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AEB FLAGSHIP CONFERENCE 2023

EUROPEAN BUSINESS IN RUSSIA: HOW TO MAINTAIN BRIDGES IN A WORLD DRIFTING APART

SPONSORSHIP OPPORTUNITIES



Association
of European
Businesses

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The AEB flagship conference is a unique platform for communication with official representatives of the Russian authorities, economists and analysts, as well as representatives of European business in Russia.

DATE OF THE EVENT:

October 25, 2023.

NUMBER OF GUESTS:

250+

VENUE:

Radisson Collection Hotel Moscow,
Banquet Hall
(2/1 bld. 1, Kutuzovskiy prospekt)



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PROVIDED SERVICES	SPONSOR 100 000 rub. (+20% VAT)	SILVER SPONSOR 150 000 rub. (+20% VAT)	GOLD SPONSOR 200 000 rub. (+20% VAT)	PLATINUM SPONSOR* 250 000 rub. (+20% VAT)	OFFICIAL CAR SPONSOR* 250 000 rub. (+20% VAT)
Logo placement on the event program indicating the sponsor's status	●	●	●	●	●
Placement of sponsor's handouts in the area provided by AEB	●	●	●	●	●
Expression of gratitude to the sponsor during the event	●	●	●	●	●
Logo placement on the first slide of the event presentation (if any)	●	●	●	●	●
Logo placement in newsletters about the sponsored event	●	●	●	●	●
Logo placement on the back drop/press-wall	●	●	●	●	●
Free registration of the sponsor's delegates in case of paid even	1	2	4	6	6
Mentioning the sponsor in the event announcement in the AEB Telegram channel	—	●	●	●	●
Sponsor's roll-up in the lobby (for offline events)	—	●	●	●	●
Sponsor's roll-up in the hall of the event (for offline)	—	—	●	●	●

* Exclusivity: there can only be one sponsor in its category

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Sponsor promotional video before the event	–	–	●	●	●
Ad banner placement in the AEB weekly newsletter (AEB Weekly)	–	–	1	1	1
Ad banner placement in the AEB Crisis Update daily newsletter	–	–	2	4	4
Reservation of seats for sponsor delegates (for offline)	–	–	●	●	●
Sponsor's promo materials placement in the event hall	–	–	–	●	●
Placement of an advertising banner in the newsletters about the sponsored event	–	–	–	●	●
Sponsor's advertising stand in the lobby (provided by the sponsor)	–	–	–	●	●
Placement of the sponsor's advertising module in the AEB Business Quarterly print edition (1 page)	–	–	–	●	●
Welcoming speech of the sponsor's representative during the event	–	–	–	●	●
Placement of one or more sponsor's cars	–	–	–	–	●

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EXAMPLES OF SPONSORSHIP PLACEMENTS



CONTACT INFORMATION

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Disclaimer: this information is not an offer/proposal to sign the contract and/or the preliminary agreement. The time, date, and place of any event are subject to review and can be changed by the AEB unilaterally before signing of the final sponsorship agreement.