russia, arranging visas, taxation system in Russia, settling in Moscow, useful information on schools, language training, real estate, entertainments, etc. As always, the booklet will be prepared by representatives of AEB member companies. They will be sharing their expertise and knowledge of the Russian realities and discussing the opportunities available in Russia as of today.

Release date: to be confirmed

Language: English

Format: A5

Distribution: website

Advertising opportunities*

Advertisement type	Size	Price (without VAT 18%)
Full page	148 mm x 210 mm + 5 mm	23,500 RUB
Inside front cover	148 mm x 210 mm + 5 mm	30,500 RUB
Inside back cover	148 mm x 210 mm + 5 mm	30,500 RUB
Outside back cover	148 mm x 210 mm + 5 mm	37,000 RUB

*A 20% premium will be applied to these prices for non-members

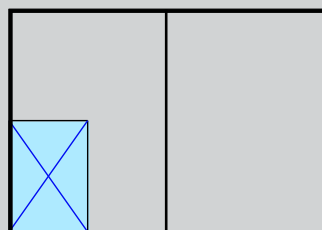
Advertising Specifications

- We only accept EPS, PSD or TIFF (300 dpi) files
- 5 mm bleed is required
- All vector objects must be CMYK converted
- Fonts should be converted into paths

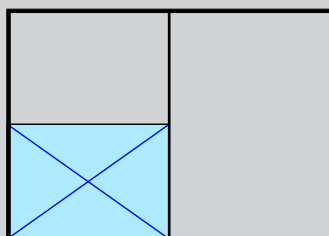


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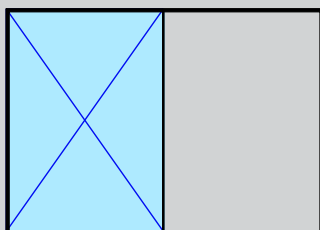
Advertising Space



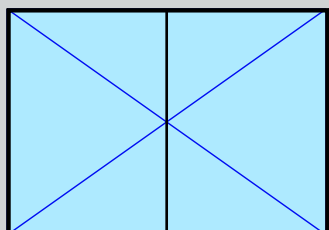
4 sections



½ page



Full page



Two page spread

Important

Release dates and other information in this media kit are subject to change. Please consult us for up-to-date information.

Number of publications per year*	½ page	1 page	2 pages	Cover
1	0%	0%	0%	0%
2	3%	5%	10%	10%
3	5%	10%	15%	15%
4	10%	15%	20%	20%

*if a company pre-orders placement in several issues at a time signing one contract, a **2% discount will be added** to the above mentioned rates.

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