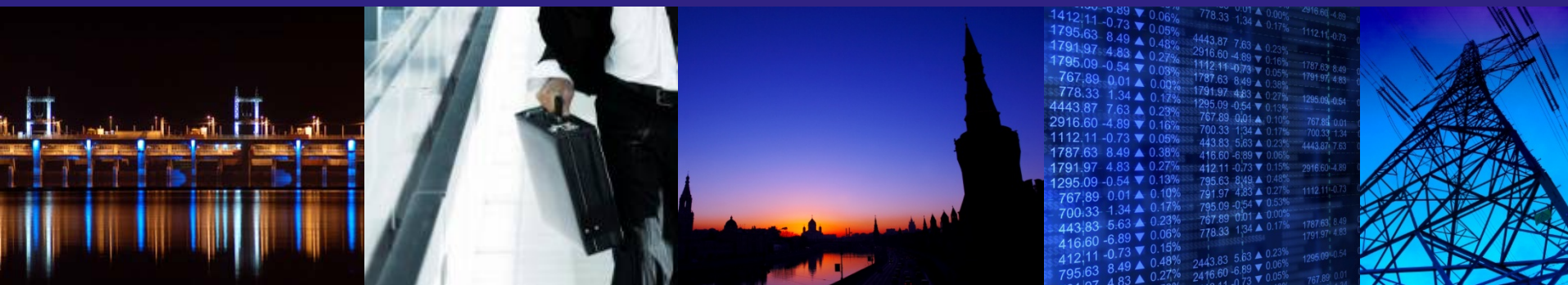




# Russian Power Markets – Investor Viewpoint



The Second  
Northern Dimension Forum  
St.Petersburg  
March, 2 2011

Seppo Remes  
EOS Russia, Chairman of the Board  
Holding MRSK, Lenenergo, MRSK North-West,  
Member of the Board

## *Seppo Remes*

**Born 1955**

**Co-Founder; Chairman, Board of Directors EOS Russia AB**

- 1) MRSK Holding, Board Member, Audit Committee Chairman, Member of the Strategy Committee, 2008-
- 2) Lenenergo, Board Member, Audit Committee Chairman, 2009-
- 3) North-Western MRSK, Board Member, Audit Committee Chairman, 2007-
- 4) Member of Boards: SIBUR, OMZ, Sollers
- 5) UES, Board Member, 2003-04, 2005-08, Member of the Strategy and Reform Committee, 2002-08, Member of the Valuation Committee, 2002-08, Chairman of the Audit Committee, 2003-08
- 6) Federal Grid Company (FSK), Board Member, 2008
- 7) RusHydro, Board Member, 2007-2008
- 8) Center MRSK, Board Member, 2007-08, Volga MRSK, Board Member, 2007-09,
- 9) System Operator, Board Member, 2007-08, OGK-6, Board Member, 2007-09
- 10) Vostok Nafta, Director, 2003-2004, Vostok Energo, CEO, 2001-03
- 11) European Business Club in Russia, Chairman, 1997-2003
- 12) Neste/Fortum, CVP (Russian Affairs), 1993-2001
- 13) Licenciate in Economics, Turku School of Economics



## *I. BASICS*

## *II. RUSSIAN POWER SECTOR REFORM 2003-2009, CORE ELEMENTS*

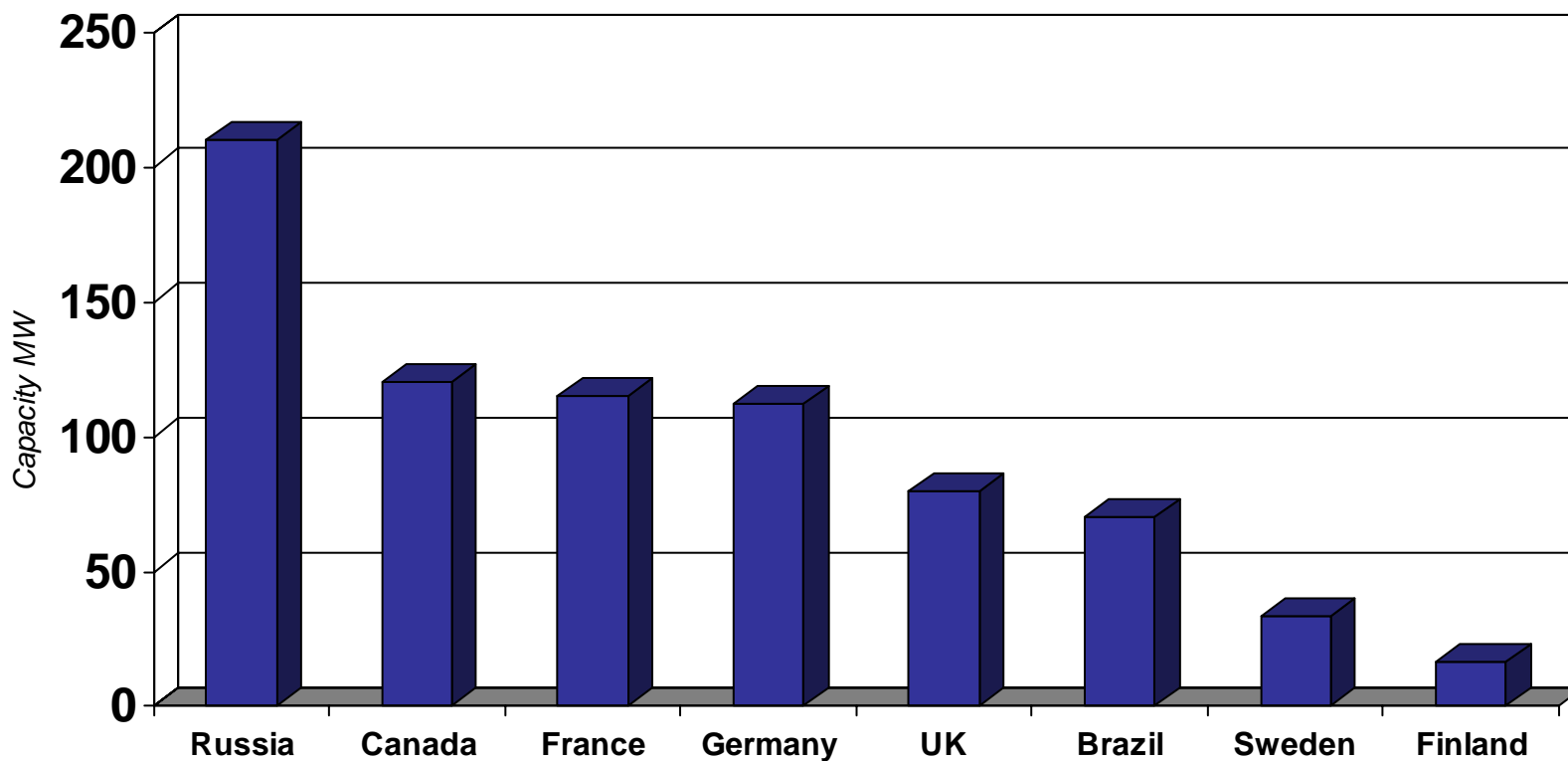
## *III. FURTHER REFORM TASKS & UNSOLVED PROBLEMS*

## *IV. WHY RUSSIAN POWER IS INTERESTING INVESTMENT OPPORTUNITY?*

# *Basics*

- **4<sup>TH</sup> LARGEST ELECTRICITY MARKET IN THE WORLD**
  - ~ 7 times Sweden, 14 times Finland
  - ~ more than 1 billion Kwh
  - ~ thermal – 68%; hydro – 16%; nuclear – 16%
- **ROUGHLY 225 GW OF CAPACITY**
- **MORE THAN 30 NUCLEAR REACTORS**
- **MORE THAN 80% OF THERMAL STATIONS ARE GAS-FIRED**
- **FUNDAMENTAL REFORMS IMPLEMENTED IN 2003-2010**

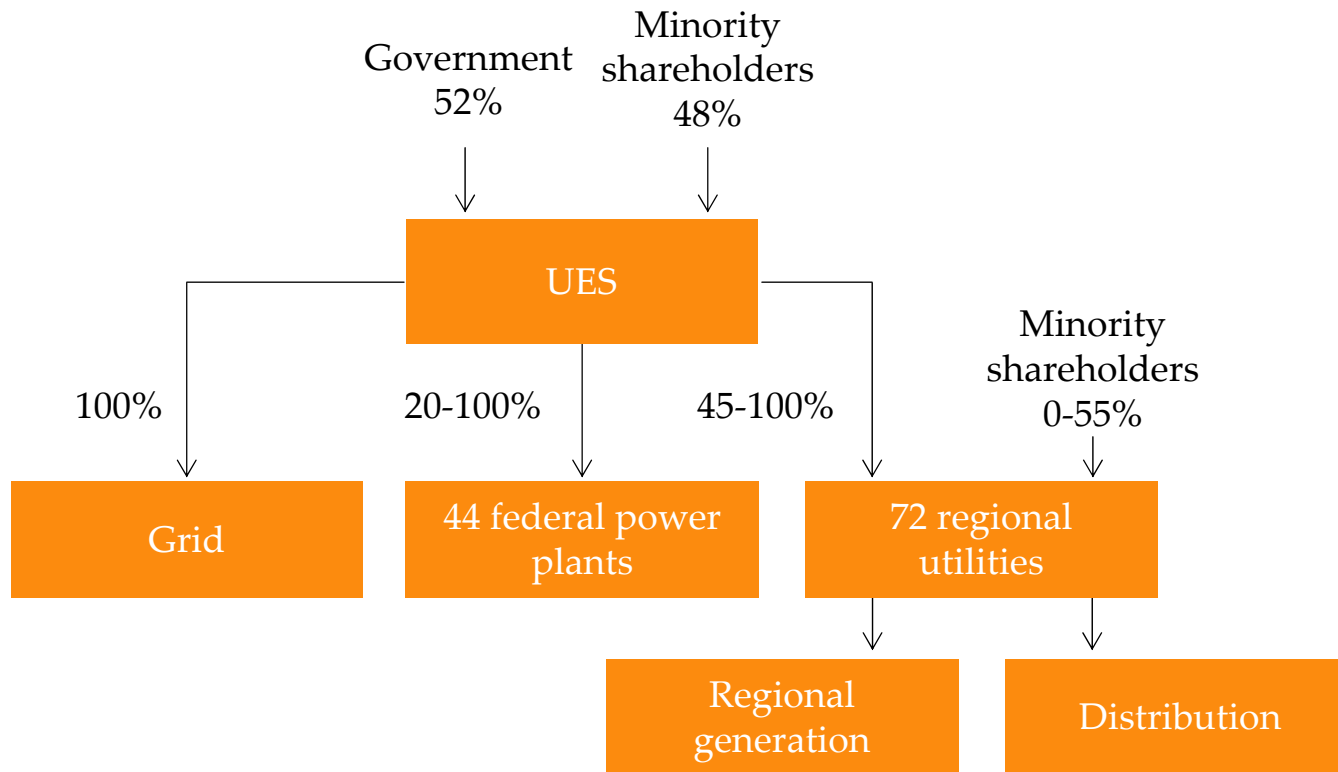
## *Russian electricity sector is very large*



