



Association
of European
Businesses



AEBRUS.RU

Oct 27, 2026

**Webinar organized by the Assessment, Training & Development Sub-Committee,
AEB Human Resources Committee**

CURRENT CASES IN PERSONNEL ASSESSMENT AND TRAINING 2026–2027

11:00 – 11:05

Zoom

11:00 – 12:30

11:00 – 11:05

Welcome remarks

Moderator: Ekaterina Strizhova, Chairperson of the AEB Assessment Training & Development Sub-Committee, Project Manager, BOSCH Group

11:05 – 11:35

Negotiating as a skill, not a talent: how Kerama Marazzi teaches managers to hold difficult conversations

Sergey Voropaev, Head of Personnel Assessment and Development, Kerama Marazzi
Vladlena Girina, Business coach, Expert in Outplacement and Communications, Fersol Academy

11:35 – 12:05

HR Development Programme for Managers of the Technical Infrastructure Block

Irina Chuvakina, director of the training division of the knowledge management department, Rostelecom

12:05 – 12:35

Q&A

Language:

Russian (translation not provided)

Contacts:

Program: Darya Umanchuk, HR Committee coordinator, darya.umanchuk@aebrus.ru

Registration: Polina Skorovarova, Event Coordinator, polina.skorovarova@aebrus.ru

AEB Sponsors 2026

B1 • Bank Credit Suisse • Colgate-Palmolive • Credit Europe Bank • GROUPE SEB-VOSTOK • ING • Kept • Lemana PRO • MB RUS • Merck • METRO Cash&Carry • Oriflame • Procter & Gamble • Raiffeisenbank • SOGAZ Insurance Group • TotalEnergies EP Russie • Zetta Life

Association of European Businesses

127055, Moscow, Butyrsky val, 68/70,
bldg.1, office 63, 6th floor

Tel.: +7 (495) 234 27 64
E-mail: info@aebrus.ru

Telegram: t.me/aebrus_news
Web: www.aebrus.ru