

## SPONSORSHIP OPPORTUNITIES

**Solo Sokos Hotel Palace Bridge (Birzhevoy per. 2, St. Petersburg)**  
and  
**Graduate School of Management, St. Petersburg State University,**  
**(Volkhovskiy per. 3, St. Petersburg)**

### **Silver sponsor – 3,500 Euros (plus 20% VAT)**

1. A sponsor's logo incorporated into agenda (will be sent to over 5,000 exclusive contacts).
2. A sponsor's logo posted on all materials during the promotion campaign before the Forum.
3. Placement of sponsor's materials in the lobby on a table provided by the AEB.
4. Placement of a sponsor's roll up in the lobby (max. size 100x200 cm).
5. Free of charge registration of 3 sponsor delegates.
6. Placing of a sponsor's logo on the opening slide of the presentation.
7. Expression of gratitude by the organisers at the start of the Forum.
8. Short description of a sponsoring company's profile in the Forum's official materials (up to 150 words in Russian and English).
9. Provision of materials (presentations/photos etc.) after the event (upon request).

### **Official Car sponsor – 5,000 Euros (plus 20% VAT) and courtesy of 3 cars with drivers**

Includes all those benefits of the Silver Sponsor package, plus:

1. Exclusivity: There can only be one car sponsor.
2. Placement of a sponsor's car (location and number to be agreed with the hotel).
3. Free of charge registration of 1 more sponsor delegates (4 in total).

### **Gold sponsor – 7,000 Euros (plus 20% VAT)**

The following benefits are included in the Gold sponsor package further to those of the Silver sponsor package:

1. Placement of a sponsor's roll up in the hall where the event takes place.
2. Free of charge registration of 2 more sponsor delegates (5 in total).
3. Putting of the Gold sponsor's promotion materials (pen, notebook, etc.) into the Forum participant's bag (upon agreement with the organisers).
4. Placement of a plasma screen playing a promotion video of the sponsor (upon request).

### **Platinum sponsor – 10,000 Euros (plus 20% VAT)**

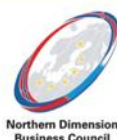
The Platinum sponsor package includes the listed below benefits in addition to those of the Gold sponsor package:

1. Exclusivity: There can only be one Platinum sponsor.
2. Free of charge registration of 1 more sponsor delegate (6 in total).
3. Advertisement on the outside back cover of the Forum programme (A4 format).
4. Participation in the Meeting of the Representatives of the member states and NGO's of the Northern Dimension in a business lunch meeting format.

Organisers:



Association  
of European  
Businesses



Graduate School  
of Management  
St. Petersburg University