



Association
of European
Businesses

**18 February 2019
16:00-18:00**

(registration from 15:30)

**Embassy of Switzerland
Per. Ogorodnaya
Sloboda 2/5, Moscow**

**Open Meeting organized by the
AEB Small and Medium-Sized Enterprises Committee**

HIDDEN CHAMPIONS. SUCCESS STORIES OF EUROPEAN SMEs IN RUSSIA. THE SWISS CASE

PROGRAM

- 15:30** **REGISTRATION AND WELCOME COFFEE**
- 16:00** **OPENING REMARKS**
Lorenz Widmer, Head, Swiss Business Hub Russia
- 16:10** **UPDATE ON SME REGULATORY AGENDA**
Tadzio Schilling, Chairman of the AEB SME Committee, Associate Director,
Business Development, Foreign Desk Organization, EY
- 16:30** **SME SUCCESS STORIES:**

Thomas Bihrer, CFO, Lindt & Sprüngli
Mikhail Yakovets, CEO, Fischer Spindle Technology
- 17:10** **HURDLES FOR FOREIGN SMEs IN RUSSIA AND HOW TO OVERCOME THEM**
Elena Balashova, General Manager, MOST SERVICE, Member of Bruck Consult
- 17:30** **DISCUSSION, Q&A SESSION, NETWORKING**

Working language: **English.** Translation is not provided.

Contact person: **Tatiana Morozova**, AEB Committee Coordinator
Phone: +7 (495) 234 27 64, ext. 120
Email: Tatiana.Morozova@aebrus.ru

AEB SPONSORS 2019 – СПОНСОРЫ АЕБ 2019

• Allianz IC OJSC • Atos • Bank Credit Suisse (Moscow) • BP • BSH Russia • Cargill Enterprises Inc. • CHEP Rus • Clifford Chance • Continental Tires RUS LLC • Creon Capital S.a.r.l
• Deloitte • DuPont Science & Technologies • Enel Russia OJSC • ENGIE • Eni S.p.A • Equinor Russia AS • EY • FAURECIA Automotive Development LLC
• GE (General Electric International (Benelux) B.V.) • HeidelbergCement • ING Wholesale Banking in Russia • John Deere Rus, LLC • KPMG • ManpowerGroup
• Mercedes-Benz Russia • Merck LLC • Messe Frankfurt Rus • MetLife • METRO AG • Michelin • Novartis Group • OBI Russia • Oriflame • Porsche Russland
• Procter & Gamble • PwC • Raiffeisenbank AO • ROCA • Shell Exploration & Production Services (RF) B.V. • Signify • SOGAZ Insurance Group • Total E&P Russie
• Unipro PJSC • VimpelCom PJSC (Beeline) • Volkswagen Group Rus OOO • YIT • YOKOHAMA RUSSIA LLC