

AEB HR CONFERENCE



Thursday,
March 27th, 2014
Marriott
Grand Hotel,
Grand Ballroom,
ul. Tverskaya 26/1,
Moscow

MODERN TRENDS IN HR

AGENDA

- 08:45 – 09:30** **REGISTRATION**
- 09:30 – 09:40** **WELCOME SPEECH**
Dr. Frank Schauff, CEO, Association of European Businesses (TBC)
- 09:40 – 10:00** **OVERVIEW OF HR IN RUSSIA**
Olga Bantsekina, Chair of the AEB HR Committee, Deputy Chair of the AEB Board, Chief representative, Coleman Services UK
- 10:00 – 10:45** **KEYNOTE SPEECH**
Bruno Ancelin, Senior Vice President, Chairman of Eurasia Region, Managing Director Renault Russia
Mike Vereshagin, VP HR Eurasia Region, HR Director Renault Russia
- 10:45 – 11:15** **COFFEE BREAK**
- 11:15 – 12:45** **PARALLEL SESSIONS**
- SESSION I: MODERN TRENDS IN COMPENSATION & BENEFITS (HALL I)**
Chaired by Ekaterina Ukhova, Chair of the AEB Compensation & Benefits Sub-Committee, Partner, EY
- ONE SIZE FITS ALL? OR TAILOR C&B IN PRACTICE**
Alisa Oleyarnik, HR Business Partner, MSD Pharmaceuticals
Ekaterina Ukhova, Chair of the AEB Compensation & Benefits Sub-Committee, Partner, EY
- COMPENSATION & BENEFITS IN CURRENT ECONOMIC ENVIRONMENT**
Olga Efremova, Compensation & Benefits Manager Eastern Europe, OTIS
Alyona Leonova, Head of Business Line "Market Data", Human Capital Solutions
- THE BENEFITS CAFETERIA. STEP BY STEP GUIDE OF IMPLEMENTING EFFECTIVE FLEXIBLE BENEFITS SYSTEM**
Anton Kushner, CEO, Russian Standard Insurance
Denis Chalov, General Manager, AGroup Russia
- SESSION II: MODERN TRENDS IN EMPLOYER BRANDING (HALL II)**
Chaired by Michael Germershausen, Chair of the AEB Recruitment Sub-Committee, Managing Director, Antal Russia

IDENTIFYING EMPLOYER BRANDING STRATEGY AFTER MERGING

Alexander Bozhkov, Head of Brand Development, Danone

Ekaterina Schubert, Partner, FutureToday

HOW TO MAKE A QUICK HIRE A GOOD ONE

Sergey Talalaev, Head of Recruitment and T&D, LVMH

Alexey Ozerov, Recruitment Manager, LVMH

Andrei Chulakhvarov, Head of Permanent Staffing Department, Coleman Services UK

TARGETED APPROACH IN EMPLOYER BRAND MANAGEMENT

Gyuzel Garaeva, HR Director, OBI Russia

CORPORATE CULTURE AS DIFFERENTIATING ELEMENT

Zuzana Jurakova, HR Director, Hilti Russia

12:45 – 13:45 **LUNCH**

13:45 – 15:15 **PARALLEL SESSIONS**

SESSION I: MODERN TRENDS IN ASSESSMENT, TRAINING AND DEVELOPMENT (HALL I)

Chaired by Tatiana Khvatinina, Managing Director, Chair of the AEB Assessment, Training & Development Sub-Committee, Managing Director SHL Russia & CIS

ENGAGEMENT IS POWER: OPPORTUNITIES AND THREATS IN TELECOM CORPORATIONS

Mikhail Arkhipov, Vice-President, Human Resources, Member of the Executive Board, Mobile Telesystems OJSC ("MTS")

WHAT MAKES AN ENGAGING LEADER? FOUR LEADERSHIP ATTRIBUTES THAT IMPACT EMPLOYEE ENGAGEMENT

Magdalena Kustra-Olszewska, Managing Consultant, Aon Hewitt

INCREASING TALENT SELECTION QUALITY

Elena Komissarova, Talent Acquisition Manager, Nestle

Irina Zarina, Head of Consulting, SHL Russia & CIS

TALENT ACCELERATION PROGRAM FOR EMERGING MARKETS

Alena Nagorniyak, Talent & Leadership Development Manager, Henkel Central & Eastern Europe

PRACTITIONER'S VIEW ON MAKING ASSESSMENT AND DEVELOPMENT PART OF ORGANISATION

Vera Voloskova, Head of HR for Russia & CIS, Novartis Consumer Health

Alexey Sokolov, Consultant, EgonZehnder

SESSION II: MODERN TRENDS IN LABOUR LAW (HALL II)

(session is conducted in Russian with simultaneous interpretation into English)

Chaired by Evgeny Reyzman, Chair of the AEB Labour Law Sub-Committee, Counsel, Baker & McKenzie CIS, Limited

Julia Borozdna, Deputy Chair of the AEB Labour Law Sub-Committee, Head of Employment and Migration Law Practice, Pepeliaev Group

PANEL DISCUSSION BY PRACTICING LABOUR LAW EXPERTS:

Marina Ryzhkova, Partner, Dentons

Sergei Kuksa, Executive Director, Personnel Law Bureau

15:15 – 15:30 **COFFEE BREAK**

AEB HR CONFERENCE

15:30 – 16:45

PANEL DISCUSSION BY HR DIRECTORS

Chaired by Olga Gadetskaya, Deputy Chair of the AEB HR Committee, HR Director, Sanofi

Natalia Beketova, HR Director, Procter & Gamble

Elena Gavrilova, HR Director, HSBC

Olga Gerasimova, HR Director, Paulig

Vera Mashkova, HR Director, ABB

Meyrick Stevens, HR Director, PwC

16:45 – 17:00

CLOSING OF THE CONFERENCE

Olga Bantsekina, Chair of the AEB HR Committee, Deputy Chair of the AEB Board, Chief representative, Coleman Services UK

**Silver
Sponsor**

