



ASSOCIATION OF EUROPEAN BUSINESSES IN THE RUSSIAN FEDERATION

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Open Event of the AEB Automobile Manufacturers and Automotive Components Committees

AUTOMOTIVE INDUSTRY IN RUSSIA: Challenges and Opportunities

Wednesday, October 22nd, 2008, 9.00 – 12.00 (registration begins at 8.30 a.m.)
Baltschug Kempinski Hotel, Hall Vladimir (1, Baltschug St., Moscow)

OPEN EVENT

EVENT SPONSORED BY



Moderated by Roeland Van Gestel, General Director Lear Russia

AGENDA

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| 8.30 – 9.00 | Registration & welcome coffee |
| 9.00 – 9.10 | Introductory remarks from the panel speakers |
| 9.10 – 9.30 | Overview of the Russian Automotive Market
<i>David Thomas, AEB Automobile Manufacturers Committee Chairman,
President Volvo Car Russia</i> |
| 9.30 – 9.50 | Challenges of the Automotive Business in Russia (sales and production)
<i>Martin Jahn, AEB Automobile Manufacturers Committee Vice Chairman,
Managing Director Volkswagen Group Rus</i> |
| 9.50 – 10.10 | Commercial Vehicles Sector
<i>Sergey Bogdanov, MD of Ford Heavy Trucks Russia</i> |
| 10.10 – 10.30 | Coffee break |
| 10.30 – 10.50 | Price Wars Kill: How Aggressive Moves Will Damage Russia's Automotive Industry
<i>Dr. Markus B. Hofer, Partner at Automotive and Engineering Division, Simon-Kucher & Partners</i> |
| 10.50 – 11.10 | Automotive Suppliers' Practical Experience and Government Incentives for Stimulating
Development of the Sector
<i>Roeland Van Gestel, General Director Lear Russia</i> |
| 11.10 – 11.40 | Opportunities of the Market and Future Prospects
<i>Ivan Bonchev, AEB Automotive Components Committee Chairman,
Automotive Segment Leader Ernst & Young</i> |
| 11.40 – 12.00 | Q & A session followed by refreshments |

Working language: English (translation into Russian can be provided upon request)

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