



Sponsorship Opportunities

Social Events

EuroReceptions and Cocktails

Services Provided	Silver Sponsor 125 000 RUB (+ 18% VAT)	Gold Sponsor 210 000 RUB (+ 18% VAT)	Platinum Sponsor 300 000 RUB (+ 18% VAT)
Sponsor logo incorporated into event's agenda indicating sponsor's status	✓	✓	✓
Placement of promotional materials in the lobby on a table provided by the AEB	✓	✓	✓
Placement of a roll up in the lobby	✓	✓	✓
Expression of gratitude by an AEB representative at the sponsored event	✓	✓	✓
Placing of the logo on the opening slide of event's presentation (if available)	✓	✓	✓
Placing of the logo on the AEB website in the section of the sponsored event	✓	✓	✓
Placing of the logo at the back drop (if available)	✓	✓	✓
Providing of presentations/photos etc. after the event (upon request)	✓	✓	✓
Free passes for sponsor's delegates	3	5	7
Placement of a roll up in the room where the sponsored event takes place	-	✓	✓
Seats reservation for the sponsor's delegates (upon request)	-	✓	✓
Placement of a plasma screen playing a promotion video (upon request)	-	✓	✓
Exclusivity: There can only be one sponsor in its category	-	-	✓
Distributing of promotional materials among event's participants (after consultation with the AEB)	-	-	✓
Posting of the webbanner on the AEB website in the section of the sponsored event (provided by the sponsor, size: 468 x 60 px)	-	-	✓