



OPEN EVENT
Language: ENG-RUS

March 31, 2016
09:30 – 13:00
Consulate General of Finland,
Preobrazhenskaya pl., 4,
St Petersburg

**AEB NORTH-WESTERN REGIONAL COMMITTEE /
The AEB NWRC's Subcommittee for Construction and Real
Estate**

**“MARKET OF BUILDING MATERIALS IN THE NORTH-WESTERN
FEDERAL DISTRICT: TENDENCIES AND FORECASTS”**

AGENDA

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- Moderator:** **Andrei Hitrov**, EKE Group, Chair of the AEB North-Western Regional Committee's Subcommittee for Construction and Real Estate
- 09:00 – 09:30** **Registration and welcome coffee**
- 09:30 – 09:45** **Opening remarks**
Andrei Hitrov, EKE Group, Chair of the AEB North-Western Regional Committee's Subcommittee for Construction and Real Estate
- 09:45 – 10:25** **New opportunities for local producers. Import-substituting products in the Russian construction market**
Maxim Meiksin, Head of the Committee on Industrial Policy and Innovations of St. Petersburg (tbc)
Maxim Kiselnikov, Committee on Economic Development and Investments of Leningrad Region
- 10:25 – 10:55** **The situation in the building materials market of the North-West: recent trends in construction and use of building materials**
Timo Mikkonen, Oras
Ksenia Zemskova, HeidelbergCement Russia
- 10:55 – 11:15** **Coffee-break**
- 11:15 – 11:45** **The practice of import substitution in Russia and in the North-West in particular: successful cases and challenges.**
Igor Levchenkov, ROCA
Kimmo Leimola, Rudus
- 11:45 – 12:00** **Criteria of building materials suppliers' selection**
Evgeniy Zenin, YIT
- 12:00 – 12:15** **Q & A session**
- Closing and networking**

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