



AEB Open Event “Insurance and IT technologies”

Thursday, 26 April 2012

09:30 – 12:30 (registration from 9:00)

AEB Conference center (ul. Krasnoproletarskaya, 16, bld. 3, entrance 8, floor 4, office 8)

Open event

- Moderator:** Alexander Lorenz, Chairman of the Council, Raiffeisen Pension Fund
- 9:00 – 9:30** **Registration and coffee**
- 9:30 – 10:45** **Session 1. Development of Internet insurance in Russia – practical aspects**
- Russian and foreign models of direct insurance: similarities and differences**
Maria Malkovskaya, CEO, Intouch Insurance
- Mobile apps as a tool of customer value management**
Din Pak, Head of digital business development, OJSC IC Allianz
- E-ticket Insurance**
Sergey Tuganov, Head of Retail Channels Direction, Chartis IC
- Topic to be specified**
Gunter Geisler, independent expert
- 10:45 – 11:00** **Coffee break**
- 11:00 – 12:15** **Session 1. Modern IT technologies for insurance business**
- Internet-based front end insurance software**
Ivan Ivanov, CEO, Virtu Systems
- Electronic signatures**
Yury Maslov, Commercial Director, CryptoPro
- Leads aggregation via the internet**
Irek Rakhmanov, CEO, Leads
- Social media monitoring systems**
InfoWatch (to be confirmed)
- 12:15 – 12:30** **Wrap-up discussion**

The working language is Russian. Translation will not be provided.

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