



**OPEN EVENT**  
**LANGUAGE: RUS**

**30 January 2018**  
**09:00 – 12:45**  
**AEB Conference Center**  
ul. Butyrsky val 68/70 bld 1,  
1<sup>st</sup> floor, office 13, Moscow

**Open event, organized by the AEB IT-  
Telecom Committee**

**BIG DATA**

**AGENDA**

**Moderated by:** **Edgars Puzo**, IT-Telecom Committee Chairman, General Director,  
Atos

**09:00–09:30** **Registration and welcome coffee**

**ANALYTICS**

**09:30–09:45** **Welcome Speech & Introduction**  
**Arseny Nedyak**, Deputy Director, Department for Mass Media  
State Policy, RF Ministry of Communications & Mass Media

**09:45–10:15** **Big Data – What’s That, Why and What For?**  
**Oleg Danilchenko**, Director, PwC

**10:15–10:30** **Big Data Cybersecurity**  
**Alexey Lukatsky**, Cybersecurity Business Consultant, Cisco

**LEGAL ASPECTS**

**10:30–10:45** **Personal Data Subjects’ Rights & Possibility to Make Money  
with “Digital Oil” – International Experience in Big Data  
Regulation**  
**Maria Ostashenko**, Partner, ALRUD Law Firm

**10:45–11:00** **Collecting & Processing Publicly Available Data. Recent  
Court Practice**  
**Vadim Perevalov**, Associate, Baker McKenzie

**11:00–11:15** **Confidentiality Limitations in Data Transfer through Emails  
and Messaging Services (Sushkov Case)**  
**Vadim Konyushkevich**, Partner, Head of Digital Law Practice, LP  
Law Firm  
**Gleb Bazurin**, Associate, Digital Law Practice, LP Law Firm

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**11:15-11:30 Coffee Break**

**PRACTICAL IMPLEMENTATION (FROM PROVIDER & CLIENT POINTS OF VIEW)**

**11:30-11:45 Big Data: Users' Cases in Russia**  
**Andrey Goryainov**, Director of the Department of Platform Solutions, SAP C.I.S.

**11:45-12:00 Working with Big Data: Practical Cases for Better Life Quality**  
**Evgeny Makhortov**, Head of Government Relations East Region, Nokia

**12:00-12:15 Big Data in Orange's Ecosystems**  
**Elena Kraushkina**, Head of Business Solutions & Innovations Department, Orange

**12:15-12:30 Turning Data into Business value with MindSphere**  
**Sergey Soloviev**, Head of Competence Center, Factory Automation Business Unit, Digital Factory Division, Siemens

**12:30-12:45 Questions & Answers, Discussion**

**Working language:** **Russian**, Simultaneous interpretation will not be provided.

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