



Moscow, November 9, 2009

## **PRESS RELEASE**

### ***Sales of new cars and light commercial vehicles in Russia continue to decrease***

- *Sales of new passenger cars and LCVs in Russia decreased by 51% in the first ten months of 2009 and by 52% in October 2009*
- *Among the top 10 bestselling models so far this year, eight are locally produced*

**The first ten months of 2009** saw sales of new cars and light commercial vehicles in Russia decrease by **51%** compared with the same period in 2008, or by 1,260,280 less sold units, according to the AEB Automobile Manufacturers Committee (AEB AMC).

Decrease for **October 2009** amounted to **52%** or 126,950 less sold units as compared with the same period of 2008.

Among the **top ten bestselling models** of passenger cars so far this year, **eight** are produced in Russia.

"October sales showed the same level of decline as in September compared to 2008 giving further indication that the market has stabilised but at a hugely reduced level compared to last year. We are encouraged by the government initiative on introducing a scrappage scheme to the Russian automotive market. We support this but it is vital for the whole industry in Russia that the scheme applies to all dealers regardless of the origins of the cars that they sell. This is the structure that has worked in all other major markets and helps to simplify the operation of the programme for customers, dealers, manufacturers and the administrating authorities", commented David THOMAS, AEB Automobile Manufacturers Committee's Chairman.

Attachments:

1. New car/LCV sales in Russia by brands in October / 10 months 2009
2. New car/LCV sales in Russia by groups in October / 10 months 2009
3. 25 best sold models of cars in Russia in October / 10 months 2009

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## NEW CAR AND LCV\* SALES IN RUSSIA BY BRANDS IN OCTOBER / 10 MONTHS 2009

(data submitted by the AEB Automobile Manufacturers Committee; retail sales of imported and locally produced vehicles)

BRANDS	10 months 2009	10 months 2008	%	Oct 2009	Oct 2008	%
LADA	297725	533744	-44%	28211	56699	-50%
CHEVROLET	88729	199288	-55%	7265	23490	-69%
FORD*	70286	154969	-55%	5343	13555	-61%
RENAULT*	59771	92647	-35%	6221	8707	-29%
HYUNDAI*	58736	171497	-66%	6535	12105	-46%
TOYOTA*	58722	162961	-64%	5085	17573	-71%
NISSAN*	55989	127460	-56%	4306	8659	-50%
KIA*	54869	78483	-30%	7030	5380	31%
GAZ*	47829	116787	-59%	5261	11565	-55%
DAEWOO	43161	87779	-51%	4201	7710	-46%
MITSUBISHI*	36631	99011	-63%	3607	9549	-62%
VOLKSWAGEN	33861	41034	-17%	3020	5103	-41%
OPEL*	31209	85567	-64%	1580	7516	-79%
MAZDA*	27686	65794	-58%	1426	5669	-75%
SKODA*	27638	41468	-33%	2293	4570	-50%
PEUGEOT*	26163	39864	-34%	2459	4998	-51%
UAZ*	25880	45654	-43%	3139	4317	-27%
HONDA	20550	69949	-71%	1305	9509	-86%
SUZUKI	19598	33324	-41%	3276	3221	2%
FIAT*	14205	21953	-35%	1403	3031	-54%
BMW	13186	15663	-16%	1404	1654	-15%
AUDI	12836	14423	-11%	1372	1203	14%
CITROEN*	10629	9631	10%	796	1095	-27%
MERCEDES-BENZ	9705	14317	-32%	1270	1615	-21%
SUBARU	7690	18518	-58%	812	2110	-62%
LAND ROVER	7528	17439	-57%	734	1394	-47%
GEELY	7054	2610	170%	458	828	-45%
SSANGYONG	6893	11999	-43%	763	1764	-57%
VOLVO	5870	17315	-66%	305	1241	-75%
IZH (incl. VAZ 2104)*	5548	20619	-73%	263	995	-74%
VORTEX	5433	N/A	-	712	N/A	-
LEXUS	5367	12870	-58%	545	1077	-49%
CHANCE	4756	0	-	1076	0	-
VOLKSWAGEN Vans*	4470	8671	-48%	381	1019	-63%
INFINITI	4117	6251	-34%	298	878	-66%
TAGAZ*	3901	N/A	-	740	N/A	-
CHERY	3860	14642	-74%	689	967	-29%
LIFAN	2502	3873	-35%	174	440	-60%
GREAT WALL*	2203	7639	-71%	182	388	-53%
CADILLAC	1331	1506	-12%	80	120	-33%
MERCEDES-BENZ Vans*	1099	2486	-56%	76	272	-72%
PORSCHE	1063	1811	-41%	110	90	22%
HUMMER	1032	572	80%	49	56	-13%
BYD	958	4677	-80%	24	276	-91%
JAGUAR	812	1423	-43%	72	102	-29%
SEAT	801	1951	-59%	49	391	-87%
MINI	532	761	-30%	98	53	85%
IVECO*	430	668	-36%	66	51	29%
DODGE	381	4100	-91%	15	190	-92%
JEEP	356	2582	-86%	35	163	-79%
SAAB	310	1095	-72%	26	81	-68%
CHRYSLER	279	1297	-78%	39	64	-39%
IKCO sales stopped	178	1866	-	0	115	-
ALFA ROMEO	94	278	-66%	4	25	-84%
ISUZU*	72	8	-	17	7	143%
<b>TOTAL</b>	<b>1232514</b>	<b>2492794</b>	<b>-51%</b>	<b>116700</b>	<b>243650</b>	<b>-52%</b>

