

CMS advises S8 Capital on the acquisition of 100% interest in Price.ru from Rambler Group

Moscow, 28 November 2018 – CMS Russia has advised S8 Capital on the acquisition of a 100% interest in Price.ru, a leading on-line shopping service, from Rambler Group, a Russian media holding company.

The acquisition of Price.ru is a strategic move by S8 Capital in its effort to create and develop a unified, multi-functional, digital platform that will combine a number of tools and services.

Partners Vladimir Zenin and Hayk Safaryan led the deal team of CMS Russia that included Mikhail Panferov, Elizaveta Rakova, Nikolai Molostov and Vladislav Eltovskiy.

Price.ru was launched in Russia in 1997 and is one of the oldest on-line price comparison catalogues in Russia. Today, it contains information on 23 million products and prices from 4,000 stores. The service is used by over 6 million people per month.

S8 Capital is a Russian diversified internet-holding company that has been operating on the market for over 25 years. Its group of companies is engaged in the development, implementation and dissemination of innovative technologies in the retail, financial and telecommunications sectors, e-commerce and digital media.

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Notes:

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