

**CONFERENCE
LANGUAGE : RUS**

**December 3, 2025
16:00 – 22:00**

AEB North-West Regional Committee

Site: Zarenkov Gallery
(St. Petersburg,
Socialisticheskaya St.,
21, 10th floor)

**AI IN BUSINESS: AN INDISPENSABLE
ASSISTANT OR A FASHION TREND**

PROGRAM

15:30 – 16:00 REGISTRATION

16:00 – 16:40 FIRESIDE CHAT: INTELLIGENT INVESTMENTS IN NEW REALITIES

SPEAKERS:

Anastasia Viktorovna Mikhachenko, State Public Institution "Agency for Economic Development of the Leningrad Region" (AERLO), Director, *"AI in Investment Project Support"*

Dmitry Vladimirovich GINTOVT, Member of the "Delovaya Rossiya" St. Petersburg chapter, CEO and cofounder of "RTransInvest", *Artificial Intelligence: Transformations in Business Processes and the Degree of Cooperation"*

Moderator:

Tadzio SHILLING , AEB CEO

16:40 – 18:30 ENTERPRISE AI: OPPORTUNITIES AND CHALLENGES

SPEAKERS:

Grigory Akulov, Axenix, Managing Director Retail Technology, *"Improving Labor Productivity with AI"*

Konstantin Denisov, Systeme Electric, Chief Data Officer, *"Corporate AI: Implementation Challenges and Solutions"*

Ekaterina Tytyuk, Nextons, Senior Associate for IP, IT, and Telecommunications Practice, *"Risks in AI Implementation"*

Elena Novoselova, Coleman Group, Deputy General Director for Regional Network Development, Russia and the CIS, *"Research on the Use of AI Technologies in HR"*

Tatiana Benoit, National Artificial Intelligence Foundation, President *"Will AI really replace workers in the labor market? What tools are businesses using?"*

Moderator:

Elena KIYANOVA , Chair of AEB North-Western Regional Committee

18:30 – 18:50 AEB PARTNERS AWARD CEREMONY

18:50-19:00 GALLERY INTRODUCTION (Andrey Chikov, Zarenkov Gallery, PR Director)

19:00-21:30 NETWORKING AND RECEPTION

Working language : **Russian.** Simultaneous translation is NOT provided.

Contact persons : Tatyana Zasheva , Coordinator of the AEB North-West Regional Committee, mobile: +7 (906) 057-34-31, tatiana.zasheva@aebrus.ru