



## Sponsorship Opportunities

### Variant 1

#### *Business Meetings, Open Events, Breakfasts*

*Duration: up to 4 hours*

#### **Silver Sponsor – 45,000 RUR (plus VAT 18%)**

1. Sponsor logo incorporated into invitations and agenda (will be sent to over 5,000 exclusive contacts)
2. Placement of sponsor materials in the lobby on a table provided by the AEB or in an own stand
3. Placement of a sponsor roll up in the lobby (max. size 100 x 200 cm)
4. Free of charge registration of 2 more sponsor delegates
5. Expression of gratitude by an AEB representative at the start of the sponsored event
6. Sponsor's recognition in the AEB Annual Report

#### **Gold Sponsor – 70,000 RUR (plus VAT 18%)**

The following benefits are included in the Gold Sponsor package further to those of the Silver Sponsor package:

1. Placement of a sponsor roll up in the room where the sponsored event takes place
2. Free of charge registration of 1 more sponsor delegates (3 in total)
3. Seats reservation for the sponsor participants (upon request)

#### **Platinum Sponsor – 95,000 RUR (plus VAT 18%)**

The Platinum Sponsor package includes the listed below benefits in addition to those of the Gold Sponsor package:

1. Exclusivity: There can only be one platinum sponsor
2. Placement of sponsor materials on the participants' chairs or their handing with the agenda
3. Free of charge registration of 1 more sponsor delegate (4 in total)
4. Posting of the sponsor's banner on the AEB website in the section of the sponsored event (provided by the sponsor, size: 468 x 60 px)



## Variant 2

### *Conferences and other business events*

*Duration: more than 4 hours*

#### **Silver Sponsor – 80,000 RUR (plus VAT 18%)**

1. Sponsor logo incorporated into invitations and agenda (will be sent to over 5,000 exclusive contacts)
2. Sponsor logo posted on the AEB website in the section of the sponsored event
3. Placement of sponsor materials in the lobby on a table provided by the AEB or in an own stand
4. Placement of a sponsor roll up in the lobby (max. size 100 x 200 cm)
5. Placing of the sponsor logo at the back drop (if available)
6. Free of charge registration of 2 sponsor delegates
7. Placing of the sponsor logo on the opening slide on the main screen in the room where the sponsored event takes place (if available)
8. Expression of gratitude by an AEB representative at the start of the sponsored event
9. Providing of all materials (presentations/photos etc.) after the event (upon request)
10. Report on the event in the AEB Business Quarterly with sponsor's recognition
11. Sponsor's recognition in the AEB Annual Report

#### **Gold Sponsor – 160,000 RUR (plus VAT 18%)**

The following benefits are included in the Gold Sponsor package further to those of the Silver Sponsor package:

1. Placement of a sponsor roll up in the room where the sponsored event takes place
2. Free of charge registration of 1 more sponsor delegate (3 in total)
3. Seats reservation for the sponsor participants (upon request)

#### **Platinum Sponsor – 240,000 RUR (plus VAT 18%)**

The Platinum Sponsor package includes the listed below benefits in addition to those of the Gold Sponsor package:

1. Exclusivity: There can only be one platinum sponsor
2. Placement of a plasma screen playing a promotion video of the sponsor (upon request)
3. Adding of sponsor's promotional materials to the participant's package (if available) or its placement on the participants' chairs
4. Free of charge registration of 1 more sponsor delegate (4 in total)
5. Posting of the sponsor's banner on the AEB website in the section of the sponsored event (provided by the sponsor, size: 468 x 60 px)



### **Variant 3**

#### ***Social Events EuroReceptions and Cocktails***

##### **Silver Sponsor – 80,000 RUR (plus VAT 18%)**

1. Sponsor logo incorporated into invitations and agenda (will be sent to over 5,000 exclusive contacts)
2. Sponsor logo posted on the AEB website in the section of the sponsored event
3. Placement of sponsor materials in the lobby on a table provided by the AEB or in an own stand
4. Placement of a sponsor roll up in the lobby (max. size 100 x 200 cm)
5. Free of charge registration of 2 more sponsor delegates
6. Placing of the sponsor logo at display(s) (if available)
7. Expression of gratitude by an AEB representative at the start of the sponsored event
8. Providing of all materials (presentations/photos etc.) after the event (upon request)
9. Report on the event in the AEB Business Quarterly with sponsor's recognition
10. Sponsor's recognition in the AEB Annual Report

