

IV Tatarstan International Automotive Forum  
**«Outlook for the automotive industry: shift to innovations»**

28-30 March 2018, Kazanskaya Yarmarka, Kazan www.tiaf-forum.ru

*This programme is subject to change*

<b>28 March</b>	
<b>09:00-10:00</b>	<b>Registration, welcome coffee</b>
<b>10:00-10:15</b>	<b>Opening ceremony</b>
<b>10:15-11:00</b>	<b>Exposition tour</b>
<b>11:00-11:15</b>	<b>Opening remarks:</b> <b>Rustam Minnikhanov</b> , President of Tatarstan ( <i>invited</i> ) <b>Frank Schauff</b> , CEO, Association of European Businesses ( <i>confirmed</i> ) <b>Michael Johannes</b> , Vice President, Messe Frankfurt GmbH, Brand Manager Automechanika ( <i>confirmed</i> )
<b>11:10-11:25</b>	<b>Market analysis and forecast</b> Moderator: <b>Alex Zaguskin</b> , Managing Director, AZ Enterprise ( <i>confirmed</i> ) <ul style="list-style-type: none"> <li>▪ Overview of passenger and commercial vehicles market</li> <li>▪ Overview of autocomponents market</li> </ul> Invited speakers: <ul style="list-style-type: none"> <li>▪ <b>Sergey Tselikov</b>, General Director, Autostat (<i>invited</i>)</li> <li>▪ <b>Tatiana Arabadji</b>, Director, Russian Automotive Market Research (<i>invited</i>)</li> </ul>
<b>11:25-13:30</b>	<b>Plenary session</b> Moderator: <b>Alex Zaguskin</b> , Managing Director, AZ Enterprise ( <i>confirmed</i> )  <b>Keynote presentation: the future is here</b> ( <i>tbc</i> )  <u>Key topics:</u> <ul style="list-style-type: none"> <li>▪ State support for the automotive market: how effective are the introduced measures?</li> <li>▪ Automotive industry in Tatarstan: achievements, challenges, new projects</li> <li>▪ Automotive Strategy 2025 – shift to innovations</li> <li>▪ Export strategy – first results and further implementation</li> </ul> Invited speakers: <ul style="list-style-type: none"> <li>▪ <b>Alexander Morozov</b>, Deputy Minister of Industry and Trade of the RF (<i>invited</i>)</li> <li>▪ <b>Albert Karimov</b>, Deputy Prime Minister, Minister of Industry and Trade of the Republic of Tatarstan (<i>invited</i>)</li> <li>▪ <b>Petr Fradkov</b>, General Director Russian Export Center (<i>invited</i>)</li> <li>▪ <b>Sergey Kogogin</b>, General Director, Kamaz (<i>invited</i>)</li> <li>▪ <b>Nicolas Maure</b>, President, Avtovaz (<i>invited</i>)</li> <li>▪ <b>Adil Shirinov</b>, President and CEO, Ford Sollers (<i>invited</i>)</li> <li>▪ <b>Vadim Sorokin</b>, President, GAZ Group (<i>invited</i>)</li> <li>▪ <b>Representative of DAIMLER KAMAZ RUS</b> (<i>tbc</i>)</li> <li>▪ <b>Massimiliano Perri</b>, Business Director, Iveco (<i>invited</i>)</li> </ul>
<b>13:30-14:30</b>	<b>Lunch, business break</b>
<b>14:30-16:30</b>	<b>Innovations in automotive industry: trends and overview</b> Moderator: Denis Zagarin, Deputy General Director, NAMI, Director of testing center ( <i>confirmed</i> )  <u>Key topics:</u> <ul style="list-style-type: none"> <li>▪ Global and European trends</li> <li>▪ Innovations at UNECE level</li> <li>▪ Digitalization in automotive</li> <li>▪ Development of telematic systems</li> <li>▪ Development of unmanned vehicles</li> <li>▪ Innovative technologies: e-cars</li> <li>▪ Avtonet 2.0 roadmap in the framework of the National technology initiative</li> </ul>

**Организаторы**



Ассоциация  
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Министерство  
промышленности и  
торговли  
Республики  
Татарстан