## *Russian power sector reforms implemented*

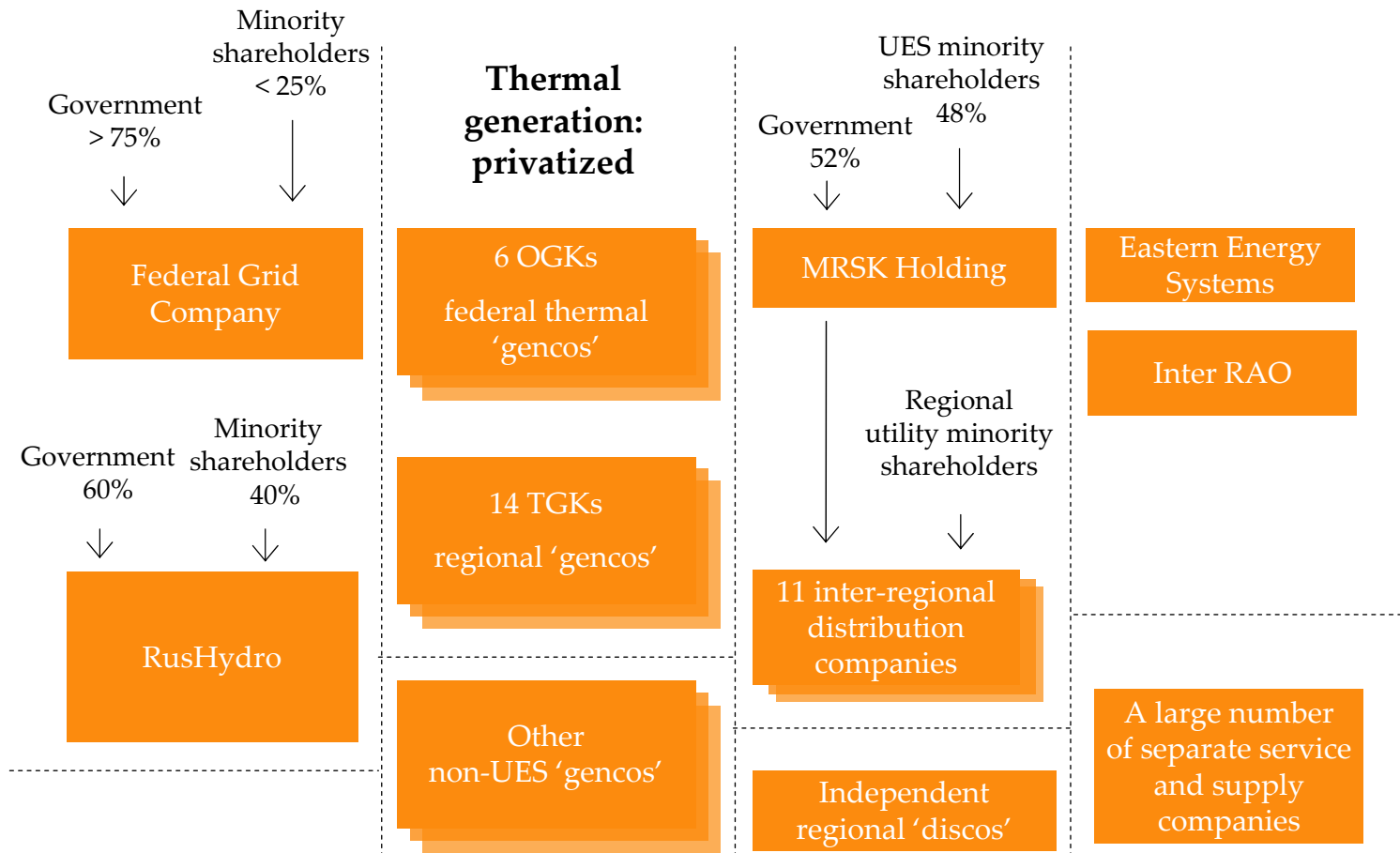
1. Segregation of natural monopolies (distribution, grid, dispatching) from competitive sectors (production, sales, services) – huge reorganization
2. Creation and liberalization of power markets
  - electricity markets now 100% liberalized
  - capacity markets
3. Privatizations
4. Attractions of investments, Russian and foreign
5. Creation of regulations, especially RAB in distribution