\*LCV sales are included into total brand's sales if exist in the product line of the brand (brands marked \*); reported separately for some brands. LCV<sub>≤3,5t</sub> (with several exceptions reaching highest range of 6t). Some updates concerning LCV data may occur.

\*\*CHANCE = cars produced by "ZAZ" CJCS (Zaporizhzhia Automobile Building Plant, Ukraine), from July 2009 distributed in Russia by QUEENGROUP

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\*\*\*TAGAZ = cars and LCVs of TAGAZ brand produced at "TagAZ" LLC (Taganrog Automobile Plant, Russia)

\*\*\*VORTEX= cars produced at "TagAZ" LLC (Taganrog Automobile Plant, Russia)

## NEW CAR AND LCV\* SALES IN RUSSIA BY GROUPS IN OCTOBER / 10 MONTHS 2009

(data submitted by the AEB Automobile Manufacturers Committee; retail sales of imported and locally produced vehicles)

GROUPS	10 months 2009	10 months 2008	%	October 2009	October 2008	%
<b>AVTOVAZ</b>	<b>297725</b>	<b>533744</b>	<b>-44%</b>	<b>28211</b>	<b>56699</b>	<b>-50%</b>
<b>GM Group</b>	<b>122611</b>	<b>288028</b>	<b>-57%</b>	<b>9000</b>	<b>31263</b>	<b>-71%</b>
OPEL	31209	85567	-64%	1580	7516	-79%
CHEVROLET	88729	199288	-55%	7265	23490	-69%
CADILLAC	1331	1506	-12%	80	120	-33%
HUMMER	1032	572	80%	49	56	-13%
SAAB	310	1095	-72%	26	81	-68%
<b>VW Group</b>	<b>79606</b>	<b>107547</b>	<b>-26%</b>	<b>7115</b>	<b>12286</b>	<b>-42%</b>
VOLKSWAGEN cars	33861	41034	-17%	3020	5103	-41%
VOLKSWAGEN vans	4470	8671	-48%	381	1019	-63%
AUDI	12836	14423	-11%	1372	1203	14%
SEAT**	801	1951	-59%	49	391	-87%
SKODA	27638	41468	-33%	2293	4570	-50%
<b>FORD Group</b>	<b>76156</b>	<b>172284</b>	<b>-56%</b>	<b>5648</b>	<b>14796</b>	<b>-62%</b>
FORD	70286	154969	-55%	5343	13555	-61%
VOLVO	5870	17315	-66%	305	1241	-75%
<b>TOYOTA Group</b>	<b>64089</b>	<b>175831</b>	<b>-64%</b>	<b>5630</b>	<b>18650</b>	<b>-70%</b>
TOYOTA	58722	162961	-64%	5085	17573	-71%
LEXUS	5367	12870	-58%	545	1077	-49%
<b>NISSAN Group</b>	<b>60106</b>	<b>133711</b>	<b>-55%</b>	<b>4604</b>	<b>9537</b>	<b>-52%</b>
