



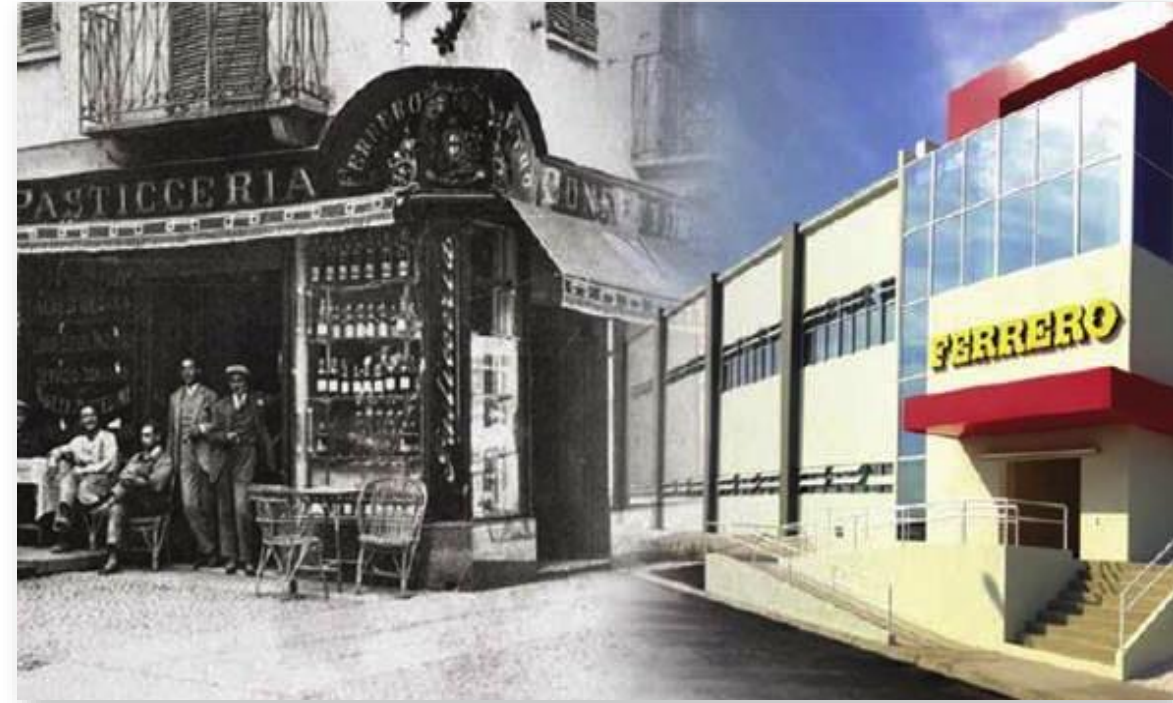
**FERRERO FACTORY IN VLADIMIR REGION.
NEW INVESTMENTS IN EXPORT CAPACITY DEVELOPMENT**

MOSCOW, MAY 30TH, 2019

Marina Tatarskaya, PR Director Ferrero Russia

FERRERO GROUP - KEY FACTS

- **3-rd largest global company** in the chocolate confectionery market
- For the year ending August 31, 2018 with a turnover of **10,7 billion Euros**
- Global presence in over **170 countries**, with over **35 000 collaborators**
- **25 operating manufacturing plants**, of which three operating within the framework of the Michele Ferrero Entrepreneurial Project.



FERRERO IN RUSSIA - KEY FACTS



- 1995 – Russian market entry
- 2008 – Launch of the investment project in local production
- 2016 - Gaining position of Top 3 biggest confectionery market players
 - ✓ **Raffaello** and **Kinder** brands are undisputable market leaders in Pralines and Kids' confectionery segments in Russia (#1 value market share, brand equity)
- 2018 – Ferrero Russia gaining position in Top 5 exporters of Russian confectionery industry
- Annual Sales (turnover) in **2018: 40,7 bln Rubles**
- Total number of **employees – 933 (BU + Vladimir factory)**

VLADIMIR FACTORY: SUSTAINABLE GROWTH

2008



10 YEARS



2018



2009



2010



2011



2012



2013



FACTORY TODAY – KEY NUMBERS



310

Local Suppliers

- 90% Russian companies on which 15% are from Vladimir region
- 10% Foreign companies



1500

Working places



>250

Mln euro invested



>35 000

tones

Russia



81%

Export



19%

33 countries
(incl 21 EU countries)

FERRERO IN RUSSIA – NEW INVESTMENTS TO EXPLORE MARKET OPPORTUNITIES

Ferrero continues to actively invest in its Russian production to further expand the export capabilities of the Vladimir factory

- 2017- 2018: **631.7 mln Rubles**
- 1st quarter 2019: **210,1 mln Rubles**
- In total within 2018 – 2021: **1,4 bln Rubles** will be invested, in framework **new investment agreement** with Vladimir region administration (1.06.18)



SHARING VALUES TO CREATE VALUE

КОРПОРАТИВНАЯ СОЦИАЛЬНОСТЬ ОТВЕТСТВЕННОСТЬ FERRERO

People



Planet



www.ferrerocsr.com



INTEGRATION IN LOCAL COMMUNITY

- Openness, transparency and consistency
- Proactive approach in public communications
- Social projects within Ferrero Group global CSR strategy Glocal Care



VLADIMIR FACTORY CSR PROGRAM 2018-2019



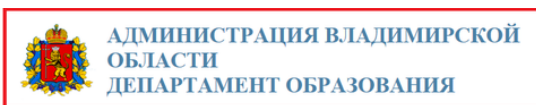
Long term projects



Corporate voluntary activities



Social projects with local partners



Participation in business initiatives organized by Vladimir region administration



Total events: 28
Involved over 3500 people

SHARING VALUES TO CREATE VALUE

FERRERO

FERRERO GROUP
Corporate Social Responsibility
www.ferrerocsr.com



THANK YOU FOR YOUR ATTENTION!

marina.tatarskaya@ferrero.com +7 910 413 03 81