## *Simplified UES Structure in 2004*



*Source: EOS estimates*

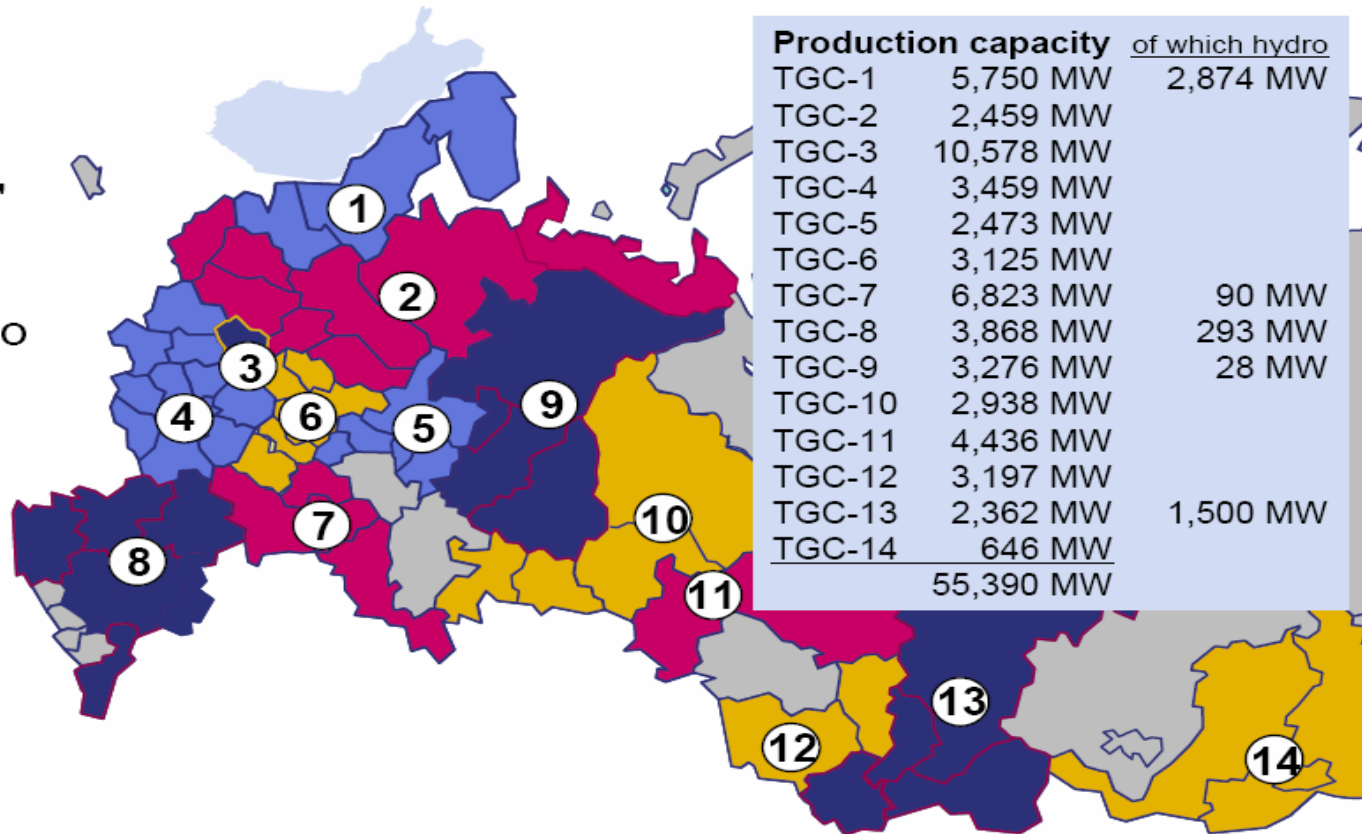
# Simplified Industry Structure



Source: EOS estimates

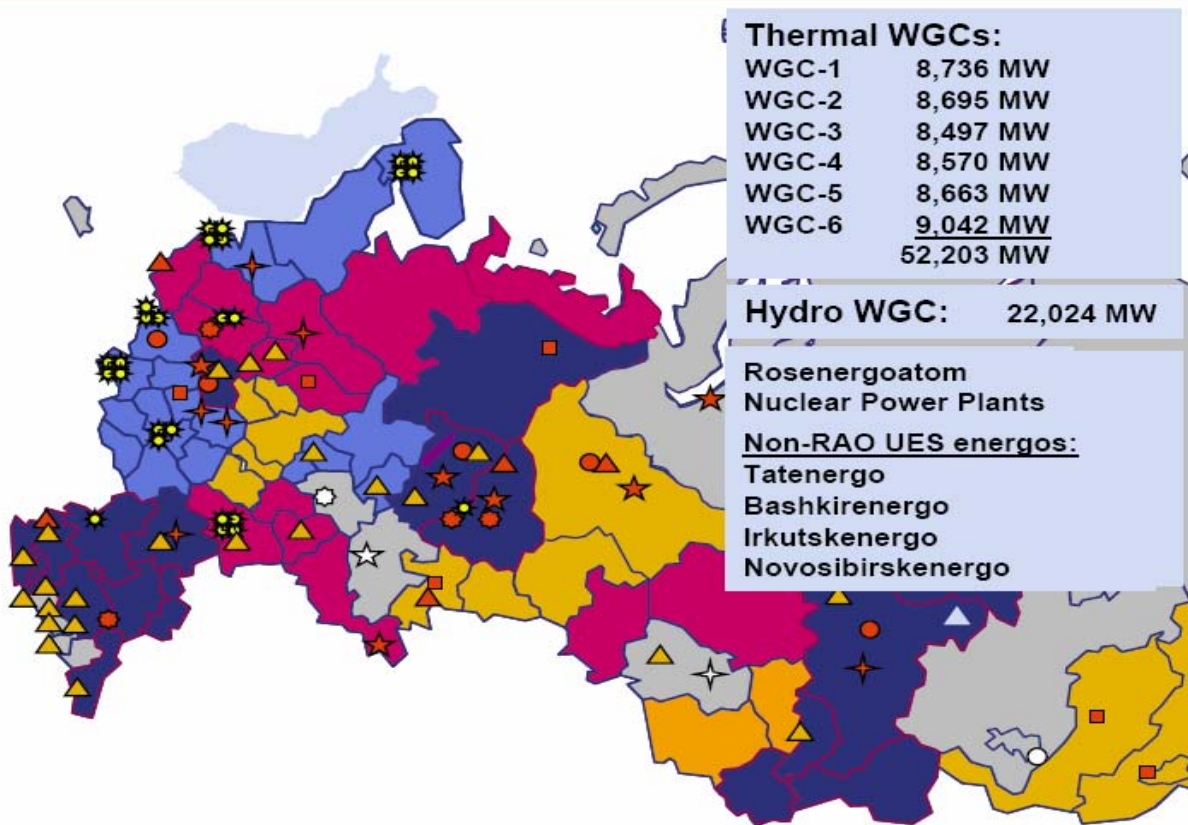
# Territorial generation companies (TGCs)

- Companies combined on a territorial basis from regional energos' generation assets
- TGCs may include also heat assets
- TGC-1 in northwest Russia is the 3rd largest TGC

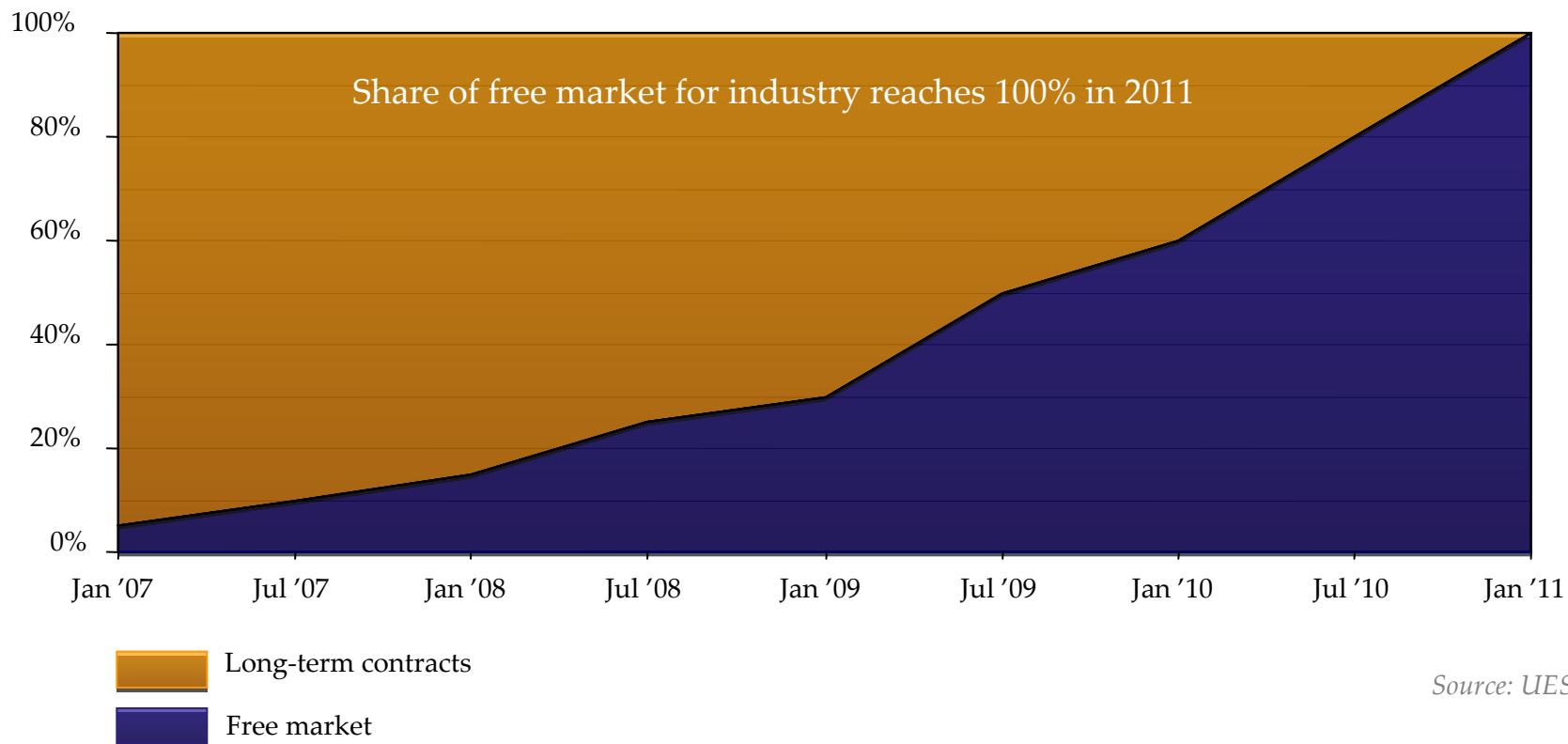


# Thermal and hydro wholesale generation companies

- Each company will include power plants across the Russian Federation
- The size of thermal WGCs about 9,000 MW each, the hydro WGC about 22,000 MW
- Auctions planned for 2006 - 2007



