

ROUND TABLE CREATIVE INDUSTRIES

The Fifth
Northern Dimension Forum

Organizers:



Association
of European
Businesses

Saint Petersburg, 3 April 2014

Natalia POPPEL

Head of Corporate Social Responsibility and
Brand, OOO "Severstal"

**"Severstal" programs in the sphere of
creative industries**

Tatiana MUROMTSEVA

General Director, tourist company JSC
"Ded Moroz"

**Public-private partnership in the field of
tourism on the example of tourist
company JSC "Ded Moroz"**

Liubava MOREVA

Programme Specialist for Culture, UNESCO
Moscow Office

**Cultural diversity and creative industries in
the context of the UNESCO Convention
"On the Protection and Promotion of the
Diversity of Cultural Expressions", 2005**

Eduard PICHUGIN

General Manager, LenFilm

**Coproduction as a factor of merging
international markets and creative
cooperation**

Pavel SAVITSKY

Counsel, Attorney at law Borenius

Legal protection of work results in creative industries: copyright, trademarks, designs

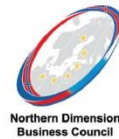
Eldar DZHINTSARADZE

Creative director, GREY agency

International partnership in advertising

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General partners



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