

Organisers

Association of European Businesses (AEB)
 Messe Frankfurt Rus
 Kazanskaya Yarmarka

**Co-organisers**

Ministry of Industry and Trade
 of the Republic of Tatarstan



Tatarstan International Automotive Forum
“TIAF 2016 supported by Automechanika”
3—5 February 2016
Kazan

This programme is subject to change

| 3 FEBRUARY | |
|--------------------|--|
| 08:00-09:00 | REGISTRATION, WELCOME COFFEE |
| 09.00-09.15 | OPENING CEREMONY |
| 09:15-09:45 | TOUR OF THE EXPOSITION, PAVILION 1 |
| 10:15-12:15 | <p>PLENARY SESSION: THE AUTOMOTIVE INDUSTRY IN RUSSIA: TRENDS, FORECASTS, PROSPECTS Moderator: Alex Zaguskin, Managing Director, AZ Enterprise (<i>confirmed</i>)</p> <p>OPENING REMARKS: Rustam Minnikhanov, President of the Republic of Tatarstan (<i>confirmed</i>) Frank Schauff, CEO, Association of European Businesses (<i>confirmed</i>) Michael Johannes, Vice President Messe Frankfurt GmbH, Brand Manager Automechanika (<i>confirmed</i>)</p> <p><u>Key topics:</u></p> <ul style="list-style-type: none"> ▪ <i>Russian automotive market: current state and outlook</i> ▪ <i>State support measures and their effectiveness</i> ▪ <i>Adaptation of strategies and possible scenarios</i> <p><u>Invited speakers:</u></p> <ul style="list-style-type: none"> ▪ Alexander Morozov, Deputy Minister of Industry and Trade of the RF ▪ Albert Karimov, Deputy Prime Minister, Minister of Industry and Trade of the Republic of Tatarstan (<i>confirmed</i>) ▪ Sergey Kogogin, General Director, Kamaz ▪ Bo Andersson, President, Avtovaz ▪ Adil Shirinov, First Vice-President and Executive Director, Ford Sollers (<i>confirmed</i>) ▪ Oxana Karakhova, CFO, Daimler Kamaz RUS (<i>confirmed</i>) ▪ Stevan Zivanovic, CEO Continental Automotive Systems RUS, Head of Powertrain Division and BU Engine Systems Russia (<i>confirmed</i>) |
| 12:15-13:30 | LUNCH, BUSINESS BREAK |
| 13:30-14:45 | <p>SESSION 1: EXPORT Moderator: Tatiana Kofanova, Director, Automotive Team Leader, Tax & Legal department, Deloitte (<i>confirmed</i>)</p> <p><u>Key topics:</u></p> <ul style="list-style-type: none"> ▪ <i>Measures of state support for exports</i> ▪ <i>Existing opportunities for export of vehicles and components</i> ▪ <i>Financial and non-financial measures of support for export-oriented enterprises</i> <p><u>Invited speakers:</u></p> <ul style="list-style-type: none"> ▪ Tatiana Kofanova, Director, Automotive Team Leader, Tax & Legal department, Deloitte (<i>confirmed</i>) ▪ Dmitry Makeev, Director, regional development, EXIAR (The Russian Agency for Export Credit and Investment Insurance) (<i>confirmed</i>) ▪ Victor Korolev, Deputy commercial director, Ivekta (<i>confirmed</i>) |
| 14:45-15:15 | COFFEE-BREAK |
| 15:15-16:30 | <p>SESSION 2: IMPORT SUBSTITUTION POLICY- NEW FORMS OF STATE SUPPORT FOR THE INDUSTRY Moderator: Ekaterina Bourliand, Director, Tax department, KPMG (<i>confirmed</i>)</p> <p><u>Key topics:</u></p> <ul style="list-style-type: none"> ▪ <i>New forms of state support: Special investment contracts</i> |