# Wholesale Liberalization



Source: UES

# Generation Obtained External Financing



**OGK-3**  
37.9%  
601 \$/kW  
\$3.1 bln



**TGK-5**  
26.8%  
496 \$/kW  
\$0.45 bln



**OGK-4**  
69.4%  
763 \$/kW  
\$5.7 bln



**OGK-6**  
17.43%  
567 \$/kW  
\$0.85 bln



**TGK-10**  
76.5%  
863 \$/kW  
\$3.1 bln



**TGK-2**  
41.1%  
568 \$/kW  
\$633 mln

March 07

April 07

May 07

June 07

September 07

October 07

December 07

March 08



**TGK-3**  
28.9%  
796 \$/kW  
\$2.3 bln



**OGK-5**  
25.03%  
669 \$/kW  
\$1.5 bln



**TGK-1**  
47%  
709 \$/kW  
\$2.8 bln



**TGK8**  
56.7%  
618 \$/kW  
\$1.7 bln




**TGK-9**  
51.9%  
663 \$/kW  
\$1.3 bln



**TGK-6**  
50%  
506 \$/kW  
\$1.1 bln

**OGK-2**  
12.2%  
669 \$/kW  
\$0.64 bln

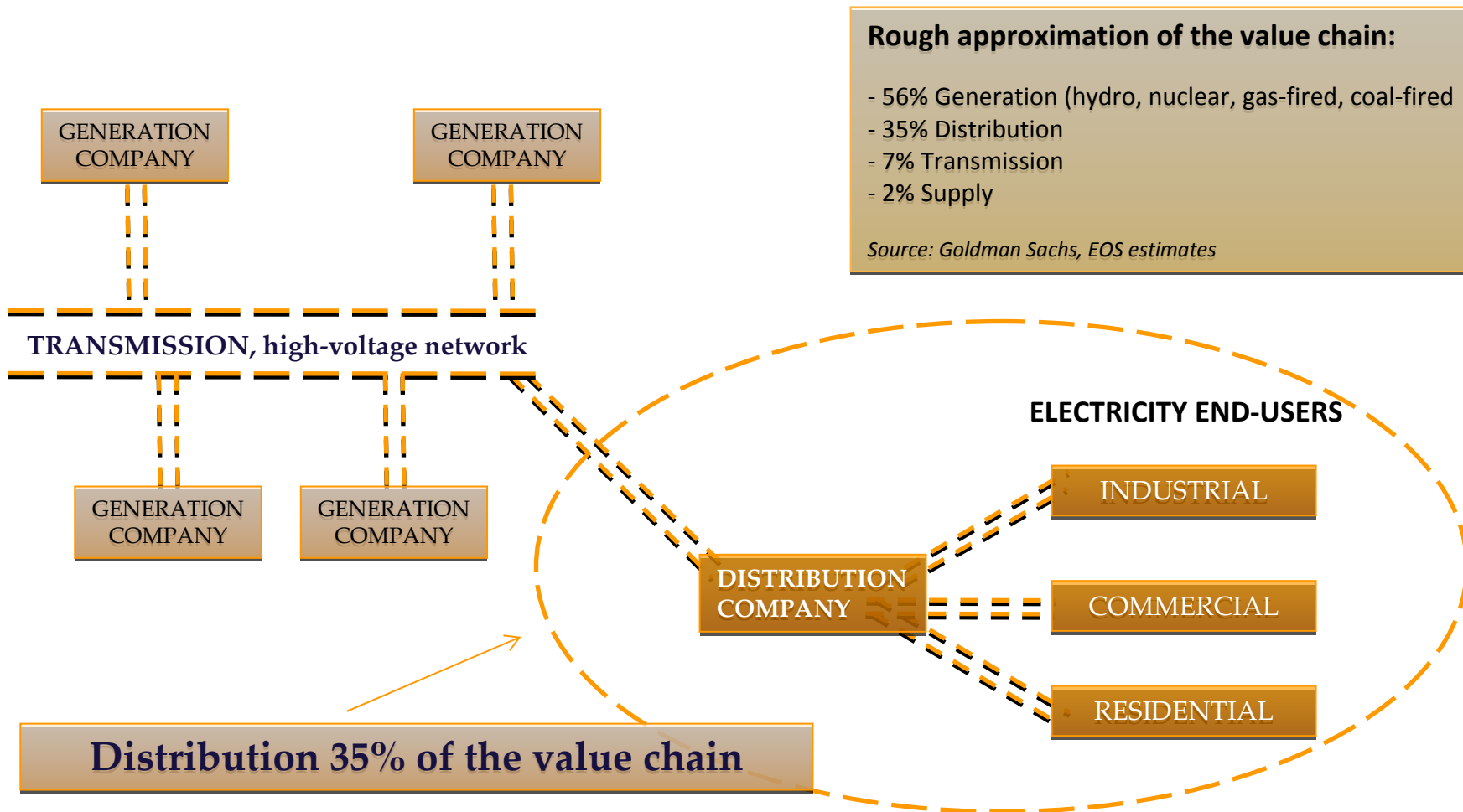


**TGK-12**  
7.3%  
417 \$/kW  
\$0.13 bln

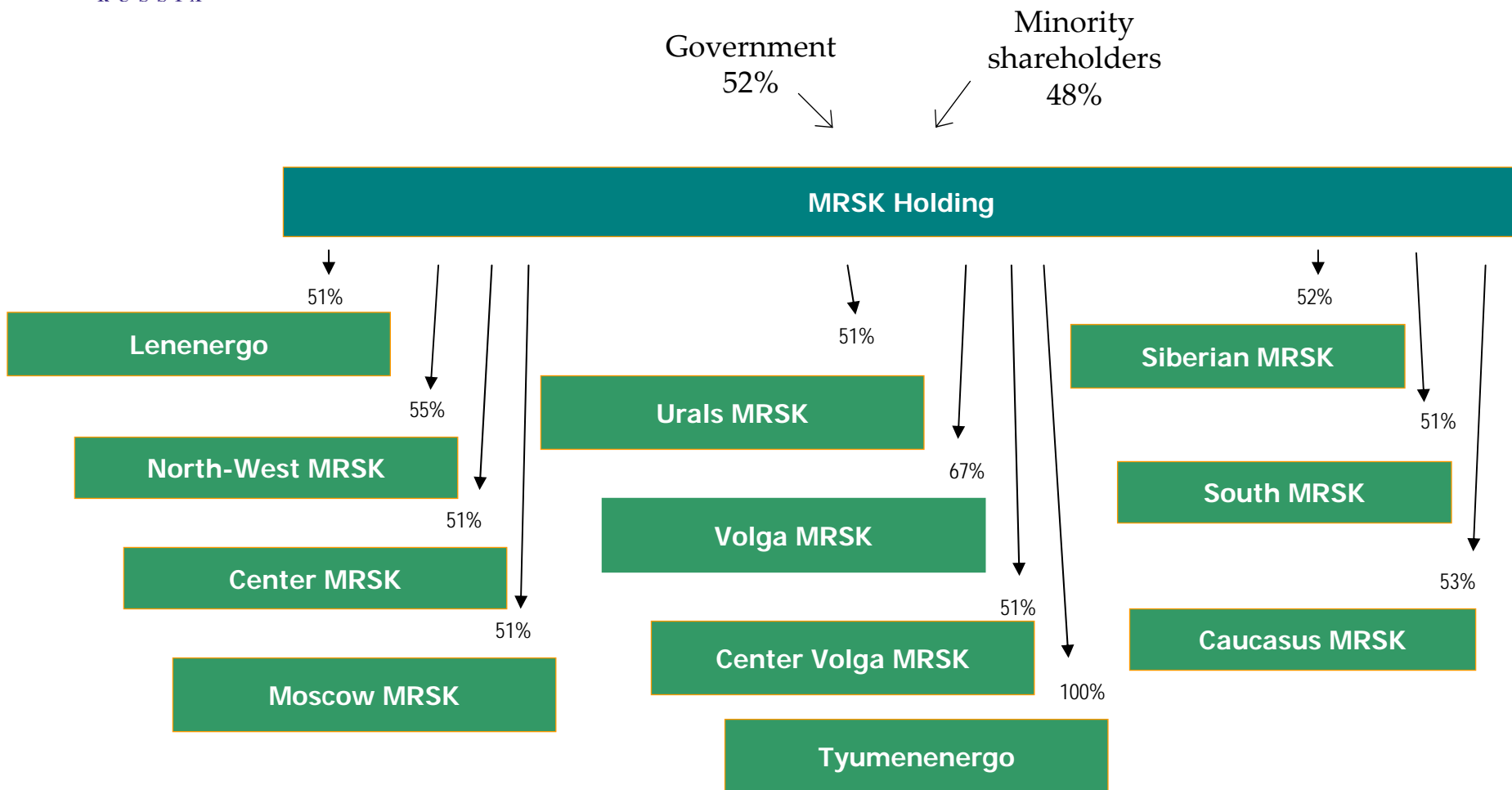


## *Russian Electricity Distribution*

# Distribution - Major Part of the Value Chain



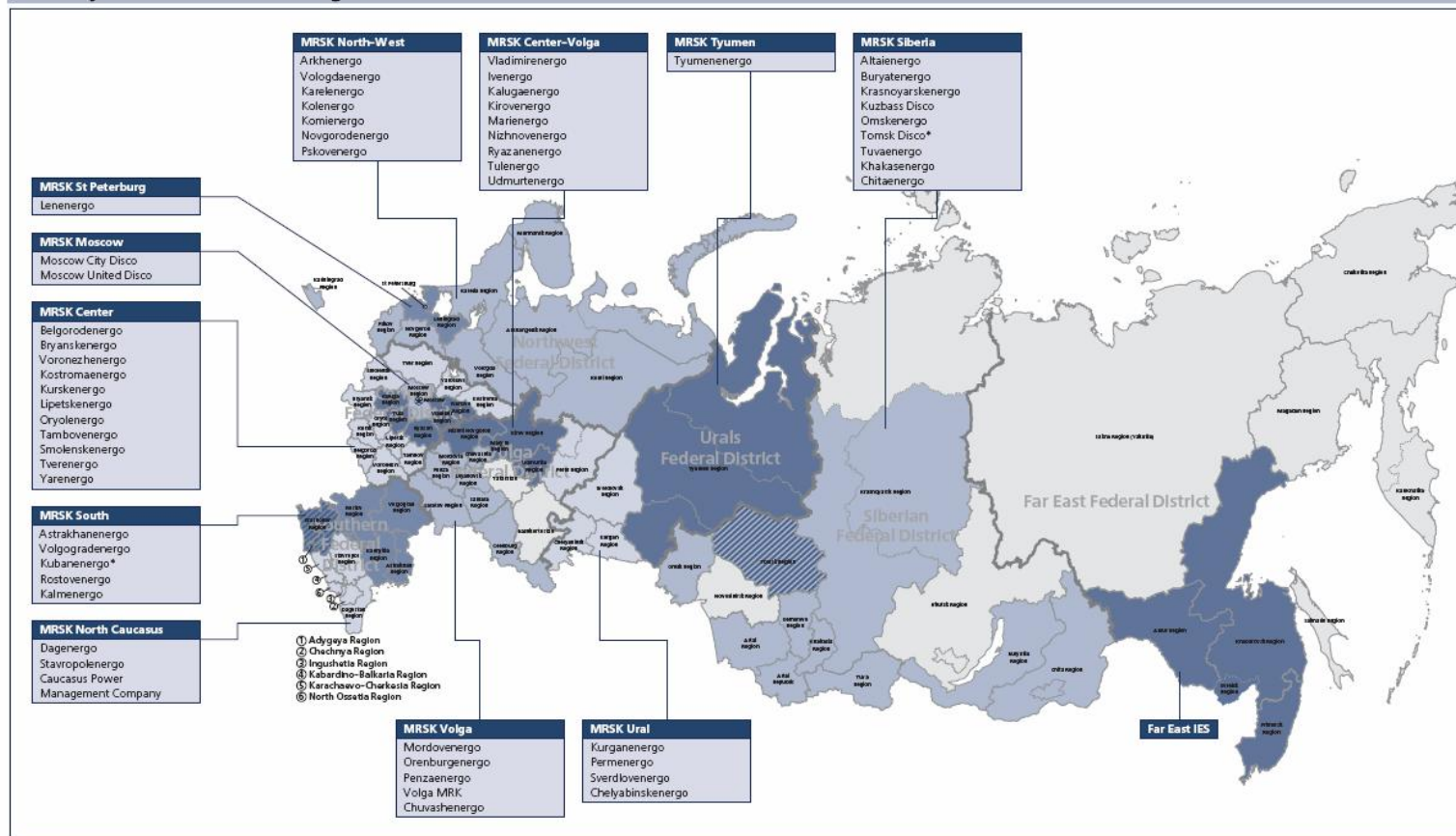
# Russian Electricity Distribution Structure