	<ul style="list-style-type: none"> <li>▪ <i>Data protection</i></li> </ul> <p><u>Invited speakers:</u></p> <ul style="list-style-type: none"> <li>▪ <b>Andrey Savinkov</b>, Deputy chief designer, KAMAZ (<i>invited</i>)</li> <li>▪ <b>Christian Koegl</b>, Executive Director GAZ Group, Powertrain Division at Russian Machines (<i>invited</i>)</li> <li>▪ <b>Alexander Gurko</b>, Co-head of the working group on the implementation of the NTI "Avtonet" roadmap, President, GLONASS Union (<i>invited</i>)</li> <li>▪ <b>Gogenko Alexey</b>, Deputy General Director for strategic development, FGUP NAMI (<i>invited</i>)</li> <li>▪ <b>Roman Chernin</b>, Head of maps and navigation services, Yandex (<i>invited</i>)</li> <li>▪ Representative of BMW Russland (<i>tbc</i>)</li> <li>▪ Representative of AutoVaz (ADAS, connected vehicles) (<i>tbc</i>)</li> <li>▪ Representative of Nissan (<i>tbc</i>)</li> </ul>
<b>16:30-17:00</b>	<b>Коктейль</b>
<b>29 March</b>	
<b>09:00-10:00</b>	<b>Registration, welcome coffee</b>
<b>10:00-12:00</b>	<p><b>Localisation of production: purchasing managers perspective</b></p> <p><u>Moderator:</u> <b>Alex Zaguskin</b>, Managing Director, AZ Enterprise (<i>confirmed</i>)</p> <p><u>Key topics:</u></p> <ul style="list-style-type: none"> <li>▪ <i>The impact of the current situation on the implementation of industrial assembly agreements</i></li> <li>▪ <i>Localisation challenges in the poor market conditions</i></li> <li>▪ <i>New projects and plans for further localisation</i></li> </ul> <p><u>Invited speakers:</u></p> <ul style="list-style-type: none"> <li>▪ <b>Denis Chirkov</b>, Alliance Localization Manager, Avtovaz Renault Nissan Purchasing Organisation (<i>invited</i>)</li> <li>▪ <b>Ilyas Gusmanov</b>, Deputy Purchasing Centre, Director for prospective projects, Kamaz (<i>invited</i>)</li> <li>▪ <b>Nikolay Khodosevich</b>, VP Purchasing, Ford Sollers (<i>invited</i>)</li> <li>▪ <b>Jurgen Olberding</b>, COO, DAIMLER KAMAZ RUS (<i>invited</i>)</li> <li>▪ <b>Vladimir Dlougakansky</b>, Localization Director, Avtotor Holding (<i>invited</i>)</li> <li>▪ <b>Rafis Fayzrakhmanov</b>, Purchasing Director, Elaz (<i>invited</i>)</li> <li>▪ Representative of Peugeot Citroen Rus (<i>tbc</i>)</li> <li>▪ Representative of Volkswagen Group Rus (<i>tbc</i>)</li> </ul>
<b>12:00-13:00</b>	<b>Lunch, business break</b>
<b>13:00-15:00</b>	<p><b>Localisation of production: suppliers perspective</b></p> <p><u>Moderator:</u> <i>tbc</i></p> <p><u>Key topics:</u></p> <ul style="list-style-type: none"> <li>▪ <i>The impact of the current situation on the implementation of industrial assembly agreements</i></li> <li>▪ <i>Localisation challenges in the poor market conditions</i></li> <li>▪ <i>New projects and plans for further localisation</i></li> </ul> <p><u>Invited speakers:</u></p> <ul style="list-style-type: none"> <li>▪ <b>Nikolai Maksimov</b>, Deputy General Director, Cluster of Automotive Industry of Samara Region, Machine-building association (<i>invited</i>)</li> <li>▪ <b>Alexander Gershunovich</b>, Vice President Business Development Russia, Takata Corporation (<i>invited</i>)</li> <li>▪ <b>Ruslan Kamalov</b>, Commercial Director, COSHKUNOZ ALABUGA (<i>invited</i>)</li> <li>▪ Representative of Faurecia Automotive Development (<i>tbc</i>)</li> <li>▪ Representative of Cummins Kama (<i>tbc</i>)</li> </ul>

<p><b>15:00-18:00</b></p>	<p><b>B2B MEETINGS</b>  A special session of <b>direct negotiations between car manufacturers and car components producers</b> will be held in the scope of the Forum Programme.</p> <p><b>Event format:</b>  The timetable of meetings is agreed with the Exhibition Organizing Committee in advance. Before the event all negotiating parties will get an individual timetable of their meetings. Duration of each meeting: 10 minutes.</p> <p><b>How that works:</b>  We get Executive Officers and Managers of Procurement Departments together.  You arrange to see required Buyers in particular time in advance. A timetable of meetings is drawn-up.  At the appointed time you come to an individual table.  <b>For car components manufacturers</b> it is an opportunity to conduct negotiations on supplies for 1 day at single hall without wasting the time.</p> <p><b>Invited participants:</b>  <b>Avtotor, ARNPO, COSHKUNOZ ALABUGA, Elaz, DAIMLER KAMAZ RUS, Ford Sollers, Kamaz</b>  The list of the companies will be updated upon confirmation of participation</p>
<p style="text-align: center;"><b>30 March</b></p>	
<p style="text-align: center;"><b>Visiting production site (tbc). More information will follow shortly</b></p>	