Organisers

Association of European Businesses (AEB)
Messe Frankfurt Rus
Kazanskaya Yarmarka

**Co-organisers**

Ministry of Industry and Trade
of the Republic of Tatarstan



| | |
|--------------------|--|
| | <ul style="list-style-type: none"> ▪ <i>The territory of advanced development in Naberezhnye Chelny</i> ▪ <i>Practice of using of special economic zones: developments over the past year, challenges and benefits</i> ▪ <i>Ecological fee</i> <p><u>Invited speakers:</u></p> <ul style="list-style-type: none"> ▪ Aydar Murtazin, Head of Investor Relations Division, SEZ Alabuga (<i>confirmed</i>) ▪ Vitaly Milyavskiy, General Director, SEZ ▪ Ekaterina Bourliand, Director, Tax department, KPMG (<i>confirmed</i>) |
| 17:00-19:00 | RECEPTION |
| 4 ФЕВРАЛЯ | |
| 09:30-10:15 | REGISTRATION, WELCOME COFFEE |
| 10:15-12:00 | <p>LOCALISATION IN THE ABSENCE OF THE MARKET <u>Moderator:</u> Alex Zaguskin, Managing Director, AZ Enterprise (<i>confirmed</i>)</p> <p><u>Key topics:</u></p> <ul style="list-style-type: none"> ▪ <i>The impact of the current situation on the implementation of agreements on industrial Assembly</i> ▪ <i>Main requirements of OEMs to local suppliers</i> <ul style="list-style-type: none"> ▪ Dmitry Dyachkov, Head of procurement, powertrain, AVTOVAZ (<i>confirmed</i>) ▪ Rustam Shamsutdinov, Deputy General Director Purchasing, Kamaz ▪ Nikolay Khodosevich - Production Purchasing Director, Ford Sollers (<i>confirmed</i>) ▪ Vladimir Dlougakansky, localization Director, Avtotor Holding |
| 12:00-13:15 | LUNCH, BUSINESS BREAK |
| 13:15-15:15 | <p>B2B MEETINGS A special session of direct negotiations between car manufacturers and car components producers will be held in the scope of the Forum Programme.</p> <p>Event format: The timetable of meetings is agreed with the Exhibition Organizing Committee in advance. Before the event all negotiating parties will get an individual timetable of their meetings. Duration of each meeting: 10 minutes.</p> <p>How that works: We get Executive Officers and Managers of Procurement Departments together. You arrange to see required Buyers in particular time in advance. A timetable of meetings is drawn-up. At the appointed time you come to an individual table.</p> <p>For car components manufacturers it is an opportunity to conduct negotiations on supplies for 1 day at single hall without wasting the time.</p> <p>Confirmed participants:</p> <p>AVTOVAZ Mr. Dmitry Dyachkov, Head of procurement, powertrain</p> <p>DAIMLER KAMAZ RUS Mr. Alexey Zelensky – Head of purchasing Mrs. Ilvira Gaynutdinova – Senior purchasing manager (PRIORITY: INTERIOR/EXTERIOR DETAILS, COMPONENTS AND ASSEMBLIES)</p> <p>FORD SOLLERS Mr. Nikolay Khodosevich - Production Purchasing Director (PRIORITY: SUPPLIERS OF COMPONENTS AND RAW MATERIALS)</p> <p>CONTINENTAL AUTOMOTIVE SYSTEMS RUS Mr. Stevan Zivanovic, CEO, Head of Powertrain Division and BU Engine Systems Russia</p> <p>Elaz Mr. Rafis Fayzrakhmanov – Purchasing director</p> <p>FSUE NAMI</p> |

Organisers

Association of European Businesses (AEB)
 Messe Frankfurt Rus
 Kazanskaya Yarmarka

**Co-organisers**

Ministry of Industry and Trade
 of the Republic of Tatarstan



| | | |
|--------------------|--|---------------------------|
| | Mr. Evgeny Ivanov – Purchasing director Mr. Vadim Halme – Deputy General director | |
| | 5 FEBRUARY | |
| | VISITING PRODUCTION SITE (SEZ ALABUGA) | |
| | ACTIVITIES | |
| | GROUP #1 | GROUP #2 |
| 07.00-07.25 | Transfer from hotels to the exhibition Centre | |
| 07.25 | Meeting point – central entrance | |
| 07.30 | Leaving Kazan for SEZ Alabuga | |
| 11.00-11.45 | Lunch in Elabuga | |
| 11.45-12.00 | Transfer to SEZ Alabuga | |
| 12.00-13.00 | Presentation of SEZ Alabuga | |
| 13.00-14.00 | Visiting COŞKUNÖZ Alabuga | Visiting Ford Sollers |
| 14.00-15.00 | Visiting Ford Sollers | Visiting COŞKUNÖZ Alabuga |
| 15.00-18.00 | Leaving for Kazan | |
| 15.00-16.00 | Leaving for Nizhnekamsk. Begishevo airport | |