Source: MRSK Holding

# Massive Distribution Assets

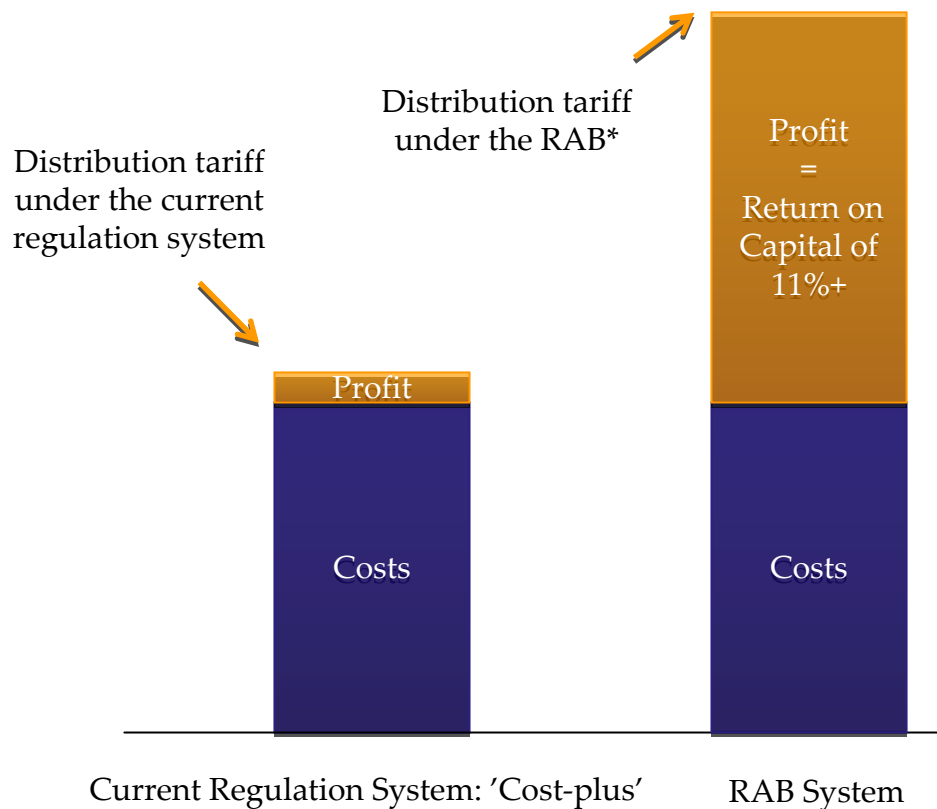
## Electricity distribution sector configuration



\* were not consolidated into respective MRSKs, majority stakes currently held by MRSK Holding

Source: MRSK Holding

## *RAB\* for Distribution*



Note: This is just a conceptual illustration designed to highlight the theoretical impact of the RAB on the distribution tariffs.

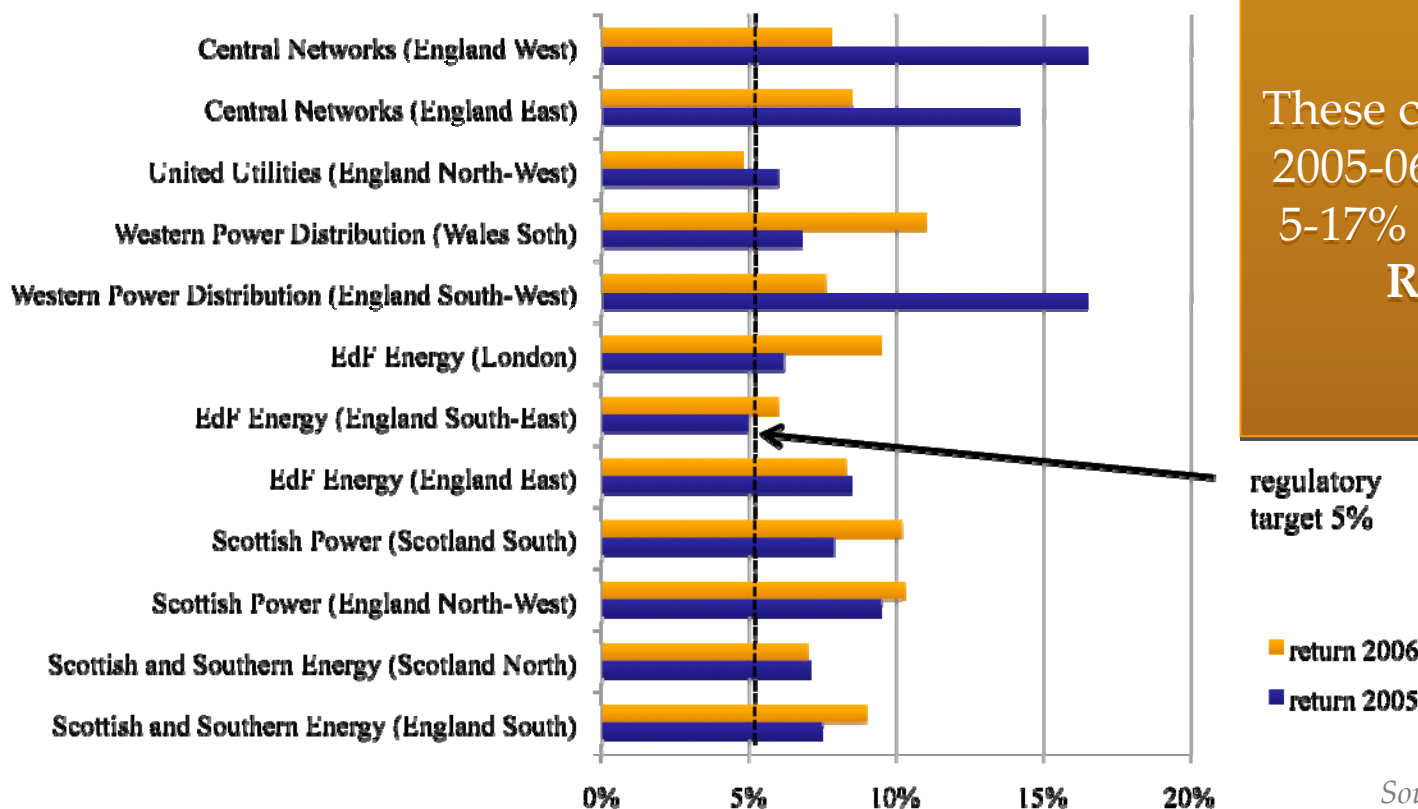
\* RAB = Regulated Asset Base regulation. Source: EOS

## *RAB – REGULATED ASSET BASE*

- ♦ Long-term tariff commitment: 3-5 years
- ♦ External, higher-than-expected costs compensated ex-post
- ♦ 11% return on capital for all new assets, and for old ones from third year (first year - 6%, second – 9%)
- ♦ Companies can keep all additional revenues from cost-cuttings, efficiency improvement for 5 year period
- ♦ So-called X-factor: regulatory cost-cut requirement/annual (from 0,5-2%)
- ♦ iRAB = initial level of RAB values for overall old assets defined by 5 year investment needs to-be-financed from profits
  - = in fact, RAB includes investment component
- ♦ Annual uncontrollable OPEX adjustments based on pass-through principle

# RAB May Allow Large Outperformance

## UK Distribution Companies Outperforming RAB Returns



These companies had in 2005-06 RAB returns of 5-17% and an **average ROE of 29%**

regulatory target 5%

Source: Renaissance Capital

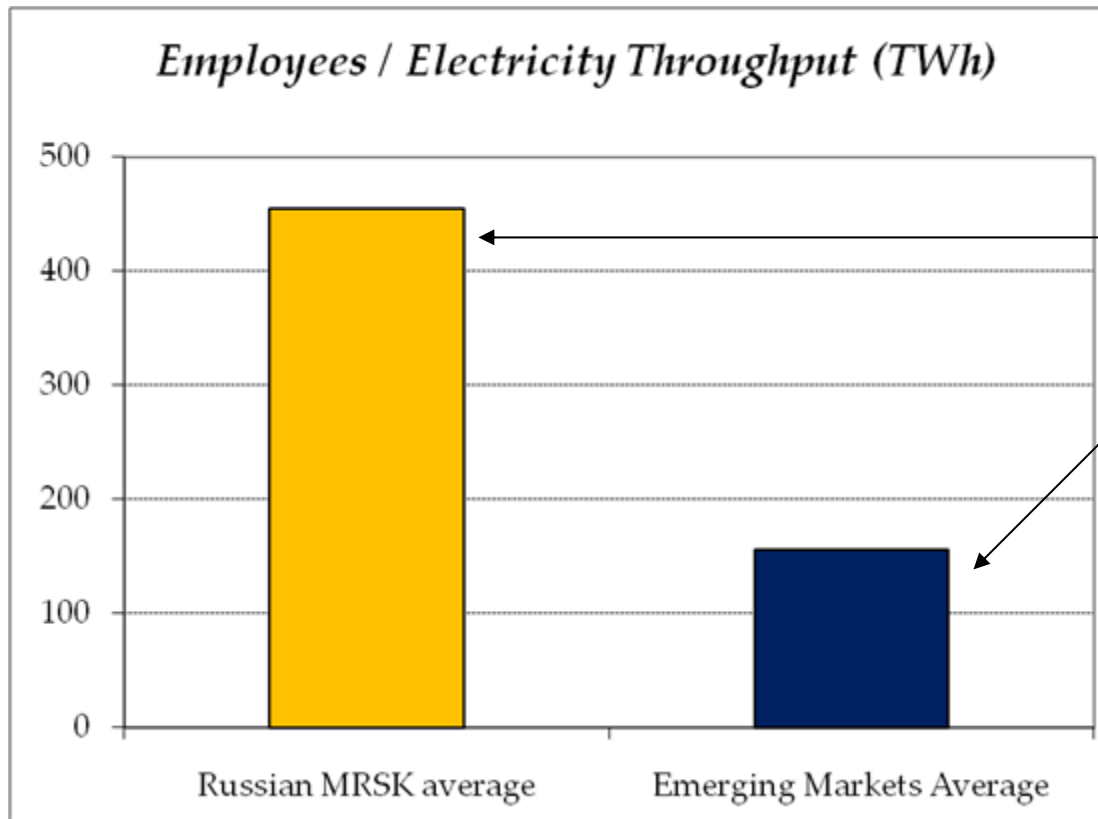
## *Future Tasks - Problems*

1. Capacity markets: today's capacity payment system not genuinely market – based, but acceptable for generators
  - 1) capacity market modelling rather difficult technically: necessity to limit windfall profit, e.g. for hydro; probably need to take into account both OPEX and CAPEX – no dual marginal pricing
  - 2) ideas: a) smoothen volatility, price peaks
    - b) market mechanism to initiate new capacity investments before deficits

=> today's decisions to be re-addressed after 3-4 years, when most of investment commitment have been implemented

