



Association
of European
Businesses

**Webinar
Language: RUS**

Open meeting of AEB Working Group on Modernization and Innovation

**19 November 2021
10:00 – 11:40**

ZOOM

5G AND THE MODERNIZATION OF THE RUSSIAN INDUSTRY: POTENTIAL, MYTH, REALITY

PROGRAM

Moderator: **Michael Akim**, Chairman of the AEB Modernization and Innovation Working Group, Member of the AEB Board, Vitus Bering Management

10:00 – 10:05 **OPENING REMARKS**
Michael Akim, Chairman of the AEB Modernization and Innovation Working Group, Member of the AEB Board, Vitus Bering Management

10:05 – 10:20 **CURRENT STATUS AND DEVELOPMENT PLANS OF 5G NETWORKS IN RUSSIA**
Lidia Varukina, Head of Technology, Nokia, Eastern Europe

10:20 – 10:35 **REGULATORY MEASUREMENT AND LEGAL STATUS OF USING 5G TECHNOLOGY IN RUSSIA**
Martin Gitsels, Head of Technology Russia, Siemens

10:35 – 10:50 **EFFECTIVE BUSINESS MODELS AND CONSUMER SCENARIOS OF USING 5G TECHNOLOGY IN VARIOUS INDUSTRIES.**
Vitaly Shub, Head of the Leading Research Center for 5G technology, Skoltech

10:50 – 11:05 **TOPIC TBA**
Evgeny Zaramenskikh, Head, Professor, Graduate School of Business / Department of Business Informatics, Programme Academic Supervisor: Business Informatics

11:05 – 11:30 **Q&A Session**

11:30 – 11:40 **CLOSING REMARKS**
Michael Akim, Chairman of the AEB Modernization and Innovation Working Group, Member of the AEB Board, Vitus Bering Management

Working language: **Russian**, translation will be provided

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