



Association
of European
Businesses

Languages: ENG, RUS

25 June 2021
10:00-11:30

ZOOM

Open meeting of the AEB Modernisation & Innovation Working Group, organized in partnership with Graduate School of Business, HSE University

“LOGISTICS INNOVATIONS AND THEIR IMPACT ON E-COMMERCE MARKET. SUPPLY CHAIN RESILIENCE RISKS AND THE CONSEQUENCES FOR VARIOUS INDUSTRIES”

PROGRAMME:

10:00 – 10:10

INTRODUCTORY REMARKS

Michael Akim, AEB Board Member, Chairman of the AEB Modernisation & Innovation Working Group; Associated Partner, Vitus Bering Management Ltd.; Professor of Graduate School of Business, HSE University

10:10 – 11:00

HOW VIRTUAL TECHNOLOGIES (VIRTUAL TWINS, INTEGRATED VIRTUAL PLANNING) DISRUPT TRADITIONAL LOGISTICS AND PLANNING AND INCREASE EFFICIENCY

Sergey Shveykin, DELMIA Brand Leader Russia, Dassault Systemes

LOGISTICS INNOVATIONS AND THEIR IMPACT ON E-COMMERCE MARKET. SUPPLY CHAIN RESILIENCE RISKS AND THEIR CONSEQUENCES FOR VARIOUS INDUSTRIES

Art Franczek, President, American Institute of Business and Economics (AIBEc)

Elena Robakidze, American Institute of Business and Economics (AIBEc); Business Development Manager, Ahlers

Sub-topics:

MAIN VALUE DRIVERS OF THE OZON IPO

- The acceleration of E-Commerce due to COVID-19 pandemic;
- OZON's listing of NASDAQ as driver of company value;

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- Improvements in logistics infrastructure with a focus on last mile delivery

SEMICONDUCTOR SHORTAGE CRISIS

- US-China tech war: semiconductor supply chain risks;
- US lack of semiconductor production as national security risk and economic security risk;
- China's plans on investing in semiconductor industry to strengthen its supply chain;
- President Biden's executive order for a comprehensive review of critical US supply chains;
- Impact of semiconductor shortage crisis on various industries in the EU and Russia

11:00 – 11:30

Q & A SESSION. DISCUSSION WITH THE HSE UNIVERSITY EXPERTS

Working languages:

English and **Russian**. Simultaneous interpretation will be provided.

Contact person:

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