

“CENTRE FOR SOCIAL INNOVATION  
IN THE MUSEUM - THE PRACTICE  
OF CULTURAL INTERVENTION”



**THE STATE  
MUSEUM  
ASSOCIATION  
THE ART  
CULTURE  
OF RUSSIAN  
NORTH**

Centre for social innovations is based in the Museum of artistic development of Arctic named after A.A.Borisov. It is one of the ten centers formed in Russia within the winners of the “Effective philanthropy” program of Vladimir Potanin Foundation.

The centre is considered as an “entry point”, accessible daily educational-information platform to help professionals and initiative citizens of Arkhangelsk region in realisation of social cultural projects.





### Manor House of E. Plotnikova

Pomorskaya St. 1, tel. +7(8182) 20 05 85, 20 07 95

Exhibition "Classical Russian Art of the 18th - early 20th centuries"

### Museum and Cultural Centre "Memorial House of the artist A. Borisov"



Arkhangelsk region, Krasnoborsk district,  
Gordishenskaya village, 19A, tel. +7(81840) 3 25 64

### Museum of the Artistic Development of the Arctic

Pomorskaya St. 3, tel. +7(8182) 20 56 47



### Museum of Fine Arts

Lenin Sq. 2, tel. +7(8182) 65 36 16

Exhibition "Ancient Russian art of the 14th-18th centuries"  
Exhibition "Folk art of the Russian North"



### Old Mansion on the Embankment

Northern Dvina Embankment, 79, tel. +7(8182) 20 73 63

Exhibition "Portrait in the antique interior"

# MUSEUM



# HAVING A GREAT MUSEUM WE NEEDED TO MOVE FORWARD





## Centre of Social Innovations

will become an example of an active interaction of cultural institution and city community.

Work of the center will increase a support of local initiatives, will help to create a partnerships network and systemize collaborative projects, with aim for long-term results.



## Goals:

1. Combine organizations from different areas to improve the quality of citizens life as a basis for a stability of the region.
2. Promote positive change in society by promoting cultural, social initiatives and new practices.



## Tasks:

1. Expansion of the tourist offers in region.
2. Actualization of the museum collection.
3. Creating of dialogue, educative platforms.
4. Cultural education, socialization of the vulnerable groups, remote areas.







support of local initiatives

interaction and collaboration  
between clients of the centre

educational programs

clients tutoring

project development assistance

informational promotion

sustainable development





Resource center:



Working place  
with computers



Consultations  
with specialists



Venue for exhibitions  
and events



Workshops



Lectures, seminars



WiFi



Audio and video  
equipment loan



Printing



Library



Museum yard



Rest zone



## EDUCATIONAL MODULES:

INVITED EXPERTS, EXHIBITIONS AND OPEN EVENTS

Cultural heritage  
and self identification

Accessibility of cultural goods

Design and comfortable  
environment

Culture ecology.  
Human ecology

Project in social sphere.  
International seminar

Congress and seminar for intercultural  
and international communications in the  
social cultural sphere



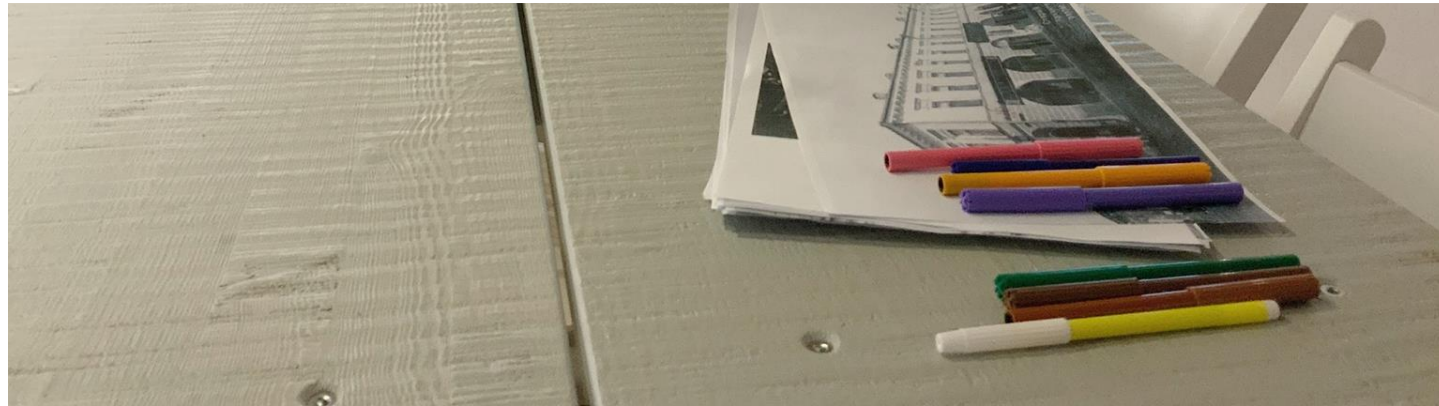


# STUDENT EXHIBITION 'COMPLEMENTING REALITY'





# SEMINAR 'CULTURAL HERITAGE AND SELF-IDENTIFICATION'





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