INFINITI	4117	6251	-34%	298	878	-66%
NISSAN	55989	127460	-56%	4306	8659	-50%
<b>RENAULT</b>	<b>59771</b>	<b>92647</b>	<b>-35%</b>	<b>6221</b>	<b>8707</b>	<b>-29%</b>
<b>HYUNDAI</b>	<b>58736</b>	<b>171497</b>	<b>-66%</b>	<b>6535</b>	<b>12105</b>	<b>-46%</b>
<b>KIA</b>	<b>54869</b>	<b>78483</b>	<b>-30%</b>	<b>7030</b>	<b>5380</b>	<b>31%</b>
<b>GAZ Group</b>	<b>47829</b>	<b>116787</b>	<b>-59%</b>	<b>5261</b>	<b>11565</b>	<b>-55%</b>
GAZ cars	5578	17020	-67%	416	1272	-67%
GAZ vans	42251	99767	-58%	4845	10293	-53%
<b>DAEWOO</b>	<b>43161</b>	<b>87779</b>	<b>-51%</b>	<b>4201</b>	<b>7710</b>	<b>-46%</b>
<b>PSA PEUGEOT CITROEN</b>	<b>36792</b>	<b>49495</b>	<b>-26%</b>	<b>3255</b>	<b>6093</b>	<b>-47%</b>
PEUGEOT	26163	39864	-34%	2459	4998	-51%
CITROEN	10629	9631	10%	796	1095	-27%
<b>MITSUBISHI</b>	<b>36631</b>	<b>99011</b>	<b>-63%</b>	<b>3607</b>	<b>9549</b>	<b>-62%</b>
<b>MAZDA</b>	<b>27686</b>	<b>65794</b>	<b>-58%</b>	<b>1426</b>	<b>5669</b>	<b>-75%</b>
<b>UAZ</b>	<b>25880</b>	<b>45654</b>	<b>-43%</b>	<b>3139</b>	<b>4317</b>	<b>-27%</b>
<b>HONDA</b>	<b>20550</b>	<b>69949</b>	<b>-71%</b>	<b>1305</b>	<b>9509</b>	<b>-86%</b>
<b>SUZUKI</b>	<b>19598</b>	<b>33324</b>	<b>-41%</b>	<b>3276</b>	<b>3221</b>	<b>2%</b>
<b>FIAT GROUP***</b>	<b>14729</b>	<b>22899</b>	<b>-36%</b>	<b>1473</b>	<b>3107</b>	<b>-53%</b>
FIAT	14205	21953	-35%	1403	3031	-54%
ALFA ROMEO	94	278	-66%	4	25	-84%
IVECO	430	668	-36%	66	51	29%
<b>BMW Group</b>	<b>13718</b>	<b>16424</b>	<b>-16%</b>	<b>1502</b>	<b>1707</b>	<b>-12%</b>
BMW	13186	15663	-16%	1404	1654	-15%
MINI	532	761	-30%	98	53	85%
<b>MERCEDES-BENZ</b>	<b>10804</b>	<b>16803</b>	<b>-36%</b>	<b>1346</b>	<b>1887</b>	<b>-29%</b>
MERCEDES-BENZ cars	9705	14317	-32%	1270	1615	-21%
MERCEDES-BENZ vans	1099	2486	-56%	76	272	-72%
<b>JAGUAR LAND ROVER</b>	<b>8340</b>	<b>18862</b>	<b>-56%</b>	<b>806</b>	<b>1496</b>	<b>-46%</b>
LAND ROVER	7528	17439	-57%	734	1394	-47%
JAGUAR	812	1423	-43%	72	102	-29%

