



Sponsorship Opportunities¹

Business Meetings, Open Events, Breakfasts *Duration: up to 4 hours*

Silver Sponsor – 60,000 RUR (plus VAT 18%)

1. Sponsor logo incorporated into agenda (will be sent to over 5,000 exclusive contacts)
2. Placement of sponsor materials in the lobby on a table provided by the AEB or in an own stand
3. Placement of a sponsor roll up in the lobby (max. size 100 x 200 cm)
4. Free of charge registration of 2 sponsor delegates
5. Expression of gratitude by an AEB representative at the start of the sponsored event
6. Sponsor's recognition in the AEB Annual Report

Gold Sponsor – 80,000 RUR (plus VAT 18%)

The following benefits are included in the Gold Sponsor package further to those of the Silver Sponsor package:

1. Placement of a sponsor roll up in the room where the sponsored event takes place
2. Free of charge registration of 1 more sponsor delegate (3 in total)
3. Seats reservation for the sponsor participants (upon request)

Platinum Sponsor – 110,000 RUR (plus VAT 18%)

The Platinum Sponsor package includes the listed below benefits in addition to those of the Gold Sponsor package:

1. Exclusivity: There can only be one platinum sponsor
2. Placement of sponsor materials on the participants' chairs or their handing with the agenda
3. Free of charge registration of 1 more sponsor delegate (4 in total)
4. Posting of the sponsor's banner on the AEB website in the section of the sponsored event (provided by the sponsor, size: 468 x 60 px)

¹ The sponsorship packages are valid from January 1, 2013 till December 31, 2013