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SAINT PETERSBURG INTERNATIONAL ECONOMIC FORUM

Business dialogue organized by the Association of European Businesses

RUSSIAN-EUROPEAN RELATIONS TODAY AND TOMORROW: CHALLENGES AND OPPORTUNITIES FOR THE BUSINESS

June 06, 2019, 16:45-18:00, Pavilion F Conference Hall F1

CONCEPT

Business continues to work and achieve results, despite the uneasy political relations between Russia and the European Union. Economic cooperation between Russia and Europe has a great potential based on geographical, historical and cultural prerequisites. The rapid technological development, opening up new markets and business opportunities is another incentive to building partnerships. European manufacturers continue to believe in the Russian market. They are expanding their investments in Russia and are looking for new solutions in cooperation with Russian enterprises. Russian companies are actively increasing their export opportunities. How do European and Russian businesses manage to overcome the obstacles they face? What strategies have proven to be the most effective and how do companies evaluate their future prospects? What practical areas of cooperation between Russia and the EU can compensate for the crisis phenomena in the relations of the two partners, united by the space of a common continent, by the historical and cultural proximity and by the accumulated economic ties? Can cooperation in education and science, research and innovation, new technologies be a driver of a positive change?

Moderator: **Johan Vanderplaetse**, Chairman of the Board of AEB; Senior Vice President, President in Russia and the CIS, Schneider Electric – conf.

KEYNOTE SPEAKERS:

Anatoly Artamonov, Governor, Kaluga region – conf.

Markus Ederer, EU Ambassador to the Russian Federation – conf.

Frans Adrianus van Houten, Chief Executive Officer, Chairman of the Management Board, Chairman of the Executive Committee, Royal Philips NV – conf.

Elisa Markula, President, Chief Executive Officer, Tikkurila Oyj – conf.

Alexander Misharin, First Deputy General Director, Russian Railways – conf.

Maxim Oreshkin, Minister of Economic Development of the Russian Federation (tbc)

Kris Peeters, Deputy Prime-Minister, Belgium – conf.

Nenad Popovic, Minister for Innovation and Technological Development of the Republic of Serbia

Alexander Shokhin, President, Russian Union of Industrialists and Entrepreneurs – conf.

Peter Szijjarto, Minister of Foreign Affairs and Trade of Hungary – conf.

Florence Verzelen, Executive Vice- President, member of the Board, Dassault Systèmes – conf.

Victor Zubkov, Chairman of the Board of Directors, PAO "Gazprom"

Participants of the discussion:

Eric Benedetti, General Director, Signify, Russia & CIS – conf.

Markus Huth, Finance Director, Austria, Switzerland, Germany, Russia, Accenture- conf.

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