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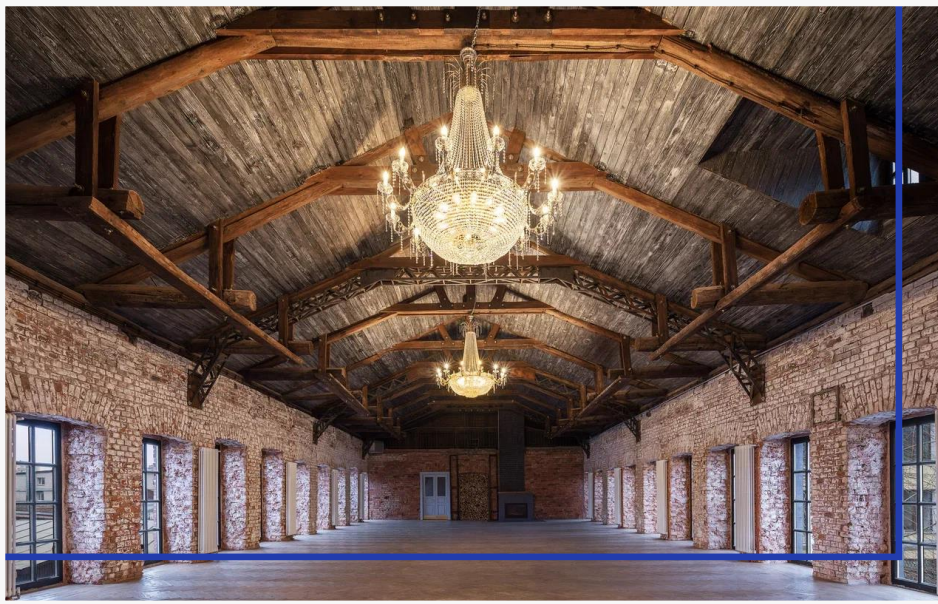


February 16, 2023

AEB BUSINESS NETWORKING

WINTER LIGHTS

ABOUT THE EVENT



Title: AEB Business Networking «Winter lights»

Date and time: February 16, 2023 | 19:00

Location: GOELRO SPACE. Tesla Hall

Moscow, Bolshaya Pochtovaya st.40, building 7

GOELRO was born in 1920. GOELRO's forefathers in their workshops, not counting the time, carried out the plan for the electrification of the USSR. A century has passed and the discoveries of such scientists as: Tesla, Ohm, Maxwell, Edison, Watt, Amper are present in every minute of our lives. GOELRO re-created these workshops in an urban style, with the conceptual details of the 20th century and the character of each of the scientists. The design reflects bright inventions, their eccentric habits, grandiose discoveries and temperament.

Number of guests: 200 - 250 people

SPONSORSHIP OPPORTUNITIES



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SPONSOR

75 000 ₺
+20% VAT

Placement of the sponsor's logo on the event's agenda indicating the sponsor's status

Placement of promotional materials in the lobby on a table provided by the AEB

Expression of gratitude by an AEB representative at the sponsored event

Placing the logo on the opening slide of event's presentation

Placement of the logo on the AEB website in the sponsored event section

Placement of the logo at the back drop/press wall (if available)

Free passes for two sponsor's delegates



SPONSORSHIP OPPORTUNITIES



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SILVER SPONSOR

120 000 ₺
+20% VAT

Placement of the sponsor's logo on the event's agenda indicating the sponsor's status

Placement of promotional materials in the lobby on a table provided by the AEB

Placement of a roll-up in the lobby

Expression of gratitude by an AEB representative at the sponsored event

Placing the logo on the opening slide of event's presentation

Placement of the logo on the AEB website in the sponsored event section

Placement of the logo at the back drop/press wall (if available)

Free passes for four sponsor's delegates

Mention of the sponsor in the publication about the event in the Telegram channel AEB



SPONSORSHIP OPPORTUNITIES



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GOLD SPONSOR

250 000 ₺
+20% VAT

Placement of the sponsor's logo on the event's agenda indicating the sponsor's status

Placement of promotional materials in the lobby on a table provided by the AEB

Placement of a roll-ups in the lobby and the event hall

Expression of gratitude by an AEB representative at the sponsored event

Placing the logo on the opening slide of event's presentation

Placement of the logo on the AEB website in the sponsored event section

Placement of the logo at the back drop/press wall (if available)

Free passes for four sponsor's delegates

Mention of the sponsor in the publication about the event in the Telegram channel AEB

Demonstration of the sponsor's promotional video before the event

Placement of an advertising banner in the AEB Weekly newsletter (1 placement)

Placement of an advertising banner in the AEB Crisis Update daily newsletter (4 placements)



SPONSORSHIP OPPORTUNITIES



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PLATINUM SPONSOR*

400 000 ₺
+20% VAT

Placement of the sponsor's logo on the event's agenda indicating the sponsor's status

Placement of promotional materials in the lobby on a table provided by the AEB

Placement of a roll-ups in the lobby and the event hall

Expression of gratitude by an AEB representative at the sponsored event

Placing the logo on the opening slide of event's presentation

Placement of the logo on the post-release page about the event on the AEB website

Placement of the logo at the back drop/press wall (if available)

Placement of a branded promotional stand in the lobby (provided by the sponsor)

Free passes for eight sponsor's delegates

Mention of the sponsor in the publication about the event in the Telegram channel AEB

Demonstration of the sponsor's promotional video before the event

Placement of an advertising banner in the AEB Weekly newsletter (2 placement)

Placement of an advertising banner in the AEB Crisis Update daily newsletter (6 placements)

Placement of an advertising module in the print edition of AEB Business Quarterly

Placement of the sponsor's promotional materials in the package or at the participants' places

Placement of the sponsor banner on the event page on the AEB website

*Exclusivity:
there can only be one sponsor
in its category



SPONSORSHIP OPPORTUNITIES



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OFFICIAL CAR SPONSOR*

400 000 ₺
+20% VAT

Placement of the sponsor's logo on the event's agenda indicating the sponsor's status

Placement of promotional materials in the lobby on a table provided by the AEB

Placement of a roll-ups in the lobby and the event hall

Expression of gratitude by an AEB representative at the sponsored event

Placing the logo on the opening slide of event's presentation

Placement of the logo on the post-release page about the event on the AEB website

Placement of the logo at the back drop/press wall (if available)

Placement of a branded promotional stand in the lobby (provided by the sponsor)

Free passes for eight sponsor's delegates

Mention of the sponsor in the publication about the event in the Telegram channel AEB

Demonstration of the sponsor's promotional video before the event

Placement of an advertising banner in the AEB Weekly newsletter (2 placement)

Placement of an advertising banner in the AEB Crisis Update daily newsletter (6 placements)

Placement of an advertising module in the print edition of AEB Business Quarterly

Placement of the sponsor's promotional materials in the package or at the participants' places

Placement of the sponsor banner on the event page on the AEB website

Placement of a car (location and placement of the car as well as placement of more cars must be agreed with AEB and the venue)

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