  - 3) problem of today's model: old capacity tends to disappear too quickly => too much too costly new investments
  - 4) from administrative to real market
  - 5) from dual to united market
2. RAB regulation also to heat distribution & production:
  - heat distribution: classic RAB
  - heat production: most obviously approach to be based on relative advantage of heat co-generation compared to pure heat generation (boilers) = RAB with relative/regulated price caps

## Operational Inefficiencies: potential for efficiency improvement



Nearly 3 times more employees per TWh than EM peers

*Russian average: MOESK, MRSK North-West, MRSK Center-East, MRSK Center-Volga, MRSK Volga, MRSK North Caucasus, MRSK South, Kubanenergo, MRSK Urals, MRSK Siberia.*

*Emerging Markets average: Elmu (HUN), Emasz (HUN), Equatorial Energia (BRA), Celesc (BRA), Prazhka Energetika (CZE)*

*Note that the Russian Employees/Throughput ratio is set to increase further when the companies start to invest in new asset*

*Source: EOS estimates*

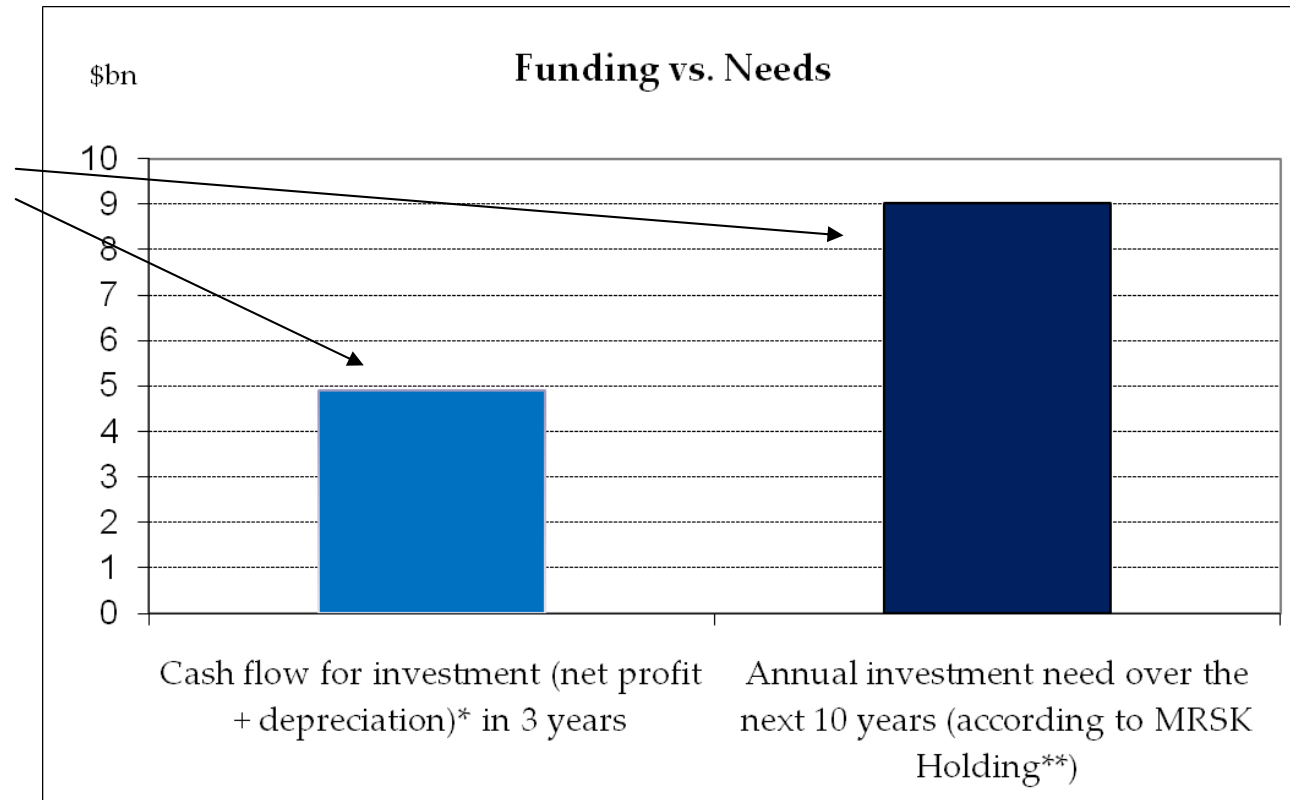
**Option 1.** As today, Government controlled => funding problem not solved or extremely large funds from budget

**Option 2.** Management contracts => funding problem not solved

**Option 3.** Privatizations of most MRSKs => funding of modernization  
=> private owners more efficient

# Funding Gap for Distribution

Distribution significantly underfunded even with the RAB

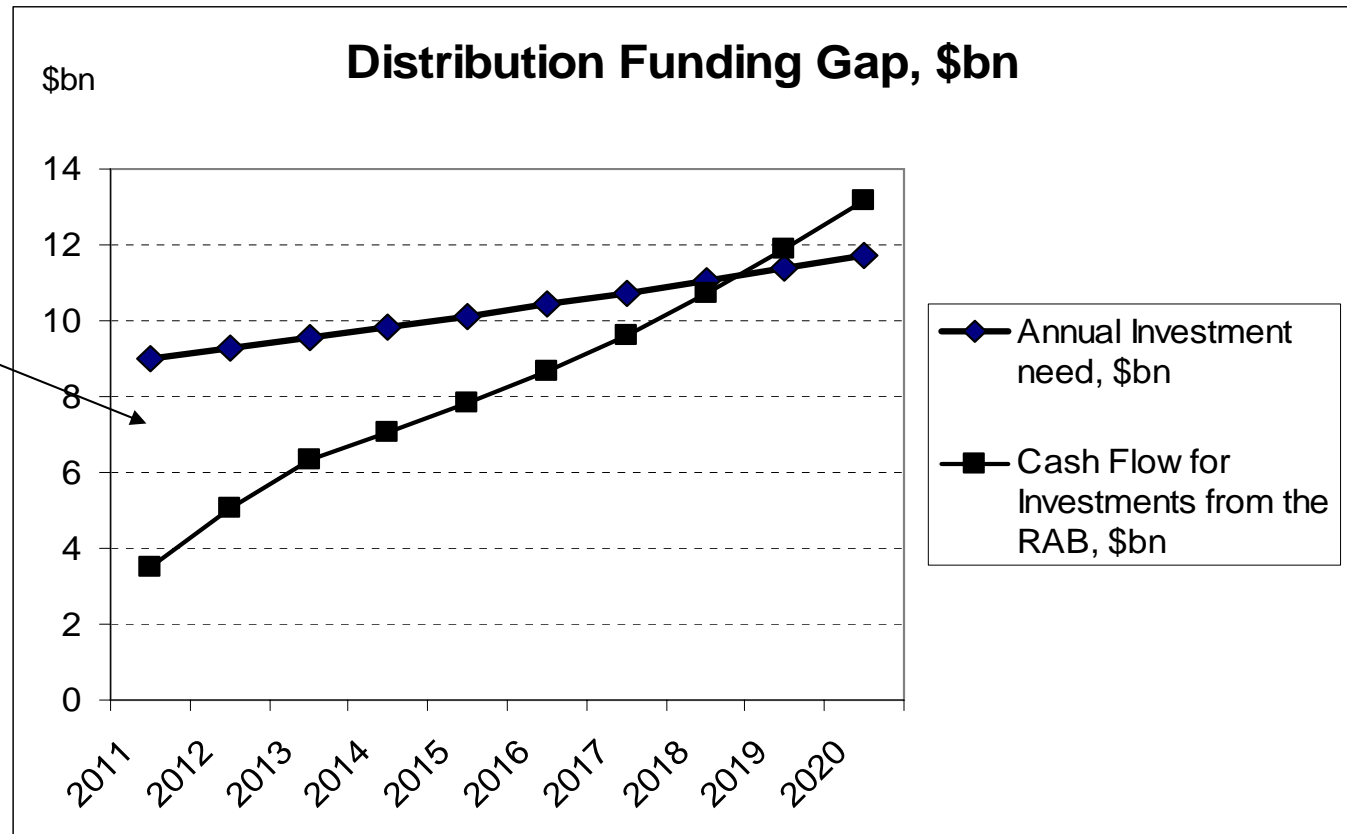


\* Forecast net profit (11%) + depreciation in 2013. Assuming a RAB base of R900bn.

\*\* Statement by MRSK Holding CEO in September 2010: investment need is R2.8tn over the next 10 years.