##### **Gold Sponsor – 160,000 RUR (plus VAT 18%)**

The following benefits are included in the Gold Sponsor package further to those of the Silver Sponsor package:

1. Placement of a sponsor roll up in the room where the sponsored event takes place
2. Free of charge registration of 2 more sponsor delegates (4 in total)
3. Providing of all materials (presentations/photos etc.) after the event (upon request)

##### **Platinum Sponsor – 240,000 RUR (plus VAT 18%)**

The Platinum Sponsor package includes the listed below benefits in addition to those of the Gold Sponsor package:

1. Exclusivity: There can only be one platinum sponsor
2. Placement of a plasma screen playing a promotion video of the sponsor (upon request)
3. Free of charge registration of 1 more sponsor delegate (5 in total)
4. Posting of the sponsor's banner on the AEB website in the section of the sponsored event (provided by the sponsor, size: 468 x 60 px)



## **Variant 4**

### ***Social Events*** ***Balls and other festive events***

#### **Silver Sponsor – 200,000 RUR (plus VAT 18%)**

1. Sponsor logo incorporated into invitations and agenda (will be sent to over 5,000 exclusive contacts)
2. Sponsor logo posted on the AEB website in the section of the sponsored event
3. Placement of sponsor materials in the lobby on a table provided by the AEB or in an own stand
4. Placement of a sponsor's roll up in the lobby (max. size 100 x 200 cm)
5. Free of charge registration of 2 sponsor delegates
6. Placing of the sponsor logo at the back drop (if available)
7. Placing of the sponsor logo on the opening slide on the main screen in the room where the sponsored event takes place
8. Expression of gratitude by an AEB representative at the start of the sponsored event
9. Provision of all materials (presentations/photos etc.) after the event (upon request)
10. Report on the event in the AEB Business Quarterly with sponsor's recognition
11. Sponsor's recognition in the AEB Annual Report.

#### **Gold Sponsor – 350,000 RUR (plus VAT 18%)**

The following benefits are included in the Gold Sponsor package further to those of the Silver Sponsor package:

1. Placement of a sponsor roll up in the hall where the sponsored event takes place
2. Free of charge registration of 2 more sponsor delegates (4 in total)
3. Placement of a plasma screen playing a promotion video of the sponsor (upon request)

#### **Platinum Sponsor – 500,000 RUR (plus VAT 18%)**

The Platinum Sponsor package includes the listed below benefits in addition to those of the Gold Sponsor package:

1. Exclusivity: There can only be one platinum sponsor
2. Distribution of sponsor's promotion materials or presents/give aways together with the official AEB gifts to all guests of the event (provided by the Platinum Sponsor after consultation with the AEB)
3. Placement of a sponsor's roll up in the hall where the sponsored event takes place
4. Free of charge registration of 1 more sponsor delegate (5 in total)
5. Placement of the sponsor's web-banner on the AEB website in the section of the sponsored event (provided by the sponsor, size: 468 x 60 px)

#### **Official Car Sponsor – 500,000 RUR (plus VAT 18%)**

Includes all those benefits of the Gold Sponsor package, plus:

1. Exclusivity: There can only be one car sponsor
2. Distribution of sponsor's promotion materials or presents/give aways together with the official AEB gifts to all guests of the event (provided by the Car Sponsor after consultation with the AEB)
3. Placement of one or more sponsor's cars (location and number to be agreed with the AEB and hotel)
4. Free of charge registration of 1 more sponsor delegate (5 in total)
5. Placement of the sponsor's banner on the AEB website in the section of the sponsored event (provided by the sponsor, size: 468 x 60 px)