



Association  
of European  
Businesses

**OPEN EVENT**  
**Languages: ENG / RUS**

June 17<sup>th</sup>, 2014  
09:00 – 14:00  
Ararat Park Hayat,  
hall "Sargsyan",  
Ul. Neglinnaya 4, Moscow

## **AEB FLAGSHIP CONFERENCE**

### **"EU-RUSSIA: WHERE ARE WE?"**

#### **DRAFT AGENDA**

- 
- 9:00-9:10 **Welcome remarks:** Philippe Pegorier, Chairman of the AEB Board, Country President, Alstom LTD Russia - conf.
- 9:10- 9:30 **Opening:** Alexey Ulukaev, Minister of Economic Development of the Russian Federation
- 9:30 – 10:30 **Session 1 – Strategic Partnership: Still on the Agenda?**  
**Moderator:** Frank Schauff, AEB CEO – conf.  
Alexander Shokhin, President, RSPP – conf.  
Gunnar Wiegand, Director for Russia, Eastern Partnership, Central Asia, Regional, conf.  
Cooperation and OSCE, European External Action Service (EEAS) – conf.  
Igor Ivanov, President, Russian Council for International Affairs – conf.  
Evgueny Nadorshin, Senior Economist, AFK Sistema – conf.
- Questions & Answers
- 10:30 - 11:00 **Coffee break**
- 11:00 – 12:00 **Session 2 – Doing Business: is Russia Still the Place to Be in?**  
**Moderator:** Olga Bantsekina, AEB Board member, Chief Representative, Coleman Services UK – conf.  
Automotive Industry – John Jorn Stech, AEB Board member, President & CEO, Volvo Cars LLC – conf.  
Financial Services - Joerg Bongartz, AEB Board Member, AEB Banking Committee Chairman, Chairman of the Board, Deutsche Bank, – conf.  
IT-Telecom – Edgars Puzo, General Director, Atos, AEB IT-Telecom Committee Chairman –conf.  
Conformity Assessment & Standardization - Anatoly Polak,  
AEB Product Conformity Assessment Committee Chairman, Caterpillar – conf.

#### AEB SPONSORS 2014 – СПОНСОРЫ АЕБ 2014

• Allianz IC OJSC • Alstom • ASAP Transportation Company LLC • Atos • Awara Group • Bank Credit Suisse (Moscow) • BP • BSH Group • Cargill Enterprises Inc.  
• Caverion Elmek OOO • Clifford Chance • Continental Tires RUS LLC • Crocus International • Deloitte • DHL • DuPont Science & Technologies  
• E.ON Global Commodities SE • Enel OGC 5 • Eni S.p.A • EY • GDF SUEZ • Gestamp Russia • HeidelbergCement • ING Commercial Banking  
• John Deere Agricultural Holdings, Inc. • KPMG • LEROY MERLIN Russia • MAN Truck & Bus AG • Mercedes-Benz Russia • Merck LLC • Messe Frankfurt Rus, O.O.O  
• METRO Group • Michelin • MOL Plc • Novartis Group • OBI Russia • Oranta • Pepeliaev Group, LLC • PwC • Procter & Gamble • Raiffeisenbank ZAO  
• ROCA • Shell Exploration & Production Services (RF) B.V. • Statoil ASA • Stupino 1 Industrial Park • Telenor Russia AS • TMF Russia • Total E&P Russie  
• Volkswagen Group Rus OOO • Volvo Cars LLC • VSK • YIT Rakennus Representative Office • YOKOHAMA RUSSIA LLC

Association of European Businesses  
Ul. Krasnoproletarskaya 16, bld. 3  
127473 Moscow, Russia

Phone.: +7 (495) 234 27 64  
Fax: +7 (495) 234 28 07

E-mail: [info@aebrus.ru](mailto:info@aebrus.ru)  
[www.aebrus.ru](http://www.aebrus.ru)

## Questions & Answers

12:00 – 13:00 **Session 3 – EU-Russia: 10 Years Later. Reflections on the Future**

**Moderator:** David Gray, CEO, PwC – conf.

Alexander Demidov, Managing Director, GfK-Rus International Institute of Marketing & Social Research – presentation of survey “Strategies & prospects of the AEB Members-Companies in RF – conf.

Luc Devigne, Head of Unit “Trade aspects of European neighbourhood policy. Trade relations with countries of the CIS and Balkans, DG Trade, European Commission – conf.

Fyodor Lukyanov, Editor-in-Chief, “Russia in Global Policy” – conf.

Questions & Answers

13:00-14:00 **Cocktail**

### PLATINUM SPONSOR



THE LEADING GLOBAL  
BATHROOM BRAND  
[www.roca.com](http://www.roca.com)

### SILVER SPONSORS



#### AEB SPONSORS 2014 – СПОНСОРЫ АЕБ 2014

• Allianz IC OJSC • Alstom • ASAP Transportation Company LLC • Atos • Awara Group • Bank Credit Suisse (Moscow) • BP • BSH Group • Cargill Enterprises Inc.  
• Caverion Elmek OOO • Clifford Chance • Continental Tires RUS LLC • Crocus International • Deloitte • DHL • DuPont Science & Technologies  
• E.ON Global Commodities SE • Enel OGC 5 • Eni S.p.A • EY • GDF SUEZ • Gestamp Russia • HeidelbergCement • ING Commercial Banking  
• John Deere Agricultural Holdings, Inc. • KPMG • LEROY MERLIN Russia • MAN Truck & Bus AG • Mercedes-Benz Russia • Merck LLC • Messe Frankfurt Rus, O.O.O  
• MetLife • METRO Group • Michelin • MOL Plc • Novartis Group • OBI Russia • Orange Business Services • Oranta • Pepeliaev Group, LLC • PwC • Procter & Gamble  
• Raiffeisenbank ZAO • ROCA • Shell Exploration & Production Services (RF) B.V. • Statoil ASA • Stupino 1 Industrial Park • Telenor Russia AS • TMF Russia • Total E&P Russie  
• Volkswagen Group Rus OOO • Volvo Cars LLC • VSK • YIT Rakennus Representative Office • YOKOHAMA RUSSIA LLC

Association of European Businesses  
Ul. Krasnoproletarskaya 16, bld. 3  
127473 Moscow, Russia

Phone.: +7 (495) 234 27 64  
Fax: +7 (495) 234 28 07

E-mail: [info@aebrus.ru](mailto:info@aebrus.ru)  
[www.aebrus.ru](http://www.aebrus.ru)