# Funding Gap for Distribution

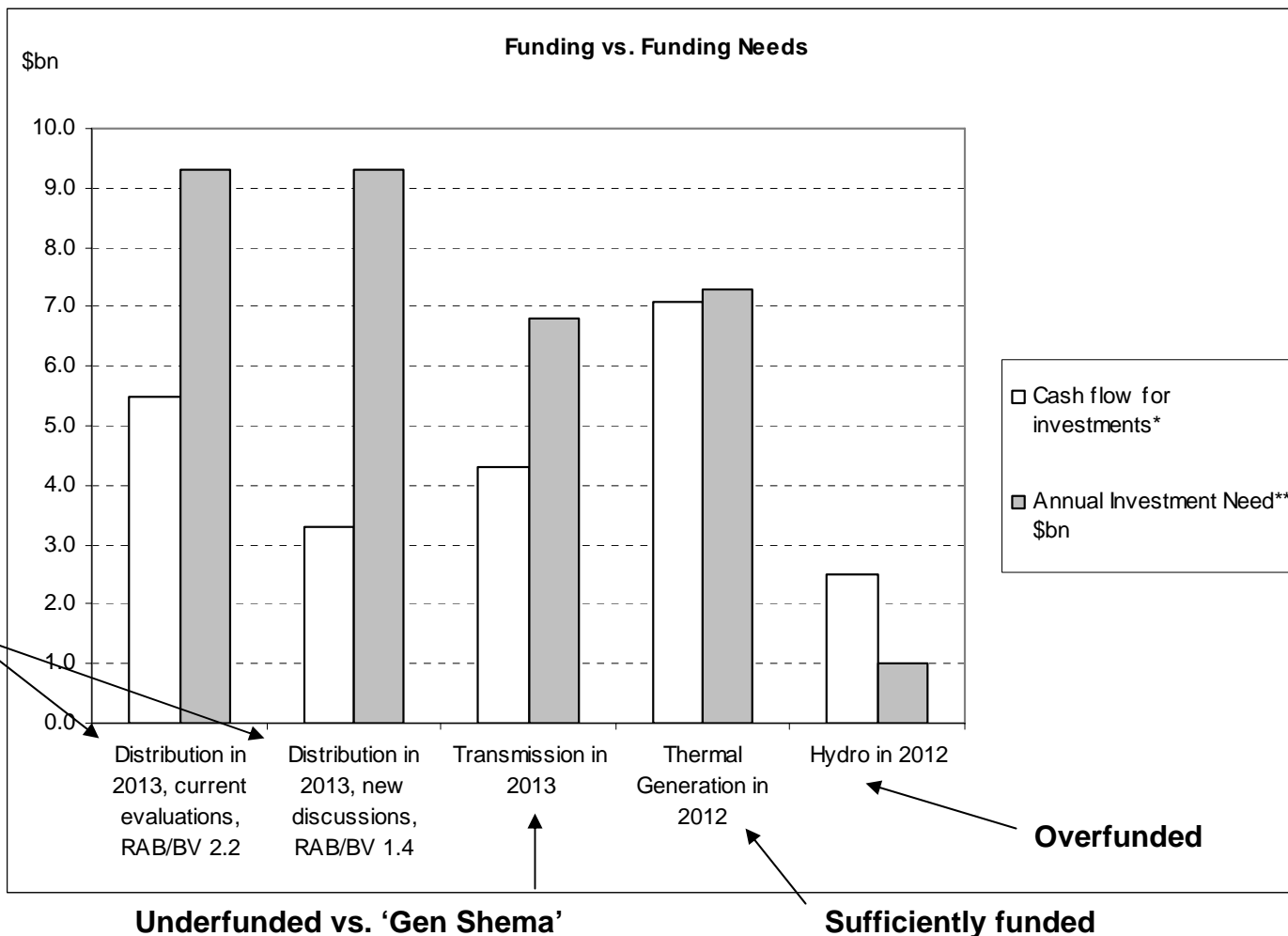
Funding gap  
of around  
\$20-25bn



*Note: Assuming that all funds re-invested. No dividends.*

# Large Funding Gap for Distribution

**Massively underfunded**



## *Future of Distribution: Optimal Road - Privatizations*

- privatizations of most MRSK's combined with new share issues
- privatization income – up to 20 bln \$; new share issues – up to 12 bln \$;
- both Russian and foreign investors
- foreign investors especially important for efficiency improvements
- start with pilot in 2011: one MRSK privatization
- potential scheme: temporary Management Contract for foreign strategic investor
- more large-scale privatization 2012-2014
- tag along rights for minority shareholders
- privatization income could be used in government controlled distribution + system security + metering installation + "smart grid"
- special cases – MOESK, Lenenergo, Northern Caucasus



# *Electricity Distribution Privatization Experience from Other Emerging Markets*



## *Strong Demand for Privatizations*

Electricity distribution companies have already been mostly privatized in Eastern Europe, Latin America and Africa.

A lot of interest from global utility companies.

Eastern Europe:

- The winners in Bulgarian and Romanian distribution privatizations (2004, 2005) included, among others E.On (GER), RWE (GER), EDF (FRA), CEZ (CZE), Enel (ITA). The Hungarian privatization 1995-97 winners included E.On, RWE and EDF. The Moldovan privatization was won by Union Fenosa (SPA) in 1999.

The TGK privatization experience: many new Russian structures to emerge to take part in privatization

## *Some Distribution Privatizations*

<b>Country</b>	<b>Number of Companies Privatized</b>	<b>Years of Privatization</b>
Brazil	7	1997-2000
Argentina	6	1996
Chile	3	1985-91
Bolivia	x	1995
Columbia	4	1997-98
Moldova	3	1999
Hungary	6	1995-97
India	2	1999
Senegal	1	1999
Poland	1	2001
Nicaragua	2	2000
Dominican Republic	1	1999
Guatemala	3	1998-99
Slovakia	3	2002
Bulgaria	3	2004
Romania	4	2005
Albania	1	2009
Turkey	4	2010

Source: Internet

## *Large Interest for Distribution Privatizations*

### **Company**

### **Electricity Distribution Subsidiaries**

AES (US)	Venezuela, Dominican Republic, Brazil, Argentina, Georgia, India, Kazakhstan, Ukraine
EDF (FRA)	Brazil, Hungary, UK, Cote d'Ivoire, Slovakia
EDP (POR)	Guatemala, Bolivia, Brazil
Electricity Sector Board (IRE)	Guyana
Suez Lyonnaise (FRA)	Togo, Senegal, Zambia
Endesa (SPA)	Brazil, Chile, Argentina, Columbia, Peru, Netherlands
E.On (GER)	Hungary, Czech Republic, Slovakia, Romania, Bulgaria
Enel (ITA)	Romania
EVN (AUT)	Bulgaria, Macedonia
Hydro Quebec (CAN)	Togo, Senegal
Iberdola (SPA)	Guatemala, Bolivia, Brazil
PP&L (US)	El Salvador, Chile, UK
PSEG (US)	Peru, Chile, Argentina, Brazil
RWE (GER)	Hungary, Czech Republic, Slovakia
Union Fenosa (SPA)	Nicaragua, Guatemala, Columbia, Venezuela, Panama, Dominican Republic, Moldova
CEZ (CZE)	Ukraine, Romania, Bulgaria, Albania

## *Other potential future developments*

- ➡ **Consolidations: Gazprom; KES; InterRAO; other M&A's**
- ➡ **RosAtom nuclear partnerships with foreigners**
- ➡ **Large scale installation of metering equipment; decrease of power losses in distribution**
- ➡ **New level of customer orientation: tougher requirements by regulators on quality and blackout limits**
- ➡ **Regulation of retail sector**

