



Association
of European
Businesses

AEB BUSINESS NETWORKING EVENT



A NIGHT IN SAN REMO

SPONSORSHIP OPPORTUNITIES

AEBRUS.RU



AEB BUSINESS NETWORKING EVENT "A NIGHT IN SAN REMO"

SPONSORSHIP OPPORTUNITIES

We invite you to join our imaginary journey to sunny Italy, to plunge into the atmosphere of dolce far niente, and to experience the legend of San Remo. The unique Ararat Park rooftop veranda in the center of Moscow, Italian appetizers, and classics of the Italian canzone will create a unique ambiance and experience.

DATE OF THE EVENT:

September 19, 2024.

NUMBER OF GUESTS:

250+

VENUE:

Ararat Park Hotel
Moscow
Neglinnaya str, 4



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SPONSORSHIP OPPORTUNITIES

PROVIDED SERVICES	SILVER SPONSOR 200 000 rub. (+20% VAT)	GOLD SPONSOR 250 000 rub. (+20% VAT)	PLATINUM SPONSOR* 350 000 rub. (+20% VAT)	OFFICIAL CAR SPONSOR** 350 000 rub. (+20% VAT)	GENERAL SPONSOR** 500 000 rub. (+20% VAT)
Logo placement on the event program indicating the sponsor's status	●	●	●	●	●
Placement of sponsor's handouts in the area provided by AEB	●	●	●	●	●
Expression of gratitude to the sponsor during the event	●	●	●	●	●
Logo placement on the first slide of the event presentation (if any)	●	●	●	●	●
Logo placement in newsletters about the sponsored event	●	●	●	●	●
Logo placement on the back drop/press-wall	●	●	●	●	●
Free registration of the sponsor's delegates in case of paid even	2	4	6	6	8
Mentioning the sponsor in the event announcement in the AEB Telegram channel	●	●	●	●	●
Sponsor's roll-up in the lobby (for offline events)	●	●	●	●	●
Sponsor's roll-up in the hall of the event (for offline)	—	●	●	●	●

* Exclusivity by industry. There can only be one Platinum Sponsor in its industry on the event.

** Exclusivity. There can only be one Car/General sponsor on the event.

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Sponsor promotional video before the event	–	●	●	●	●
Ad banner placement in the AEB weekly newsletter (AEB Weekly)	–	1	2	2	3
Ad banner placement in the AEB Daily newsletter	–	2	3	3	5
Reservation of seats for sponsor delegates (for offline)	–	●	●	●	●
Sponsor's promo materials placement in the event hall	–	–	●	●	●
Placement of an advertising banner in the newsletters about the sponsored event	–	–	●	●	●
Sponsor's advertising stand in the lobby (provided by the sponsor)	–	–	●	●	●
Placement of the sponsor's advertising module in the AEB Business Quarterly print edition (1 page)	–	–	1	1	2
Welcoming speech of the sponsor's representative during the event	–	–	●	●	●
Placement of one or more sponsor's cars	–	–	–	●	–

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EXAMPLES OF SPONSORSHIP PLACEMENTS



CONTACT INFORMATION

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Disclaimer: this information is not an offer/proposal to sign the contract and/or the preliminary agreement. The time, date, and place of any event are subject to review and can be changed by the AEB unilaterally before signing of the final sponsorship agreement.