

## Sponsorship Opportunities<sup>1</sup>

### Conferences and other business events. Duration: more than 4 hours

Services	Silver Sponsor 138 000 RUB (+18% VAT)	Gold Sponsor 248 000 RUB (+18% VAT)	Platinum Sponsor 370 000 RUB (+18% VAT)
Placement of the sponsor's logo in the event's agenda indicating sponsor's status	✓	✓	✓
Placement of promotional materials in the lobby on a table provided by AEB	✓	✓	✓
Placement of a standard roll-up in the lobby	✓	✓	✓
Expression of gratitude by an AEB representative at the sponsored event	✓	✓	✓
Placement of the logo on the opening slide of event's presentation (if available)	✓	✓	✓
Placement of the logo on the AEB website in the section of the sponsored event	✓	✓	✓
Placement of the logo at the back drop (if available)	✓	✓	✓
Providing of presentations/photos etc. after the event (upon request)	✓	✓	✓
Free passes for sponsor's delegates	3	5	7
Placement of a standard roll-up in the room where the sponsored event takes place	-	✓	✓
Seats reservation for the sponsor's delegates (upon request)	-	✓	✓
Placement of a plasma screen playing a promotional video (upon request)	-	✓	✓
Exclusivity: there can only be one sponsor in its category	-	-	✓
Distribution of promotional materials to the participant's package (if available) or its placement on the participants' chairs	-	-	✓
Posting of a web-banner on the AEB website in the sponsored event section (provided by the sponsor)	-	-	✓

<sup>1</sup> The sponsorship packages are valid from 1 January, 2018