# *WHY RUSSIAN POWER SECTOR IS A GOOD INVESTMENT CASE?*

## **1. Distribution**

1.1 RAB effect

1.2 (Potential) privatization effect

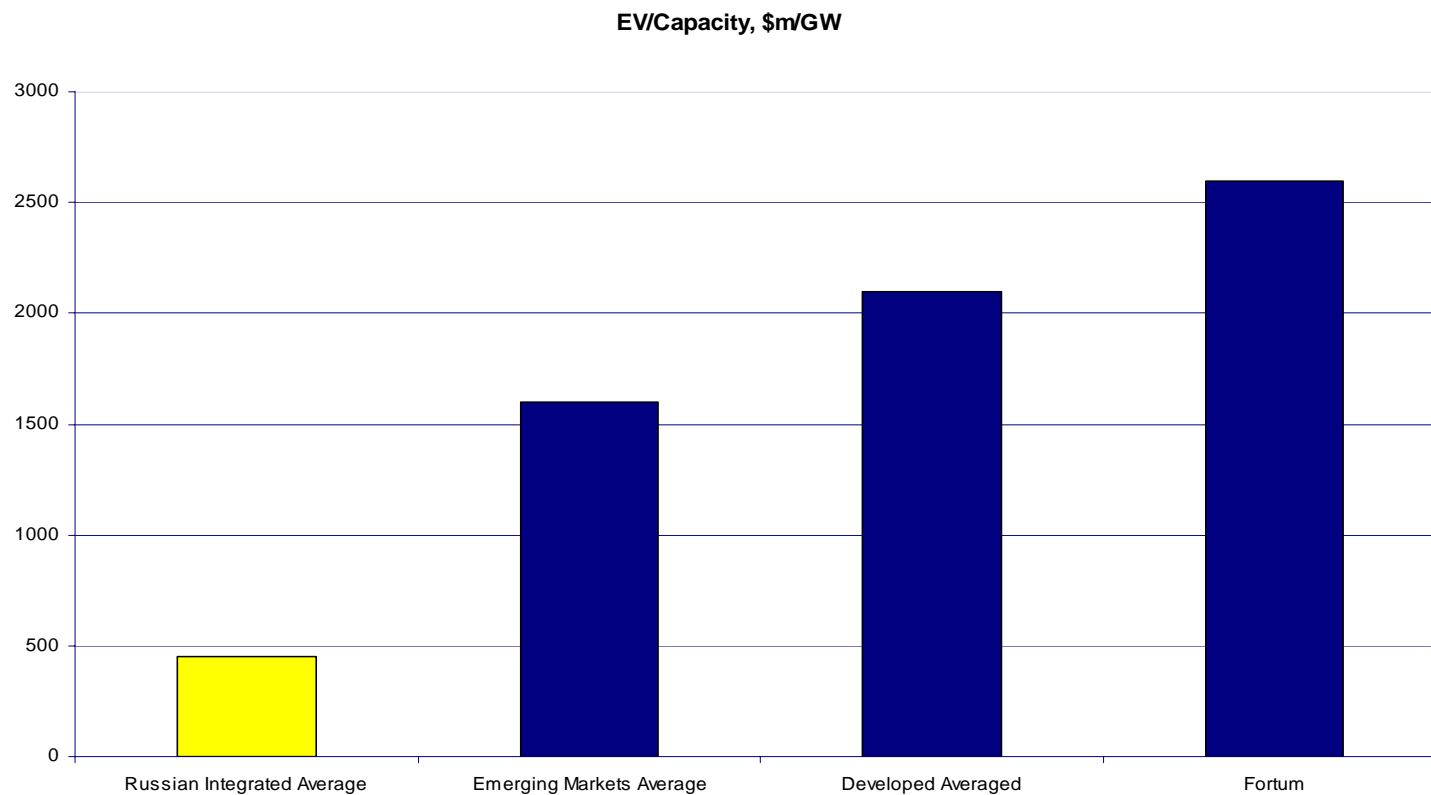
## **2. TGKs (co-generation)**

2.1 Must-run for more than ½ year

2.2 Heat RAB

## **3. Economic growth – Increased Electricity Demand**

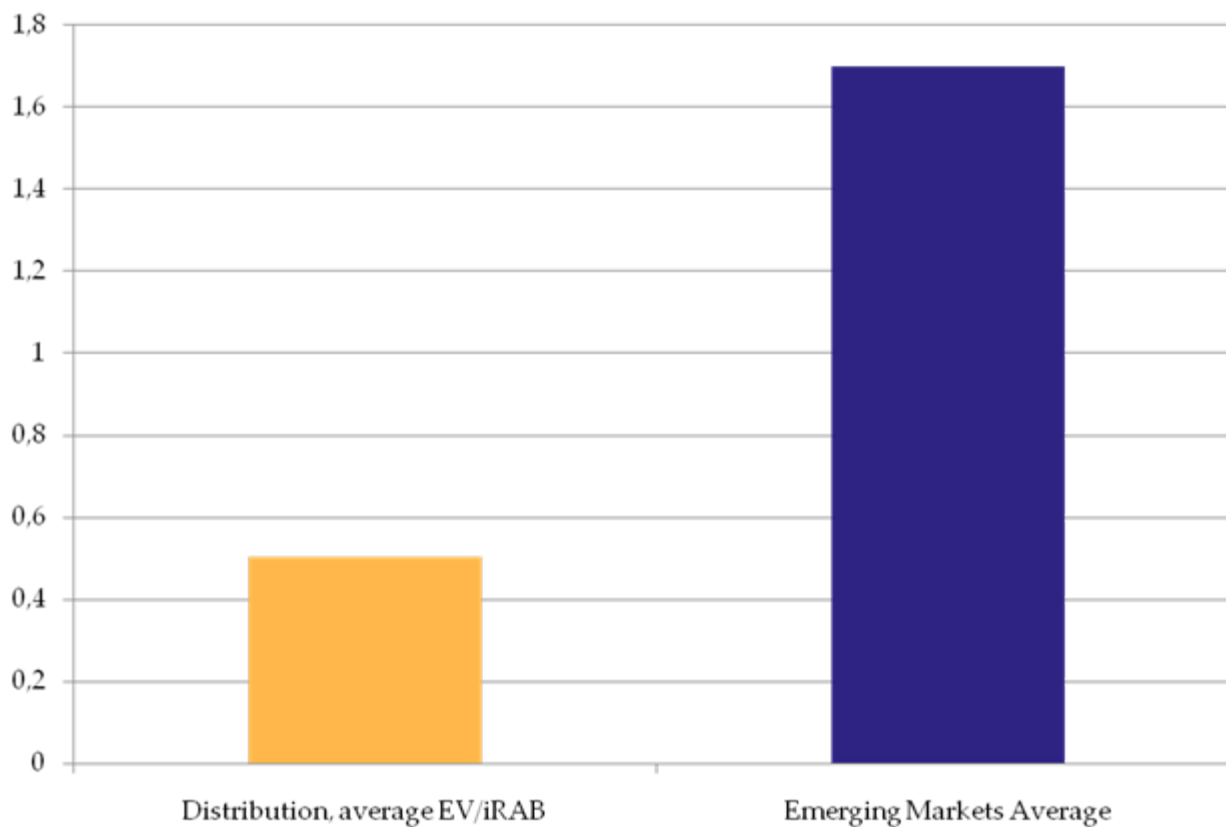
# Attractive Valuations



Note: Emerging Markets average includes CEZ, Cernig, Copel, Kepco and Endesa Chile  
 Developed average includes EDP, Southern Co, Duke Energy, Endesa S.A., Enel, EDF, E.On, Fortum and Iberdrola

Source: EOS estimates

## *Russian Distribution on EV/iRAB*

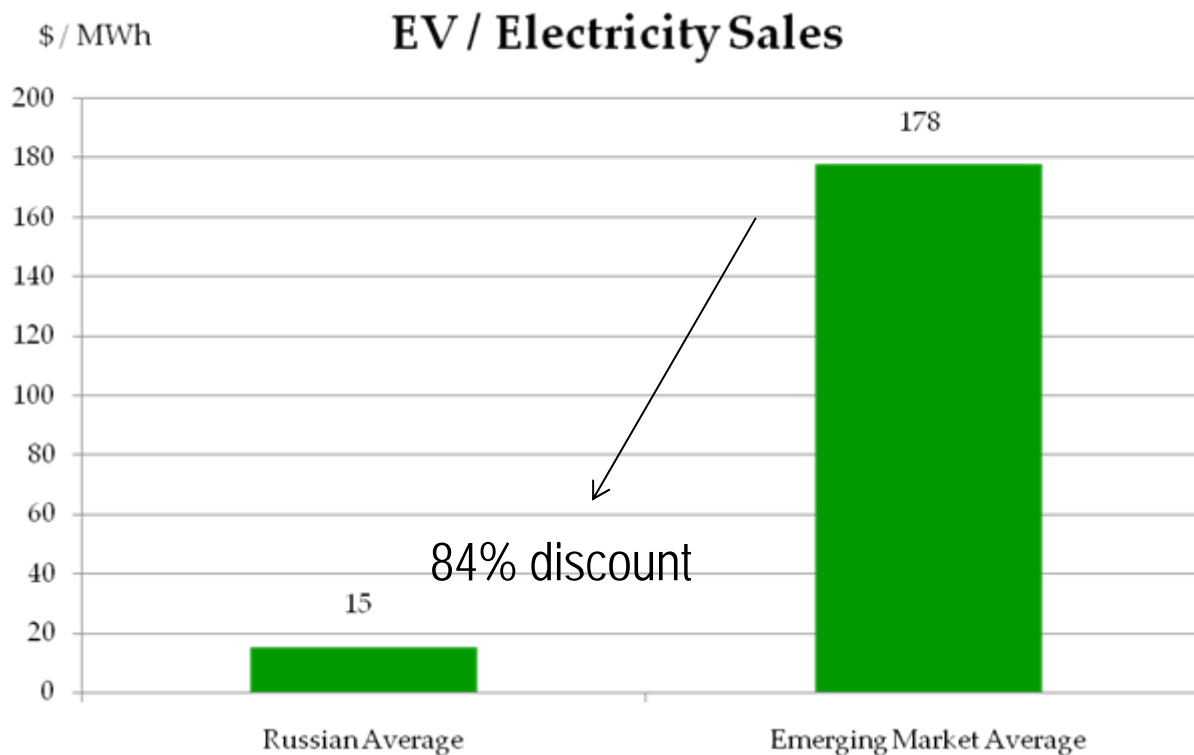


Russian distribution average includes Lenenergo, MRSK North-West, MRSK Center & Volga, MRSK Siberia, MRSK Urals, MRSK Volga, MRSK Center, MRSK North-Caucasus

EM peers include: Eletropaulo (BRA), Equatorial Energia (BRA), Coelce (BRA), Light (BRA), Manila Electric (PHI)

*Source: EOS estimates*

## Distribution – Attractive Valuations



Notes: As of August 2009.

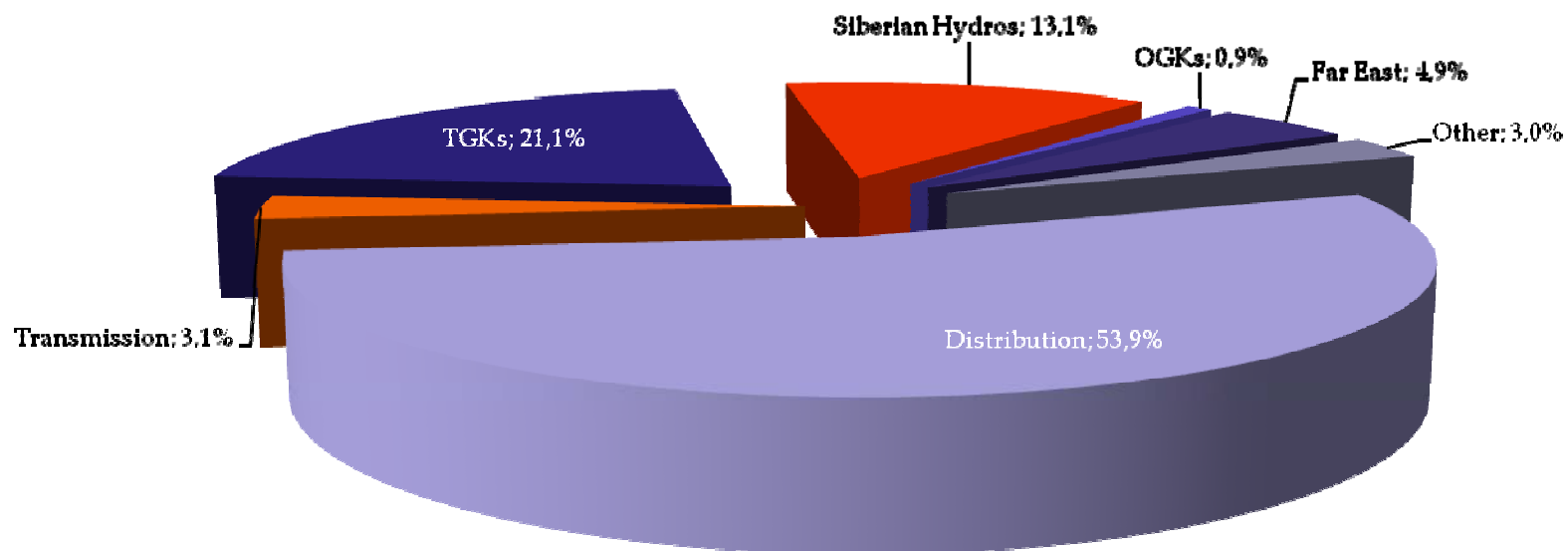
Emerging market average includes: Eletropaulo (BRA), Coelce (BRA), Manila Electric (PHI)

:Russian average includes: MRSK Moscow, Lenenergo, MRSK North-West, MRSK Center-Volga, MRSK Siberia, MRSK Urrals, MRSK Volga, MRSK Center, MRSK South and MRSK North Caucasus.

Source: Troika Dialog

# *EOS portfolio*

January 24, 2011



Source: EOS



*EOS Russia*  
*[www.eos-russia.com](http://www.eos-russia.com)*  
*NAV, 550 \$m as of Feb, 28 2011*