



ASSOCIATION OF EUROPEAN BUSINESSES

ul. Krasnoproletarskaya 16, bld. 3 • 127473, Moscow • Russian Federation
Tel.: +7 (495) 234 2764 • www.aebrus.ru • Fax: +7 (495) 234 2807

Round Table organized by the AEB IT-Telecom Committee

Social Networks vs. Corporate Networks. Episode I

Wednesday, February 29th, 2012

OPEN EVENT

9:30 - 13:00 (registration from 9:00)

AEB premises, office 8

Ul. Krasnoproletarskaya, 16, bld.3, entrance 8, 4th floor, Moscow

Moderator: Vitaly Lazorin, CEO, NovStream - Constructive Solutions

- 9:00 - 9:30** **Registration & welcome coffee**
- 09:30 - 09:40** **Opening remarks:**
Mamuka Marhuliya, Acting Chairman of the AEB IT-Telecom Committee
- 9:40 - 10:00** **Fixing information overload with social tools**
Douglas Downing, Partner, Leader of IT Services for the CEE region, PwC
- 10:00 - 10:30** **Social tools: a new dashboard or a better engine?**
(Speaker to be confirmed)
- 10:30 - 11:00** **Portal 2.0 – Professional development tool or new socializing venue?**
Maxim Glazov, Methodology Manager, 1C:BIT
- 11:00 - 11:30** **Social technologies as gateway to new organizational efficiencies**
Tatiana Ryabova, HR Director, TELE2 Russia
- 11:30 - 12:30** **Open floor discussion**
Closing remarks: *Mamuka Marhuliya, Acting Chairman of the AEB IT-Telecom Committee*

Working languages: Russian & English

Contact person: Svetlana Lomidze, AEB Director for External Affairs, Chief Committee Coordinator,
svetlana.lomidze@aebrus.ru, 234.27.64, ext.122.

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