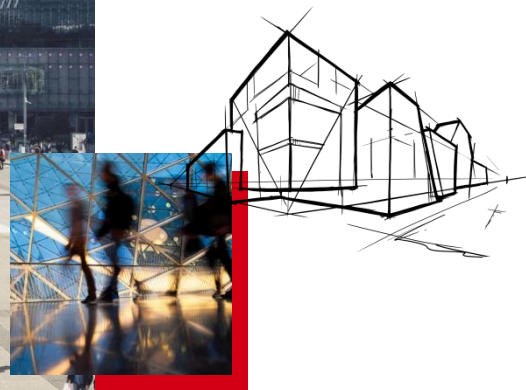




Data Protection and Privacy in ROCKWOOL Group

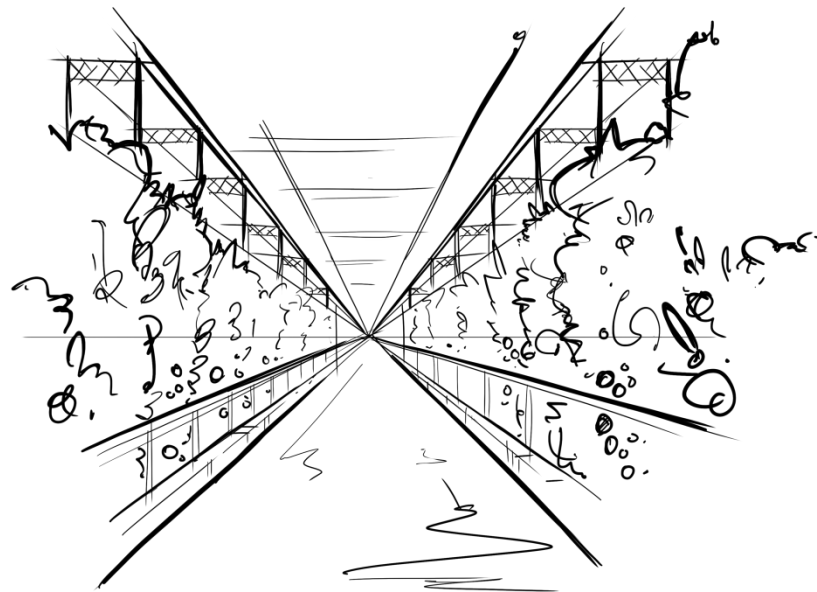
October 2018





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Introduction



There is a secret to an enriched modern life...



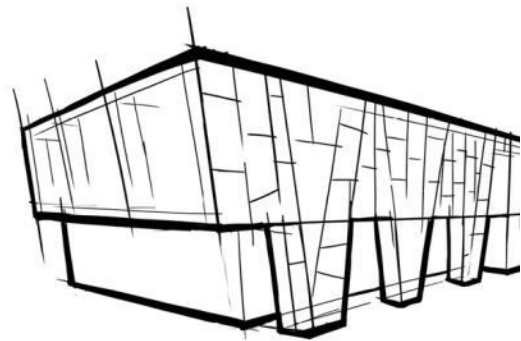
A few actually...



They're in your walls,
in greenhouses,
under trains, and
inside your wheels.



**They're in the ground.
They're blocking sound.**



Insulating. Irrigating.
Purifying. Fortifying.
Beautifying. Protecting.
Enriching.



World leader with local presence

We create sustainable solutions to protect life, assets, and the environment today and tomorrow.

- ▲ Stone wool factory
- ▲ Other factory
- ▲ Sales office / administration



North America

3 stone wool factories, 2 ceiling grid plants
Main business areas: Insulation, acoustic ceilings and horticultural substrates
1,000 employees

Austria
Belarus
Belgium
Bulgaria
Canada
China
Croatia
Czech Republic
Denmark
Germany
Estonia
Finland
France
Hungary
India
Italy
Latvia
Lithuania
Malaysia
Mexico
Norway
Philippines
Poland
Romania
Russian Federation
Singapore
Slovakia
Spain
Sweden
Switzerland
Thailand
The Netherlands
Turkey
Ukraine
United Arab Emirates
United Kingdom
United States of America
Vietnam



Europe

16 stone wool factories, 3 ceiling tile plants, 1 ceiling grid plant, 1 facade panel plant, 2 wall systems components plants

Main business areas: Insulation, acoustic ceilings, horticultural substrates, cladding boards, engineered fibres, and noise & vibration control

