

INTERLIGHT MOSCOW

powered by **light+building**

International Forum

«Building Automation and Energy Efficiency 2013»
General sponsorship offer

7 November 2013
IEC «Expocentre», Moscow

Co-organizer



Your contact:

Julia Bendel

+7 (495) 234 27 64

julia.bendel@aebrus.ru

 messe frankfurt

The logo for messe frankfurt consists of a stylized black icon of a building or structure with three small squares above it, followed by the text 'messe frankfurt' in a bold, black, sans-serif font.

«General Sponsor of the Forum» sponsorship package

The sponsorship package includes the following options:

1. Placement of the Company logo before the event

- Placement of the company logo on the web-page of the Forum
- Detailed mentioning and logo placement in mailing to potential Forum participants
- Placement of the company news on the web-site of the Exhibition

2. Placement of the Company logo during the event

- Logo placement on the outdoor banners of IEC Expocentre
- Logo placement on the outdoor banners near the exit from “Vystavochnaya” metro station
- Logo placement on the navigation banners inside of IEC Expocentre
- Logo placement on the banner with the programme of the Forum
- Logo placement on the banner in the registration area
- Logo placement on the banner in the Presidium area
- Logo placement on the badges of the Forum
- Logo placement in the thesis magazine of the Forum
- Placement of a full (1/1) advertising page in the guide book of the exhibition
- Placement of the logo and detailed information in the CD-catalogue of the exhibition
- Insertion of printing materials into the package for the Forum visitors
- Installation of 2 counters with handouts in the Forum hall

3. Placement of the Company logo after the event

All logos are saved in archive materials (programmes, reports, photos and videos) on the Forum web-page for the unlimited period of time.

4. Additional opportunities of the Company

- Exclusive right to perform a speech at the official opening of the Forum

The price for the General Sponsorship of the Forum is 5 900 Euro + 18% VAT.

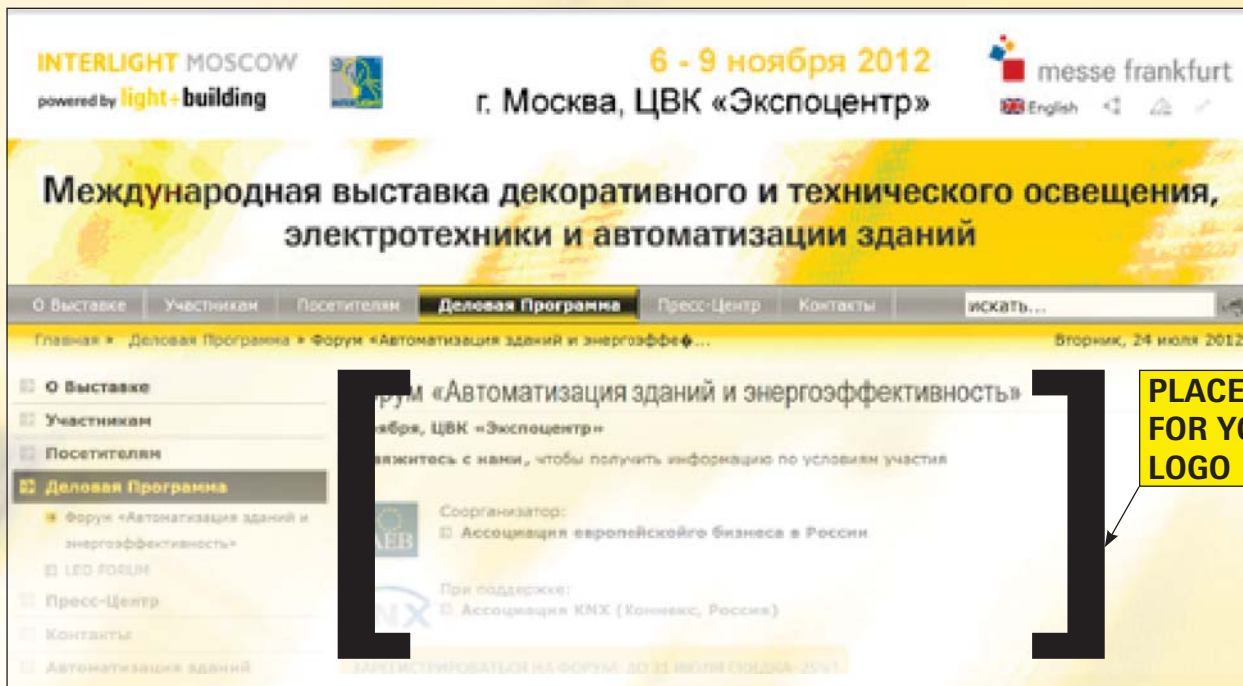
Company:

Signature, stamp

«General Sponsor of the Forum» sponsorship package

1. Placement of the Company logo before the event

- Placement of the company logo on the page of the Forum (panel banner) from the date of signing the Agreement and till the end of 2013.



- Detailed mentioning and logo placement in mailing to potential Forum participants (minimal number - 3 mailings to the e-mail address database of the exhibition and the Forum).
- Placement of the company news on 2 web-sites: Messe Frankfurt RUS company (www.messefrankfurt.ru) and INTERLIGHT MOSCOW powered by Light + Building (5 issues with active hyperlink)

2. Placement of the Company logo during the event

- Logo placement on the banner with the programme of the Forum



- Logo placement on the navigation banners inside IEC «Expocentre»



YOUR LOGO

- Logo placement on the banner in the Forum Programme

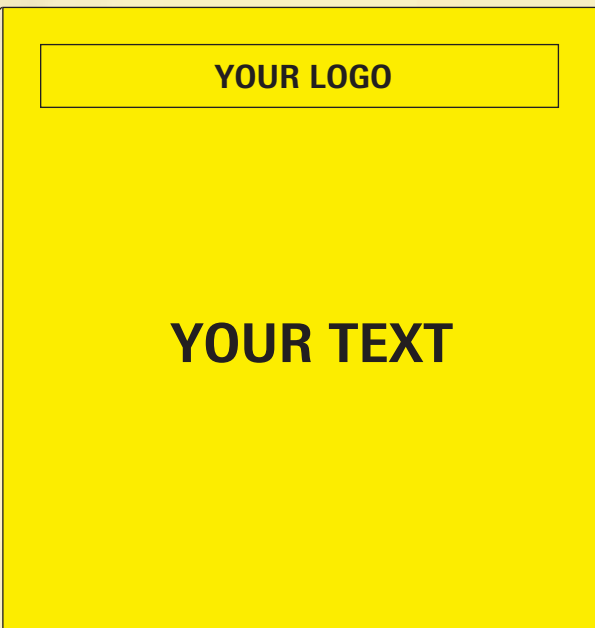


YOUR LOGO

- Logo placement on the banner in the registration area
- Logo placement on the banner in the Presidium area



YOUR LOGO



- Placement of a full (1/1) advertising page in the guide book of the exhibition
- Placement of the logo and detailed information in the CD-catalogue of the exhibition
- Installation of 2 counters with handouts in the Forum hall

3. Placement of the Company logo after the event

All logos are saved in archive materials (programmes, reports, photos and videos) on the Forum web-page for the unlimited period of time.

4. Additional opportunities of the Company

- Exclusive right to perform a speech on the official opening of the Forum

If you have any questions regarding sponsorship, please contact the Forum team. Take into consideration that the claimed sponsor options are of base character. We are always glad to discuss additional options and to work out a package in accordance with your aims and budget. The key topics of the session and its format must be agreed with the Forum Moderator.

We are sincerely interested in your success!

With best regards,
Forum team



Your contact: Julia Bendel,
Marketing Director, Association of European Businesses (AEB)
+7 (495) 234-27-64
julia.bendel@aebrus.ru