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VORTEX	5433	N/A	-	712	N/A	-
CHANCE	4756	0	-	1076	0	-
TAGAZ	3901	N/A	-	740	N/A	-
CHERY	3860	14642	-74%	689	967	-29%
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CHRYSLER Group	1016	7979	-87%	89	417	-79%
CHRYSLER	279	1297	-78%	39	64	-39%
JEEP	356	2582	-86%	35	163	-79%
DODGE	381	4100	-91%	15	190	-92%
BYD	958	4677	-80%	24	276	-91%
IRAN KHODRO (IKCO) sales stopped	178	1866	-	0	115	-
ISUZU	72	8	-	17	7	143%

different from the international classification: brands represented on the Russian market by SOLLERS Group; see also above

SOLLER Group	47050	79614	-41%	5322	9119	-42%
FIAT	14205	21953	-35%	1403	3031	-54%
ISUZU	72	8	800%	17	7	143%
SSANGYONG	6893	11999	-43%	763	1764	-57%
UAZ	25880	45654	-43%	3139	4317	-27%

\* LCV sales are included into total brands' sales if exist in the product line of the brand; reported separately for some brands. LCV<sub>≤3,5t</sub> (with several exceptions reaching highest range of 6t). Some updates concerning LCV data may occur.

\*\* SEAT sales in Russia are done through a separate importer, not via Volkswagen Group Rus.

\*\*\* All brands of FIAT Group are sold via different importers in Russia.

\*\*\*\* CHANCE / TAGAZ / VORTEX: see explanation to the previous table

## 25 BEST SOLD MODELS OF CARS IN RUSSIA IN OCTOBER / 10 MONTHS 2009

(data submitted by the AEB Automobile Manufacturers Committee; retail sales of imported and locally produced vehicles)

#	MODEL	BRAND	10 months 2009	10 months 2008	%	Oct 2009	Oct 2008	%
1	Priora	LADA	84779	110231	-23%	8562	13970	-39%
2	Samara	LADA	77679	149803	-48%	7436	15529	-52%
3	2105/2107	LADA	57513	135793	-58%	4843	12343	-61%
4	Kalina	LADA	52499	79359	-34%	4218	10299	-59%
5	Focus	FORD	44143	75069	-41%	3677	6959	-47%
6	Logan	RENAULT	43595	64273	-32%	5076	5726	-11%
7	Lacetti	CHEVROLET	24889	69192	-64%	1814	7329	-75%
8	Nexia	DAEWOO	23275	46416	-50%	2344	4818	-51%
9	Lanos	CHEVROLET	21144	40476	-48%	1431	4993	-71%
10	4x4	LADA	20661	20243	2%	2970	2927	1%
11	Matiz	DAEWOO	19886	41363	-52%	1857	2892	-36%
12	Niva	CHEVROLET	19548	41297	-53%	2302	4688	-51%
13	Astra (with Astra Cabrio)	OPEL	17346	36168	-52%	702	3444	-80%
14	Getz	HYUNDAI	16060	33413	-52%	1376	2116	-35%
15	Cee'd	KIA	15307	22230	-31%	1553	1752	-11%
16	Corolla	TOYOTA	14907	53771	-72%	1214	6511	-81%
17	Camry	TOYOTA	13834	24163	-43%	1191	2523	-53%
18	Aveo	CHEVROLET	13754	28530	-52%	1022	4483	-77%
19	Lancer X	MITSUBISHI	13079	51461	-75%	546	3579	-85%
20	Mazda3	MASDA	12056	35346	-66%	298	2320	-87%
21	Qashqai	NISSAN	11384	27157	-58%	802	2025	-60%
22	New X-Trail	NISSAN	10720	21102	-49%	1330	1477	-10%
23	Tucson	HYUNDAI	10517	18268	-42%	838	1651	-49%
24	Sportage	KIA	10097	5908	71%	1588	546	191%
25	Outlander XL	MITSUBISHI	10072	16891	-40%	1194	2288	-48%

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