7,100 employees



Russia

4 stone wool factories, 1 ceiling tile plant

Main business areas: Insulation, acoustic ceilings and horticultural substrates

1,300 employees

Asia

5 stone wool factories, 1 ceiling grid plant

Main business areas: Insulation, mainly industrial & technical, and acoustic ceilings

1,100 employees

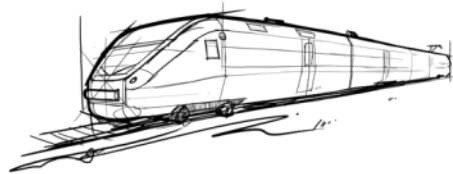


The ROCKWOOL Group Privacy Compliance Project

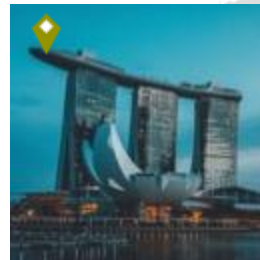
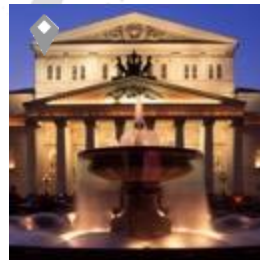
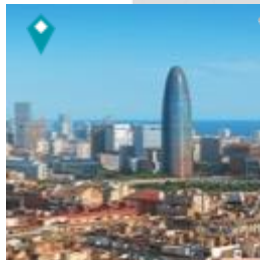
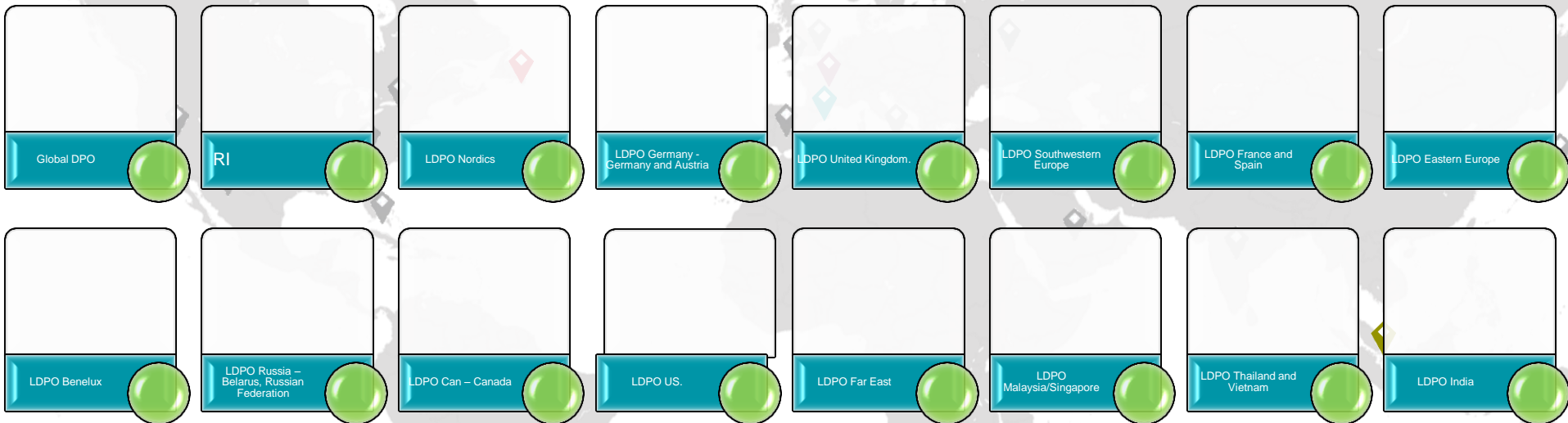


Dorte Katharina Jensen

Corporate Counsel & Global Data
Protection Officer
Attorney-at-Law, Group Legal Affairs



LOCAL DATA PROTECTION OFFICERS



Timeline

The Group Privacy Project lifts the local compliance on data privacy into a global framework – doing one global project instead of a myriad of local projects.



Data Protection – 7 good practices

Processing of personal data shall always follow the ROCKWOOL Group Privacy Principles, so



Data Protection Principles

Have a legal basis –
and tell what you are
doing.

Lawfulness, fairness
and transparency

Adequate, relevant
and limited to the
necessary for the
purpose

Purpose limitation

Specified, explicit
purpose. No
incompatible further
processing.

Data minimisation

Kept no longer than
necessary for the
purpose

Accuracy

... And up to date

Storage Limitation

Demonstration of
compliance. If it isn't
documented, it isn't
done.

Integrity and
Confidentiality

Appropriate security
and protection.

Accountability

Questions?

