

22 August, Tuesday Conference hall, Pavilion 8, lower level	
10:00-11:00	Registration, welcome coffee
11:00-11:15	Opening remarks: Thomas Staertzel , AEB Board Chairman, Managing Director/CEO, Porsche Russland (<i>invited</i>) Michael Johannes , Vice President, Messe Frankfurt Exhibition GmbH, Brand Manager Automechanika (<i>invited</i>)
11:15-13:30	Plenary Session Moderator: Stuart Lawson , Executive Director, EY Russia and CIS (<i>confirmed</i>) <u>Key topics:</u> <ul style="list-style-type: none"> ▪ <i>State support for the automotive market: how effective are the introduced measures?</i> ▪ <i>Russian automotive market: overview, forecast</i> ▪ <i>Industry assembly 3.0</i> ▪ <i>Automotive strategy 2025</i> ▪ <i>Export strategy 2025</i> ▪ <i>Special Investment Contracts</i> ▪ <i>Additional instruments and measures of support</i> <u>Invited speakers:</u> <ul style="list-style-type: none"> ▪ Alexander Morozov, Deputy Minister of Industry and Trade (<i>invited</i>) ▪ Oleg Fomichev, State Secretary — Deputy Minister of Economic Development (<i>invited</i>) ▪ Petr Fradkov, General Director, Russian Export Center (<i>invited</i>) ▪ Maxim Shereykin, General Director, Agency of technological development (<i>confirmed</i>) ▪ Roman Petrutsa, Acting Director, Industry Development Fund (<i>invited</i>) ▪ Joerg Schreiber, President and Managing Director, Mazda Motor Rus, Chairman of the AEB Automobile manufacturers committee (<i>invited</i>) ▪ Marcus Osegowitsch, General Director, Volkswagen Group Rus (<i>invited</i>) ▪ Nicolas Maure, President, Avtovaz (<i>confirmed</i>) ▪ Vadim Sorokin, President, GAZ Group (<i>invited</i>) ▪ Alexander Moynov, Managing Director, KIA Motors Rus (<i>confirmed</i>) ▪ Sergey Udalov, Operations Director, AA "Autostat" (<i>confirmed</i>) ▪ Wilhelmina Shavshina, Legal Director, Head of Foreign Trade Regulation at DLA Piper, Deputy Chair of AEB Transport & Customs Committee (<i>confirmed</i>)
13:30-13:40	IMAF awards 2017
13:40-14:30	Lunch, Business break
14:30-15:00	Inspirational Keynote: Perception of failures in different business cultures Stuart Lawson , Executive Director, EY Russia and CIS (<i>confirmed</i>)
15:00-16:30	Trends of technology development in the automotive industry Moderator: Tatiana Kofanova , Director, Automotive Team Leader, Tax & Legal department, Deloitte (<i>confirmed</i>) <u>Key topics:</u> <ul style="list-style-type: none"> ▪ <i>Analysis of world / European trends</i> ▪ <i>Development of the industry of unmanned vehicles</i> ▪ <i>Innovations in technology: electric cars</i> ▪ <i>Connected Car –Connected Customer</i> ▪ <i>AutoNet road map in the framework of the National Technological Initiative</i> <u>Invited speakers:</u> <ul style="list-style-type: none"> ▪ Martin Schüle, Management Consultant Automotive, T-Systems International GmbH (<i>confirmed</i>) ▪ Dr. Lars Matysiak, Senior Consultant, Detecon International GmbH (<i>confirmed</i>)

Organisers



Association
of European
Businesses

Association of European Businesses



ITEMF Expo

	<ul style="list-style-type: none"> ▪ Representative of Agency for strategic initiatives
16:30-17:30	Networking reception
23 August, Wednesday Conference hall, Pavilion 8, lower level	
10:00-10:30	Registration, welcome coffee
10:30-12:00	<p>Localisation of production: purchasing managers outlook Moderator: <i>tbc</i></p> <p><u>Key topics:</u></p> <ul style="list-style-type: none"> ▪ <i>Overview of current situation with localisation</i> ▪ <i>The impact of the current situation on the implementation of industrial assembly agreements</i> ▪ <i>New projects and plans for further localisation</i> <p><u>Invited speakers:</u></p> <ul style="list-style-type: none"> ▪ Denis Chirkov, Alliance Localization Manager, Avtovaz Renault Nissan Purchasing Organisation (<i>confirmed</i>) ▪ Patrick Husemann, Procurement Director, Volkswagen Group Rus (<i>confirmed</i>) ▪ Rob Harrison, VP Purchasing, Ford Sollers (<i>invited</i>) ▪ Juergen Olberding, COO, DAIMLER KAMAZ RUS (<i>invited</i>) ▪ Alexander Smolyankin, Purchasing Director, PCMA Rus (<i>invited</i>) ▪ Timur Mikaya, Director of localisation, Autotor Holding (<i>invited</i>)
12:00-12:45	Lunch, Business break
12:45-14:00	<p>Localisation of production: suppliers outlook (together with the AEB Autocomponents committee) Moderator: Andrey Kossov, Commercial Manager, Johnson Matthey, chairman of the AEB Autocomponents committee (<i>confirmed</i>)</p> <p><u>Key topics:</u></p> <ul style="list-style-type: none"> ▪ <i>Overview of the current situation with localisation of components</i> ▪ <i>Export of autocomponents</i> ▪ <i>Automotive strategy 2025</i> ▪ <i>New edition of the industrial assembly – possibilities for autocomponent producers</i> <p><u>Invited speakers:</u></p> <ul style="list-style-type: none"> ▪ Stevan Zivanovic, CEO, Continental Automotive Systems RUS, Head of Powertrain Division and BU Engine Systems Russia (<i>invited</i>) ▪ Alexander Gershunovich, Vice President Business Development Russia, Takata Corporation (<i>confirmed</i>) ▪ Hartmut Maier, General Director, Benteler Automotive (<i>invited</i>) ▪ Nikolai Maksimov, Deputy General Director, Cluster of Automotive Industry of Samara Region, Machine-building association (<i>confirmed</i>) ▪ Alexander Kychkov, General Director, Visteon Avtopribor Electronics (<i>confirmed</i>)
14:15-16:00	<p>B2B MEETINGS</p> <p>A special session of direct negotiations between car manufacturers and car components producers will be held in the scope of the Forum Programme.</p> <p>Event format: The timetable of meetings is agreed with the forum organisers in advance. Before the event all negotiating parties will get an individual timetable of their meetings. Duration of each meeting: 10 minutes.</p> <p>How that works: We get Executive Officers and Managers of Procurement Departments together. You arrange to see required Buyers in particular time in advance. A timetable of meetings is drawn-up. At the appointed time you come to an individual table.</p> <p>For car components manufacturers it is an opportunity to conduct negotiations on supplies for 1 day at single hall without wasting the time.</p> <p>Confirmed participants:</p> <ol style="list-style-type: none"> 1. DAIMLER KAMAZ RUS <ul style="list-style-type: none"> • Mr. Alexey Zelensky, Head of purchasing 2. Renault Russia <ul style="list-style-type: none"> • Valentin Khomiakov, Head of strategic development of suppliers <i>Priority: interior and finishes; exterior elements</i> 3. Cluster of Automotive Industry of Samara Region, Machine-building association <ul style="list-style-type: none"> • Nikolai Maksimov, Deputy General Director 4. Visteon Avtopribor Electronics <ul style="list-style-type: none"> • Alexander Kychkov, General Director • Tatyana Melnikova, Sales Director