



Association
of European
Businesses



AEBRUS.RU

**November 11,
2026**

Webinar organized by the Compensations & Benefits Sub-Committee, AEB Human Resources Committee

C&B 2027: strategies for total rewards in the context of constraints and new challenges

Zoom

11:00 – 12:30

Moderator:

Natalia Dmitrieva, chairperson of the Compensations & Benefits Sub-committee, director, People Advisory Services, B1 Group

11:00

Welcome remarks

11:05

The 2027 Total Rewards Compass: New Labor Market Coordinates

Natalia Dmitrieva, director, People Advisory Services, B1 Group

11:25

The labor market through the eyes of candidates: how employees' expectations and priorities are changing.

Svetlana Oryol, Head of the Sector for Conducting Specialized Labor Market Research, Antal Talents

11:45

Automation of the personnel budgeting and budget management process

Alexandra Sergeeva, Head, Executive Director, Compensation, Benefits and Analytical Support Department, Raiffeisenbank

12:05

Evolution of the Benefits Cafeteria: From 2026 to 2027

Elena Ivashkevich, Director of HR Administration, Payroll, Compensation and Benefits, Lemana PRO

12:25

Q&A

Language: Russian, translation is not provided

Contacts:

Program: Darya Umanchuk, HR Committee coordinator, darya.umanchuk@aebrus.ru

Registration: Polina Skorovarova, Event coordinator, polina.skorovarova@aebrus.ru

AEB Sponsors 2026

B1 • Bank Credit Suisse • Colgate-Palmolive • Credit Europe Bank • GROUPE SEB-VOSTOK • ING • Kept • Lemana PRO • MB RUS • Merck • METRO Cash&Carry • Oriflame • Procter & Gamble • Raiffeisenbank • SOGAZ Insurance Group • TotalEnergies EP Russie • Zetta Life

Association of European Businesses

127055, Moscow, Butyrsky val, 68/70,
bldg.1, office 63, 6th floor

Tel.: +7 (495) 234 27 64
E-mail: info@aebrus.ru

Telegram: t.me/aebrus_news
Web: www.aebrus.ru